

# SPARC Sponsorship and Partnership Guidelines

A sponsorship or partnership with SPARC represents a commitment to mutual learning and growth, and is not an endorsement of any organization or that organization's messaging or communication practices.

At SPARC, we believe in fostering respectful collaboration with our Partners and Sponsors. We build relationships with organizations who are committed to treating people and companion animals with dignity and kindness.

## We Encourage our Partners and Sponsors to:

- Neither malign nor disrespect colleagues in the animal care and well-being field.
- Recognize that personal opinions can vary while we find opportunities to connect and collaborate around big picture goals.
- Listen with curiosity and engage in respectful discussion.
- Promote animal care and well-being work in a non-judgmental and inclusive manner.
- Respect and treat animals with kindness and compassion

## Non-Discrimination Statement:

As an organization, SPARC does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or program operations. We are committed to providing an inclusive and welcoming environment for all of our staff, Committee of Advisory members, volunteers, subcontractors, partners and the greater community. **We expect our sponsors and partners to do the same.**

SPARC reserves the right to revoke the sponsorship or partnership of anyone who does not abide by this Code of Ethics.

