

BEN GROVES

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EDUCATION

2014-2017

Bachelor of Arts (Hons):
Film & Television Production
University of Westminster

2012-2014

Extended National Diploma:
Creative Media Production
Lincoln College

SKILLS

Advertising Platforms

Amazon Advertising, Amazon DSP, Google Analytics, Google AdWords

Adobe

UXP, Dimension, Photoshop, After Effects, Illustrator, InDesign, Premiere Pro, Adobe Express, Acrobat, Audition, Media-Encoder

Website Management

Webflow, WordPress, Figma, Nginx, Cloudflare

Programming Languages

Javascript, Python, VBA, HTML, CSS, Powershell, SQL

Microsoft

Power Automate, Excel, SharePoint, Stream, Word, PowerPoint, Outlook, Teams, Visual Studio Code

Social Media Management

Facebook, Instagram, Tiktok, Twitter, YouTube, Twitch, Reddit, and more

Other Creative Tools

Stable Diffusion, Blender, DaVinci Resolve, Avid Media Composer

EXPERIENCE

2019-2023

Creative Content Manager
MinsterFB / Amazon Ecommerce Agency

- **Brand Management:** Successfully oversaw 100+ brands (for clients such as Premiere Foods, Baylis & Harding, and Tetrosyl) integrating with content-management systems, analysing data, and crafting tailored creative strategies. I also mentored a team of 20 account managers to enhance design approaches.
- **Data-Driven Creatives:** Utilised advanced SEO and advertising data, resulting in substantial increases in product conversion rates. My approach is not just creative but also driven by actionable insights.
- **Innovative Solutions:** Developed custom solutions using web-scraping, automation, and AI image-generation, allowing for high quality content on a large scale. I've always had a forward-thinking mindset for cutting-edge content services.

2017-2018

Production Assistant
MindsEye / Commercial-Production Company

- **Team Leadership:** Assembling Large Crews of up to 100 in many departments, addressing their individual scheduling, budgeting, and communication needs within the 1-2 week deadlines.
- **Project Management:** Simultaneously handled multiple projects in different countries, showing effective communication and adaptability in dynamic & fast-paced environments.

2010-2017

Various Work In The Film & Television Industry

- **Diverse Skill Set:** Acquired a wide range of skills in almost all industry departments, I have an expert understanding of everything involved in the creative process.
- **Awards and Recognition:** Produced, edited, and crowdfunded a multi-award-winning film with a BAFTA-nominated Director, receiving eight laurel awards, including Best Short Film
- **Division Leadership:** Led the youth-filmmaker division at a CIC at the age of 14, for which I was filming and editing short documentaries about community projects.