



Directors' Profiles

IUBI Insurance Intermediary Corporation



Edgar M. Feliciano

President & Director

A Bachelor of Arts graduate (Social Sciences) from the University of the Philippines and MBA (Thesis lacking) from Ateneo Graduate School of Business, he started his insurance career when he joined in 1959 the Insurance Department of Theo H. Davies (later as Jardine Davies, Ltd.) He was employed by Cibeles Insurance Corporation in 1965 as Head of the Aviation, Marine and Casualty Departments and became its vice-president in 1973. Mr. Feliciano has wide training and experience in insurance here and abroad. He is a graduate of various insurance courses offered by the Special Services Corporation (IL-FGU Subsidiary). In 1970, he was enrolled in a course on General Insurance at the Swiss Insurance Training Center in Zurich, Switzerland, on which occasion gave him the opportunity to visit and observe the insurance markets of Europe. He acquired practical working experience in England thru an insurance broker firm which had direct association with the Lloyds of London. He attended a course in 1973 on Marine Insurance at the Non-Life Insurance School of Tokyo, Japan. He is also a director of several firms engaged in condominiums & townhouses consultancy, agriculture, marketing and real estate. He published “Condoliving in the Philippines” 1993 & 1996 Editions.



MYRNA CRUZ-FELICIANO

Vice-President & Director

She graduate cum laude from the University of Santo Tomas, College of Law in 1963, took the bar the same year, passed it and was among its topnotchers (4th place). From 1964 to 1965, she occupied the position of Corporate Secretary and Head of Legal, Insurance and Liaison Department of five (5) integrated manufacturing companies. She joined the faculty of the University of Santo Tomas College of Commerce, and taught during the years 1966-68 while at the same time engaged in private practice of law. From 1966 to 1971, she was the Managing Partner in Insurance Unlimited Agency, Inc. until lately the Vice-President of said firm when it was incorporated as brokers in 1993. She is still actively engaged in the practice of law. She is a regular lecturer of Condominium Insurance at (IIAP) Insurance Institute for Asia & Pacific.



MARIA LOURDES C. FELICIANO-KHAN

Director

Graduated from De La Salle University with a Bachelor of Science in Commerce degree major in Accounting. She pursued her legal education at the Ateneo de Manila University School of Law where she obtained her Juris Doctor degree and graduated (Second Honors) in 1996. In June of 2001, she graduated from Harvard Law School with a Masters of Law degree. While at Harvard, she was a member of the Harvard Asia Law Society.

She joined the law firm Siguion Reyna, Montecillo & Ongsiako in September of 1997 where she concentrated in corporate law, specifically, mergers and acquisitions, project finance and taxation. In June 2003, she joined SyCip Salazar, Hernandez & Gatmaitan where her areas of practice include taxation, special projects, banking and finance. At present, she is a partner of Feliciano and Khan.

She is also a certified public accountant and is licensed to practice law in the state of New York.



ISABEL FELICIANO-WENDLEKEN

Director

Isabel Feliciano-Wendleken brings deep experience across strategy, operations and technology, with a background spanning fintech start-ups, global banks, professional services and large-scale transformation programs. Her career has included advising senior leaders at Wall Street financial institutions and other Fortune 500 corporations on innovation, cost optimization, digital transformation, regulatory compliance and strategic M&A across the US and APAC, as well as working as an early team member and Chief of Staff within a SaaS fintech business.

She held senior management roles at global management consulting firms such as Deloitte (New York and Hong Kong), PwC (Hong Kong), and Capco (Asia), and was most recently a business builder at Liminal, the venture studio founded by Temasek. Isabel is currently co-founder and COO of an AI-powered regulatory technology company headquartered in London, UK.



ALLAN RICHARD C. FELICIANO

Director

Fresh from college, Allan went straight to be a composer of Noisy Neighbors, Maxtrax and Hit Production. Thereafter, he formed his own company and became the President of loudBox Studios, which is now one of the top music and audio production companies in the Philippines. Through the years, this prolific composer and arranger has worked with big ad agencies in the country and has written thousands of memorable scores and jingles for clients in almost every major industry. You may not heard of his name, certainly you must have heard his works.

Allan has won multiple awards in the advertising industry and is considered one of the most recognized Filipino composers today. He is also involved and sits in the Board of Directors of some known and respectable food and restaurant companies.



