Hello,

I am **Alex Gheorghiev.** Your search ends here for a **UX/UI Designer** who combines functionality with aesthetic appeal. Let's make your vision a reality.

THINK OUTSIDE

call   +373 68 016 803
write   gheorghiealexandru@gmail.com
visit   Portfolio (in progress),   LinkedIn
meet   Chișinău, Republic of Moldova
talk   Fluent Romanian & Russian, English Upper-Intermediate

1. Skillset
Things I use to achieve goals

User Interface Design

User Experience Design

Expert in Figma/Sketch

Design system

Prototyping

Photoshop/Illustrator

3D / Cinema 4D

After effects

2. Experience
Companies that I had pleasure to hang out with.

Profee   2025 · 2026
PRODUCT LEAD DESIGNER

Leading UX for a fintech remittance product across web and mobile. Owning core flows end to end, building a scalable design system, and turning complex financial logic into simple, high-confidence user experiences. Shipping fast, iterating smarter, and keeping design grounded in real outcomes.

PandaDoc   2021 · 2022
PRODUCT DESIGNER

My collaborative efforts with the PM on the [Free eSign Import Docx] led to an ~8% increase in user conversion. Additionally, I reengineered the sending flow, which significantly reduced the time on task and enhanced user activation, supporting PandaDoc's growth to a $4.6M monthly revenue.

Fusion.Works   2018 · 2021
UX/UI DESIGNER

I crafted the UI/UX for a top Moldovan startup, enhanced a leading delivery service's UX/UI, and shaped the design of a prominent mobile banking app. Also conducted workshops to mentor aspiring designers.

2.1 Worth mentioning
Few more companies that I had pleasure to work with

3. Education
Nerdy part of me

Gaudeamus

Theoretical Lyceum
2010 · 2011

State University of Moldova

Faculty of Mathematics and Informatics
2011 · 2014

4. About me
What defines me and my work

With over 9+ years of experience, I focus on innovative design solutions that align with business, product, and user needs. My approach is rooted in Material Design and Human Interface Guidelines, using various methodologies for ideation and validation. I emphasize data-driven decisions, utilizing tools like Google Analytics and A/B testing, and apply the Aesthetic Usability Effect to enhance usability. My expertise extends to fostering innovation and transformation in various organizations, aiming for impactful and sustainable change through design.