



2025 - 2026

Defining the Future of Freedom

Young Voices Prospectus



The Need

Young Voices was founded in 2013 to solve a common catch-22 faced by many aspiring writers: to get published in notable outlets, you need prior publications — yet without prior publications, few editors will take a chance on you. Young Voices solved this problem through our agency model, acting as an intermediary between media outlets and talented young professionals. We leverage the media's natural curiosity of what young people think and earn their trust by maintaining high selection and editorial standards. Therefore, when a skeptical editor receives a pitch from a "Young Voices Contributor," he or she knows that it comes from a trustworthy source that has vetted the author, copyedited, and fact checked the article. The project quickly became a success based on the strength of our model.

Over our 12 years of operations, Young Voices has helped over 750 young professionals fresh out of college secure placements in top-tier publications like *The Wall Street Journal*, *The Washington Post*, and *USA Today* — big outlets that even their managers have trouble getting into!

With each publication and interview, our contributors are building their media profiles and shaping the national conversation. Over time, they will lead newsrooms, write books, lead advocacy organizations, anchor TV and web shows, and define the future of freedom.

Our Mission

To cultivate the next generation of thought leaders for liberty.

Programs

CONTRIBUTOR PROGRAM

The cornerstone of Young Voices' offerings, the Contributor Program offers media training and placement services to students and young professionals interested in public policy. Our team of PR professionals edits and places op-eds, schedules broadcast interviews, and connects our best writers to mentorship and employment opportunities. After an initial four-month program, graduates of the Contributor Program are given exclusive access to fellowships, events, and other opportunities to continue their journey with Young Voices.

YOUNG VOICES DEBATES

Young Voices hosts monthly Oxford-style debates bringing top thought leaders together for dynamic discussions on today's most pressing and contentious issues. Held in person in New York City and streamed online, these debates offer a rigorous exchange of ideas on topics that matter. With limited in-person seating, demand is high — every debate in 2025 has reached capacity and views of our recorded debates have surpassed 100K!

DISSIDENT PROJECT

The Dissident Project is a speakers bureau that amplifies the voices of U.S. immigrants who survived tyrannical regimes. We offer talks from a growing roster of speakers from China, North Korea, Venezuela, and others to share their heroic stories of escape and finding a new home in America. We also amplify their voices on the airwaves through Young Voices' powerful PR capabilities, connecting them with top media outlets around the world to inspire young Americans about the importance of freedom.



Media Reach and Impact

Fiscal Year 2025

June 1, 2024 - May 31, 2025



2,153 media hits

Articles, radio, TV, podcasts, speeches



153 million views

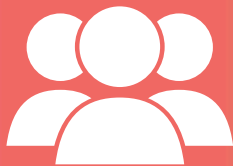
Estimate from CoverageBook and Critical Mention



Dividing views by budget, Young Voices's cost-per-view is

1.5 cents

For context, a good CPV is considered anywhere from 3 to 30 cents, making Young Voices a industry leader in PR



Since 2013, Young Voices has served

750 participants

Empowering tomorrow's leaders today to define the future of freedom

2025 Notable Successes



LAW & LIBERTY FELLOWSHIP

In the spring, Young Voices launched a partnership with the Federalist Society for law student leaders to gain access to our editorial services. So far, the fellowship has resulted in 11 publications for students in outlets including *The American Spectator*, *Inside Sources*, and *RealClearPolitics*, among others.

DAVID BOAZ RESIDENT WRITING FELLOWSHIP

Young Voices received a legacy gift from the estate of former Cato Institute Executive Vice President David Boaz, which we used to name a full-time writing fellowship position in his honor. The inaugural Boaz fellow is Sam Raus, a Young Voices contributor with a portfolio covering tech policy, economics, foreign affairs, applied history, and culture.

LIBERTY COMMS LAB

With support from the Rising Tide Foundation, Young Voices launched a year-long accelerator empowering European pro-liberty think tanks with expert PR coaching, media outreach, and campaign strategy to amplify their message, build influence, and win the battle for public opinion.

REAGAN FOUNDATION COLLABORATION

Three Dissident Project speakers from Cuba, North Korea, and Venezuela were featured in video modules for a new classroom curriculum produced by the Ronald Reagan Presidential Institute & Foundation, “Liberty Over Communism.” The partnership is slated to expand this fall, when the Dissidents will share their firsthand perspectives nationwide in live talks at classrooms who utilize the course.

TALENT MARKET PROGRAM OF THE YEAR AWARD

Talent Market named Young Voices’ Contributor Program the 2025 Program of the Year, awarding a \$10,000 prize to fuel our continued growth. With over 100 rising writers contributing hundreds of media hits each month, this award affirms our role as the premier pipeline for liberty-minded talent in media and public policy.

Alumni Network

Our alumni network demonstrates the lasting impact of Young Voices' programs. Here are a few examples of our alumni breaking into positions of influence from the past year.

THE
FREE
PRESS

BBC

FOX
NEWS

CNN

The Washington Post
THE WALL STREET JOURNAL



Kate Farmer — As a Social Mobility Fellow, she honed her writing on homelessness and went on to win the Joseph Rago Memorial Fellowship, securing a full-time position at *The Wall Street Journal*.



Jonas Du — Covered protests at Columbia University; after dozens of media appearances, he joined *The Free Press's* Washington bureau.



Autumn Billings — Transitioned from our Social Mobility Fellowship to becoming an assistant editor at *Reason* after publishing multiple pieces on criminal justice reform.



Neetu Arnold — A prolific Young Voices contributor since 2022, her article in *City Journal* led to a policy analyst role at the Manhattan Institute.



Jonathan Gibson — One of our first European contributors; his media appearances on TalkTV led to a reporting role covering AI policy at *The Dispatch*.



Victoria Churchill — From grassroots organizer to broadcast talent, Victoria covered the 2024 presidential election for *New York Post* and now covers Capitol Hill for the *Daily Mail*.



Noah Gould — His essays on regulatory issues, polished during our Social Mobility Fellowship, secured him a visiting fellowship at the American Institute for Economic Research.



Ethan Brown — A climate commentator whose work with Young Voices led to placements in *Newsweek* and *The Hill* and helped him earn a role at the Metcalf Institute supporting climate journalism reform.

2030 Strategic Plan

This year, Young Voices set an ambitious course for the future with a bold new strategic plan.

OUR NORTH STAR: TO DEFINE THE FUTURE OF LIBERTY FOR THE NEXT GENERATION, BY THE NEXT GENERATION

Contributor Program Strategic Moves

- **Recruitment:** Target outreach to talent pools that fit our content pillars of speech, enterprise, and innovation
- **Policy Fellowships:** Pilot new policy fellowships on high-impact issues aligned with our content pillars
- **Advanced Tracks:** Launch targeted mentorship and training opportunities for the middle of our talent funnel, potentially including:
 - Digital Media for influencers
 - Spokesperson for pundits
 - Book Writing for first-time authors
 - Communications for nonprofit staffers



Dissident Project Strategic Moves

- **Media Fellowship:** Extending Young Voices' media coaching and placement services to our best Dissident speakers, plus incentive payments for them to grow their social media following and post vertical videos
- **Revamping Revenue Model:** Instituting a pay-per-speech model in which schools, nonprofit partners, and individual donors are sponsoring travel and honoraria for talks
- **Expanding Partnerships:** Exploring additional partnership projects focused on media expansion (e.g. documentary shorts, podcasts, college campus tours)



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