JOHN ALISTAIRE C. FELICIANO

Director

Jolly Feliciano runs his own production house called Shot Glass Pictures. Founded in 2012, it has become one of the most competitive production houses in the country. Outside Manila, he has worked with various production houses and agencies in Singapore, Malaysia, Indonesia, Vietnam and Pakistan.

He has worked with top advertising agencies within South East Asia such as: Mullen Lowe (Manila) McCann Erickson (Manila & Jakarta), Ace Saatchi & Saatchi (Manila), M&C Saatchi (KL), TBWA (Manila), JWT (Manila & HCM), Campaigns & Grey (Manila), Comon (Korea), Ogilvy & Mather (Manila, Hong Kong, Singapore & Jakarta), Publicis Jimenez Basic (Manila), Publicis (Manila), Leo Burnett (Manila) and Y&R (Manila) Red Fuse (Hong Kong) and Hogarth Worldwide Pte Ltd Singapore.

Winning the Philippine Creative Guild's Ad of the Month for his very first TV spot, Jolly has gone on to win awards in South East Asia, Europe and the United States. He's won the Philippine Ad Congress Silver Araw Award for Best Direction twice, and the Silver Award from the prestigious Asia Pacific Advertising Festival (AdFest). Jolly also wrote and directed a short film called "A Life in a Day", which won in both the New York Festivals and the TBS Digicon 6 Animation and Movie Awards in Tokyo, Japan.



EUGENIO T. DELA CRUZ

Director

Atty. Dela Cruz obtained his Bachelor of Arts major in Economics from the College of Arts and Letters of the University of Santo Thomas and his Bachelor of Laws from Ateneo de Manila University and Master of Laws from the University of Norte Dame London Law Centre in England.,U.K.

He took and passed the Philippine Bar Examinations in November 1981 and admitted to the Bar in May 1982.

After his admission to the Philippine Bar, he was Associate Attorney at the law Office of Francisco Zulueta & Associate in Ermita, Manila. Prior thereto, he worked as Legal Staff at Dynetics, Inc. an electronics company at FTI Complex, Taguig City while working as Assistant Attorney at Chuidian Law Office in Makati City. Thereafter, he Joined the Philippine Romulo Law Office in Hongkong in partnership with A.A Amador Associates, H.K

Prior to his graduation from Ateneo de Manila Law School, he worked as para-legal with the Department of Labor's Free Legal Assistance Office (FLAO). During Pres. Cory Aquino's administration, he was an Assistant Trust Attorney at the Asset Privatization Trust (APT) and Legal Consultant of the Sacobia Development Authority, then under the Presidential Management Staff of the Office of the President.

In his civic engagements, he was Governor representing District 7 in the Board of Governors of the Ayala Alabang Village Association (AAVA) and was elected twice for two separate terms as its Vice-President. At the Parish Church of St. James the Great of Ayala Alabang, he was the head coordinator (President) of the Extraordinary Ministers of the Holy Communication (EMHC) of the Parish



ARISTEO A. LAT, JR.

Director

Aristeo A. Lat, Jr. finished his Bachelor of Arts, major in Journalism (magna cum laude) at San Beda College and worked immediately with an insurance company. While attending special courses in insurance at the Insurance and Surety Association of the Philippines and Philippine Insurance Institute, the family established Consolidated Insurance Co., Inc.

In 1970 he went to Germany as a scholar of the Alois Alzheimer program of Munich Reinsurance Company for on-the-job training in reinsurance and with direct writing companies and brokers.

He was Vice-President & General Manager of Consolidated Insurance Co., Inc. up to 1986 when the family decided to sell its interest in the company. He then attended to the operation of the family's other companies, Cardinal Management & Realty Corporation and Lat & Sons Enterprises, Inc. as Vice President & General Manager.

In 1998, Land Bank of the Philippines hired him as General Manager of their insurance subsidiary, LBP Insurance Brokerage, Inc. where he retired in 2012.

He remains president of Cardinal Management & Realty Corporation and Lat & Sons Enterprises, Inc.



MARIA ALEXIS D. RAMIREZ

Director

She is a 1971 graduate of B.S Mathematics from the University of the Philippines. She worked with Filipinas Life Assurance Company from 1971 to 1985 in various capacities with the Market Research and Actuarial Departments. She earned her Fellowship distinction for LOMA (Life Insurance Management Institute) in 1986. She attended mastered course in Actuarial Science at the University of the Philippines. She joined the Philamlife Group of companies as manager both pre-need and HMO. Worked part-time with the Pioneer Allianz sales after her Philamlife stint.