

Press Release

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Upcoming Marketing Content Creator and Student Set to Graduate 06/2025

Bellingham, WA (03/21/24)- Hanad Adam is set to graduate in June 2025, with a Bachelor of Arts in Marketing with a minor in Economics.

By then he accomplished and made a name for himself in the WWU marketing program by participating in the 2025 Marketing Case Competition. He established himself previously through his work on CAMERA (Community and marketing: Engagement, Resources, Advocacy) in IMC. "It was exciting getting to make content for the WWU marketing YouTube channel and create videos showcasing a sense of belonging for underrepresented students."

After graduation he hopes to continue helping people through marketing by working with companies segment a target market, by focusing on inclusion and ADEI. As someone who felt not represented before in the marketing world. Hanad strives to represent others and have everyone who comes into contact with his personal brand, obtain a feeling of belonging.