



Sharing Thanksgiving: Basket Brigade

Lexington Sponsorship Opportunities



ABOUT GOD'S PANTRY FOOD BANK

We empower more than 500 food pantries and meal programs across Central and Eastern Kentucky.

Food is an essential source: for growth, for strength, for life. It is a human right. As advocates, we champion better access to nutritious food and work to get more people engaged. Because reducing hunger takes us all.

Mission: Reduce hunger by working together to feed Kentucky Communities.

Vision: A nourished life for every Kentuckian.

Visit www.godspantry.org to learn more.

ABOUT SHARING THANKSGIVING: BASKET BRIGADE

Along with volunteers, God's Pantry Food Bank will assemble and deliver 4,500 Thanksgiving boxes in Fayette County. These boxes will include all the food necessary for a family to enjoy a Thanksgiving meal at home.

Basket Brigade: Saturday, November 15

Home Delivery: Saturday, November 22

Distribution: Monday, November 24 and Tuesday, November 25



SHARING THANKSGIVING 2025 SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR \$20,000

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition in the Food Bank's printed, quarterly newsletter (~15,000 recipients)
- Recognition on the Food Bank's website and social media channels
- Access to team building opportunities at the Food Bank's Volunteer Center
- Media release and event sponsor announcement
- Basket Brigade passes and t-shirts for up to 10

TURKEY & FIXINGS SPONSOR \$15,000

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition in the Food Bank's printed, quarterly newsletter (~15,000 recipients)
- Recognition on the Food Bank's website and social media channels
- Access to team building opportunities at the Food Bank's Volunteer Center
- Event sponsor announcement
- Basket Brigade passes and t-shirts for up to 10

BASKET BRIGADE PARTNER \$7,500

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Access to team building opportunities at the Food Bank's Volunteer Center
- Basket Brigade passes and t-shirts for up to 10

BAGS & BOXES SPONSOR \$10,000

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition in the Food Bank's printed, quarterly newsletter (~15,000 recipients)
- Recognition on the Food Bank's website and social media channels
- Access to team building opportunities at the Food Bank's Volunteer Center
- Event sponsor announcement
- Basket Brigade passes and t-shirts for up to 10

FOOD DISTRIBUTION PARTNER \$7,500

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Access to team building opportunities at the Food Bank's Volunteer Center
- Basket Brigade passes and t-shirts for up to 10



SHARING THANKSGIVING 2025 SPONSORSHIP OPPORTUNITIES:

T-SHIRT SPONSOR \$5,000

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Basket Brigade passes and t-shirts for up to 10

TURKEY TOOLS & SEASONINGS SPONSOR \$5,000

- Logo on Sharing Thanksgiving/Basket Brigade boxes, bags, t-shirts, and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Basket Brigade passes and t-shirts for up to 10

DISTRIBUTION SHIFT SPONSORS \$2,500 (3)

- Logo on Sharing Thanksgiving/Basket Brigade t-shirts and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Basket Brigade passes and t-shirts for up to 10

BASKET BRIGADE SHIFT SPONSORS \$2,500 (3)

- Logo on Sharing Thanksgiving/Basket Brigade t-shirts and print + digital marketing collateral
- Recognition on the Food Bank's website and social media channels
- Basket Brigade passes and t-shirts for up to 10

FRIEND OF THE FOOD BANK \$2,000 (UNLIMITED)

- Logo on Sharing Thanksgiving/Basket Brigade t-shirts and print + digital marketing collateral
- Recognition on the Food Bank's website
- Basket Brigade passes and t-shirts for up to 5

