BUILDER TRACK

Building Your First *Higher Ed AI Agent*

Go from a working prompt to an agent that runs itself every Monday.

In four weeks, build a scheduled, multi-skill agent yourself, and learn a method you can reuse for any task in any tool your institution approves.



Brian Piper

STARTS	LENGTH	PER WEEK	PRICE	INCLUDES
Jan 7, 2027	4 weeks	3 to 5 hours	$999	State of AI

Week by week

	FOCUS	YOU BUILD
1	**What an agent is, and a prompt that behaves**	Your first prompt, a test log, and an IT use-case brief
2	**From a prompt to a reusable skill**	A working skill with its own knowledge files
3	**Schedule it, connect it carefully**	An agent that runs on its own and delivers a Monday briefing
4	**Many skills, one orchestrator**	A multi-skill agent, demoed live at Demo Day

Worked example: the Content Opportunity Agent. Every Monday it reads your web analytics, checks your public pages, and sends a ranked list of content to refresh, expand, or create.

WHO IT'S FOR

Semi-technical operators in marketing ops, enrollment ops, institutional research, advancement ops, registrar, financial aid, student success, HR, and IT. Anyone who owns web pages or a recurring research task.

Starting point: Comfortable with spreadsheets and CSV exports. No coding.

YOU LEAVE WITH

A working agent: scheduled, multi-skill, and demoed live

The method: the five parts of every agent: instructions, knowledge, tools, trigger, guardrails

A credential: the Enrollify AI Agent Builder badge, earned only by shipping and demoing a working agent

Your faculty

Brian Piper · LEAD INSTRUCTOR

Founder of AIreFlow Solutions, Brian Piper helps higher education and business teams turn scattered AI experiments into coordinated, human-first workflows.

Recorded lessons and hands-on labs, plus a live kickoff, weekly office hours, and Demo Day.

What's included

- No coding required
- No student records: public pages, aggregated analytics, and synthetic data
- Works with your institution's approved AI: Claude, ChatGPT, Gemini, or Copilot
- A one-page brief to help you get IT to yes
- All AI tools and resources, plus State of AI ($199 value)

Questions? *Talk it through live.*

Free info sessions with JC and the faculty:
Thu, Dec 3, 1:00 p.m. ET or **Tue, Dec 15, 6:00 p.m. ET**

Save your info session seat →

Registration opens soon. Enrollment is limited.
Group registration or questions: jbonilla@element451.com