



## Haufe Group grows revenue by seven percent in a challenging market environment

Freiburg, July 23, 2026

**Haufe Group closed the fiscal year ending July 30, 2026, with seven percent growth compared to the previous year—achieving revenues of over 600 million euros for the first time.**

All three major brands in the group—Haufe, Lexware and Haufe Akademie—contributed to this positive development, albeit under different market conditions and with different dynamics. This means that the Freiburg-based family business remains on course for growth in an economic environment characterized by a weak economy and cautious investment.

The strength of Haufe Group lies in its broad positioning and innovative strategic direction: With content, software, and training, it supports different customer groups across different markets. This makes the group more resilient to individual market developments and lays the foundation for sustainable growth. Both the further development of the existing business and new product areas contributed to the success in the past fiscal year.

*"Our strategic direction is confirmed even in a challenging market environment. We continue to grow. It is crucial that we consistently align our solutions with the needs of our customers. Artificial intelligence plays a key role in this—not as an end in itself, but to make their work easier, more efficient, and more successful,"* says CEO Birte Hackenjos.

Haufe Group also expects challenging economic conditions for the current fiscal year. However, the company's broad positioning and the consistent integration of artificial intelligence provide a strong basis for further growth.

### About Haufe Group

Haufe Group is a leading B2B provider of integrated business and workplace solutions. The family business supports people and companies in their business development and in successfully shaping transformation processes—with content, software, and training. Headquartered in Freiburg im Breisgau, Germany, the group is broadly positioned to support customers navigate their path into the future with a wide range of solutions. Today, Haufe Group employs around 2,700 people across ten locations. Its best-known brands include Haufe, Haufe Akademie and Lexware. More than one million customers from the DACH region

rely on the services of Haufe Group—from freelancers and solo entrepreneurs to all DAX 40 companies.

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