

Project Rollout

Acquisition Opportunity

A strategic opportunity to acquire 80% to 100% of a Western Canadian leading portable sanitation and septic services platform.

Project Rollout is a leading Western Canadian provider of portable sanitation and luxury restroom solutions, delivering trailer rentals, porta-potty services, and septic offerings.

BUSINESS HIGHLIGHTS

- Project Rollout provides portable sanitation and luxury restroom solutions, specializing in trailer rentals, porta-potty rentals, and septic services across the film, construction, municipal, and First Nations verticals, reducing reliance on any single sector or customer and providing resilience through economic cycles.
- The Company offers an integrated dual-brand platform with complementary service capabilities, enabling cross-market equipment deployment and full-service sanitation coverage across their market.
- Project Rollout expanded their platform in 2025 through two strategic acquisitions. They acquired a complementary business to expand their geographic presence, client base, asset base and servicing capability and acquired select assets of a local competitor to ensure they have the assets for continued growth.
- The Company maintains long-standing relationships with clients across the film production, construction, and public sectors, including preferred vendor status with First Nations communities, generating consistent and recurring service demand year-over-year.
- Consolidated **2025 revenue of \$4M CAD** and Consolidated **2025 EBITDA of \$1.2M CAD**.
- End-to-end capabilities across delivery, servicing, pumping, and pickup are performed in-house, ensuring superior service quality, faster response times, and improved margin control
- Strong cash flow generation with **Normalized EBITDA margins averaging ~29%**.
- 15+ employees supported by an experienced leadership group with decades of combined industry expertise across both brands.

Diversified



Client Base

Long-Standing



High-Value Clients

Best-In-Class



Core Service Offering

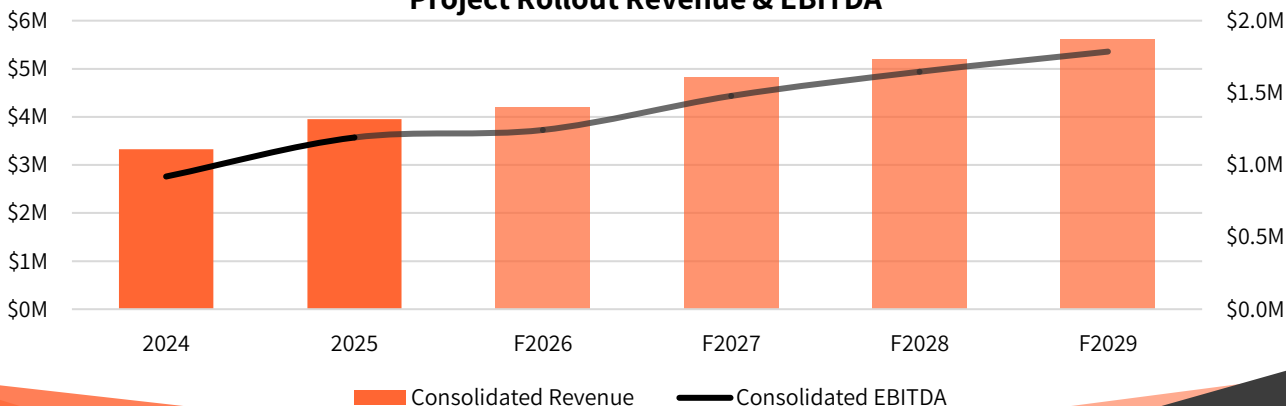
Established



Market Presence in Western Canada

Project Rollout represents an opportunity to acquire an established, highly reputable portable restroom and septic services platform with strong revenue and EBITDA generation and market penetration in Western Canada.

Project Rollout Revenue & EBITDA



Project Rollout

Acquisition Opportunity



BUSINESS SALE OVERVIEW

- The opportunity is for a strategic or financial buyer to acquire 80% to 100% of the shares of the company while continuing to drive revenue and EBITDA growth.
- Current management is seeking to remain with the company for the foreseeable future and will continue to drive growth. The management team is committed to the business and would seek to contribute to the company's growth post acquisition.

TRANSACTION RATIONALE:

- The company intends to sell 80% to 100% of the shares of the company.

PRINCIPAL CONTACTS

- RWT Capital has been retained by the company to act as the exclusive financial and corporate advisor. RWT Capital will be the main point of contact for any interested parties.
- Subject to the signing of a confidentiality agreement and an expression of interest, RWT Capital will be offering this unique opportunity to a restricted number of interested parties, at which point further detailed information about the company, its operations, financial performance and next steps in the process will be provided.
- RWT Capital remains available to provide further information and responses to requests for information through this process.

Project Rollout's Service Lines

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|---|---|
| <u>Luxury Restroom Trailers</u> Weddings, Festivals, Film Sets and Corporate Events | <u>Portable Toilets</u> Single day events or Extended Deployments |
| <u>Jobsite & Long-Term Solutions</u> Active Construction Sites & Long-Term Projects | <u>Septic Services</u> Residential & Commercial Pumping, Inspections and Emergency Response |
| <u>Grease Trap Cleaning</u> Residential & Commercial Pumping and Cleaning | <u>Ancillary Rentals</u> Sinks, Wastewater Tanks, Generators |

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