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SBE Australia launches E3 program for early-stage female tech founders

GINA BALDASSARRE (HTTPS://WWW.STARTUPDAILY.NET/AUTHOR/GINA/)- MAY 24, 2017 2 MIN READ



(https://www.startupdaily.net)

SBE Australia launches E3 program for earl...






 SBE Australia, an organisation which helps women entrepreneurs become investor-ready, has announced the launch of a new program for early-stage female tech founders. Evolve, Escalate (https://sbeaustralia.org/e3-empower-evolve-escalate/).


 The eight week program sees participants take part in a series of workshops aimed at equipping them with the skills to build high-growth tech businesses.


 Julie Demsey, general manager of SBE Australia, said the program wants to help build stronger female-led tech companies by allowing founders to grow in a welcoming environment with like-minded people.


 “There are many programs out there for early-stage companies at the idea stage, but not so many for companies that are already in business and need support” she said.


 Having launched in Australia five years ago with its accelerator program, which is focused largely on helping mid-stage female founders prepare to raise, the organisation saw a need for a program helping female founders not yet at the raising stage grow their businesses.


 SBE Australia launches E3 program for early-stage female tech founders. (https://www.startupdaily.net)

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The E3 program will consist of weekly workshops, taking participants through topics such as their customer and market, value proposition, financials, team, and IP and

The launch of the program comes with the wrapping up of SBE Australia's 2017 accelerator program.

The national program, which does not take any equity, aims to address the funding gap facing women entrepreneurs by connecting them with a network of advisors, investors, and alumni in order to open up investment and mentoring opportunities.

Among this year's intake was [Bookmarc](https://www.startupdaily.net/2017/05/bookmarc-marketplace-architects-tag-products-cash/) (<https://www.startupdaily.net/2017/05/bookmarc-marketplace-architects-tag-products-cash/>), [Coviu](https://www.startupdaily.net/2016/05/coviu-video-conferencing-platform/) (<https://www.startupdaily.net/2016/05/coviu-video-conferencing-platform/>), [ModiBodi](https://www.startupdaily.net/2015/06/modibodi-innovating-womens-underwear-help-bladder-leakage-menstrual-overflow/) (<https://www.startupdaily.net/2015/06/modibodi-innovating-womens-underwear-help-bladder-leakage-menstrual-overflow/>), and [DataCreative](https://www.startupdaily.net/2016/06/data-creative-personalised-videos/) (<https://www.startupdaily.net/2016/06/data-creative-personalised-videos/>), with past participants including the likes of [HealthKit](https://www.startupdaily.net/2016/01/melbourne-startup-healthkit-practice-management-system-directory-collecting-wealth-valuable-health-data/) (<https://www.startupdaily.net/2016/01/melbourne-startup-healthkit-practice-management-system-directory-collecting-wealth-valuable-health-data/>), [Timelio](https://www.startupdaily.net/2015/03/startup-invoicebid-allows-businesses-get-invoices-paid-investors-need-immediate-cash/) (<https://www.startupdaily.net/2015/03/startup-invoicebid-allows-businesses-get-invoices-paid-investors-need-immediate-cash/>), and [OpenAgent](https://www.startupdaily.net/2015/06/openagent-raises-6-million-improve-user-experience-increase-brand-awareness/) (<https://www.startupdaily.net/2015/06/openagent-raises-6-million-improve-user-experience-increase-brand-awareness/>).

Launched in 2000, the global Springboard Enterprises organisation has helped almost 700 companies raise \$7.7 billion in funding, with SBE Australia alumni raising \$178 million to date.

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Gina was editor of Startup Daily. She joined the publication in 2015 and was editor until 2019.

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