

Antoine Taupin

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Product designer

Driven and versatile design professional with over 6 years of experience bridging UX/UI and industrial design across diverse industries. With a strong background in user research, prototyping, design systems, and cross-functional collaboration, I deliver clear, user-centered product experiences from concept to production. Experienced with Figma at an advanced level and comfortable collaborating closely with front-end development teams.

UX/UI Design • Product design • Design Thinking • Prototyping
Design Systems • User Testing • Front-end development • Project management

WORK EXPERIENCE

Copywriter – Insurely, Stockholm 03/2026 - present

Product designer – Arfve, Stockholm 02/2025 – 10-2025

Product designer – Wolfox, Paris 05/2022 – 07/2025

- User-centered design processes were spearheaded across multiple client engagements such as Octopus Energy, Software Club, BpiFrance, covering user research, benchmarking, persona creation, wireframing, and prototyping with Figma, ensuring effective, user-focused outcomes in various industries.
- Comprehensive design systems were established and maintained, leveraging atomic design principles to deliver consistent brand experiences across different accounts.
- Collaboration was conducted with development, product, and marketing teams, facilitating seamless integration of UX deliverables across multiple accounts and accelerating project deployment.
- Front-end development included low-code JavaScript integrations for several real estate agency websites, streamlining deployment and improving user experience.

Product designer consultant – Roole, Paris 01/2023 - 10/2023

- Competitive analyses were conducted to identify industry trends and shape a user-centric approach, contributing to informed enhancements in the Roole app.
- Design workshops were facilitated to gather user insights, resulting in a revamped onboarding flow for app settings and a streamlined first-time user experience.
- An updated driving tracking feature was implemented, providing more relevant data to users and leading to a 30% increase in overall user engagement.
- The Roole design system was evolved, ensuring consistency across digital touchpoints and improving design-to-development efficiency.

Freelance designer, Paris

04/2020 - 05/2022

- Comprehensive design services were provided for multiple clients, including Accor Invest Group and ADP Group, enhancing brand consistency across various platforms.
- Furniture design and layout solutions were conceptualized and executed, improving both functionality and aesthetics.
- User-friendly websites were designed and developed, aligning brand identity with strategic business objectives.

Industrial designer – Jouin Manku, Paris

03/2020 - 06/2020

- Furniture design was executed through the APS and APD phases, ensuring compliance with design specifications and budget constraints.
- Detailed 3D models and renderings were created, accurately reflecting the intended design for stakeholders.
- Contributions were made to notable projects (Soprema head office, Mega-yacht Kensho, Nongfu Restaurant), enhancing each project's visual and functional appeal.

Industrial designer – Naço Agency, Paris

07/2018 - 02/2020

- The full design process was handled for furniture and industrial projects, from concept development to production oversight, ensuring consistent quality standards.
- Project timelines and budgets were managed, enabling on-time and on-budget completion of conception and construction.
- On-site supervision was provided during construction, guaranteeing adherence to design specifications.
- 3D models and renderings were produced, facilitating clear communication of design intent to stakeholders.
- Contributions were made to prestigious projects such as the Hotel 5 Imperator, Restaurant Duende by Pierre Gagnaire, the three-Michelin-star Restaurant Mirazur by Mauro Colagreco, and the Zespa store, enhancing brand image through cohesive design solutions.

EDUCATION

Bootcamp UX design – Ironhack – Paris, France

2022

Industrial design Master – ENSCI-Les ateliers – Paris, France

2016 - 2017

Interior Architect/Designer Master – LISAA – Paris, France

2011 - 2016