



Strength in change: Haufe Group remains firmly on course for growth

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In fiscal year 2024/25, Haufe Group increased its revenue by more than 8 percent to 562 million euros, once again demonstrating the Freiburg-based family company's stability and competitiveness—even amid a weak economy and restrained investment activity in the German market.

As of the close of the fiscal year (June 30, 2025), Haufe Group achieved revenue growth of more than 8 percent compared to the previous year, continuing its upward development. The corporate group held its ground in a challenging economic environment and solidified its market position.

The B2B provider benefited in particular from its broad portfolio spanning diverse areas of business, enabling it to operate successfully even in volatile market conditions. All brands—including Haufe, Lexware, and Haufe Akademie—recorded growth, though with very different dynamics.

This development was made possible by Haufe Group's success in new portfolio segments as well as by strengthening its core business and enhancing it with smart solutions over the past fiscal year.

"Technological innovations such as AI are key drivers for transforming our products and expanding our portfolio of services," says CEO Birte Hackenjos. The strategic combination of proven solutions and new technological approaches helps ensure that customer needs are met even in a changing market environment. "Our aim is to develop innovative solutions that provide real value to the people using our products, making their daily work easier."

Looking ahead to the next fiscal year, Haufe Group remains confident. Its diverse business segments, innovative strength, and deep understanding of customer needs form a solid and future-proof foundation—even in demanding conditions.

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About Haufe Group

Haufe Group is a leading B2B provider of integrated business and workplace solutions. The family business supports people and companies in their business development and in successfully shaping transformation processes – with content, software and training. The family-owned company based in Freiburg im Breisgau, Germany, is broadly positioned to support customers on their own path into the future with a wide range of solutions. Today, Haufe Group employs around 2,500 people at ten locations. Haufe Group's best-known brands include Haufe, Haufe Akademie and Lexware, and over one million customers from the DACH region rely on the services of Haufe Group – from solo freelancers to all DAX 40 companies.