

WHAT IS K2 CYBER?

K2 Cyber™ provides **Intelligent Cyber Insurance®** to SMBs through continuous risk engineering, cutting-edge prevention and mitigation tools, and robust cyber education. By empowering insureds with resources typically beyond their reach, our influence drives positive change on a broader scale.

We don't pick winners, we make them.™

THE POWER OF K2

K2 Cyber is backed by MGA powerhouse, K2 Insurance Services—one of the world's largest MGA conglomerates, on track to write an estimated \$2B in premiums in 2025.



FOR BROKERS:

Cyber insurance can feel complex—K2 Cyber makes it simple.

- **Simple & Fast Application:** A straightforward application process that saves time and effort, making it easy to bind qualified risks in as little as 3 minutes.
- **Effortless Selling:** Cyber and Tech E&O* protection that's as easy to sell as a BOP endorsement, offering robust coverage without the usual complexities.
- **AI-Powered Prevention:** Policies include AI-driven protections, designed to prevent claims by enforcing risk prevention and readiness measures.
- **Personal Cyber Coverage:** Shield your clients from both personal and business cyber risks—without the need for separate policies. K2 Cyber automatically includes first-of-its-kind integrated personal cyber coverage*, offering critical protection to customers across both personal and professional facets of their digital life.
 - Available through licensed surplus lines brokers; terms may vary by state. Underwritten by Ironshore Specialty Insurance Company (nonadmitted), a Liberty Mutual company. Designed for clients generating up to \$100M in revenue, across most industries (excluding adult entertainment, gambling, and crypto) with limits up to \$3M**.
- **Market Growth Opportunity:** Cyber insurance is the fastest growing insurance segment, and K2 Cyber gives you the tools to tap into this booming market.

FOR YOUR CLIENTS:

Digital risks are expanding every day, affecting businesses of all sizes. K2 Cyber's policy offers a robust solution with:

- **Continuous Risk Engineering:** Ongoing monitoring and proactive risk management to safeguard evolving threats.
- **Prevention and Readiness Tools:** Cutting-edge tools aimed to actively prevent incidents before they happen, drastically lowering the chances of costly breaches or downtime.
- **Comprehensive Cyber Education:** Empower your clients with knowledge that helps them make smarter decisions about their digital security.
- **Tailored Protection:** A K2 Cyber policy isn't just insurance—it's a robust intelligent solution that gives businesses the resources they need to thrive in a high-risk world.

MORE ABOUT K2 CYBER:

Founded and led by a team with deep cyber insurance, technology and cybersecurity expertise, K2 Cyber has over 100 years of combined insurance experience and \$30B in digital financial service transactions. K2 Cyber is redefining cyber risk management for the SMB sector through continuous risk engineering.

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For more information, email:

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This document provides a general description of certain insurance coverages and services. Not all insurance coverages or products are available in all states or regions and policy terms may vary based on individual state or region requirements. See the policy, service contract, or program documentation for actual terms and conditions. Insurance is provided by Ironshore Specialty Insurance Company, an eligible surplus insurer and affiliate of Liberty Mutual Insurance Company, 175 Berkeley Street, Boston, MA 02116. Surplus lines insurers generally do not participate in state guaranty funds and insureds are therefore not protected by such funds. Coverage may only be obtained through duly licensed surplus lines brokers.

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