Lila G. Weiss

SENIOR WEBFLOW DEVELOPER | DIGITAL DESIGNER

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Summary

Senior Webflow Developer with over five years of combined experience in web development and digital design. Experienced in building custom, responsive websites, implementing advanced functionality, and resolving complex technical challenges. With a strong eye for design and usability, I enjoy collaborating with teams, taking on challenging projects, and creating thoughtful digital experiences that balance functionality, performance, and overall visual appeal.

Skills

- Webflow Development
- HTML, CSS & JavaScript
- CMS Development
- Custom Code & Integrations
- Responsive Web Design
- Technical Troubleshooting
- SEO Optimization
- DNS Management
- Figma
- Adobe Creative Suite

Education

UI/UX Design
CareerFoundry | Online
October 2022

Bachelor of Fine Arts in Painting & Printmaking
Virginia Commonwealth University
May 2019

Professional Experience

Senior Webflow Developer October 2026 - Present
NEP Services | San Francisco, California

- Leading complex, custom, and specialized Webflow builds from development through launch
- Developing custom solutions for projects requiring advanced functionality, integrations, and non-standard Webflow implementations
- Serving as a technical resource for developers and Client Success Managers, providing guidance on complex development requests
- Independently troubleshooting challenging technical issues and implementing solutions to improve website functionality and performance
- Reviewing and troubleshooting builds across the team, helping improve development consistency, efficiency, and quality

Webflow Developer August 2024 - October 2026
NEP Services | Los Angeles, California

- Designing, developing, and launching 70+ website projects for labor unions and professional associations across the United States
- Collaborating with internal teams to translate project requirements into functional, user-friendly websites
- Implementing custom code, CMS functionality, and SEO best practices to improve website performance and usability
- Managing DNS configurations, website maintenance, and technical troubleshooting across client projects
- Integrating third-party tools, APIs, and custom functionality to meet unique client needs

Freelance Designer February 2024 - Present
Freelance | Remote

- Collaborating with clients and developers to create user-centered designs that meet project requirements
- Adapting designs to client branding and incorporating feedback to deliver effective visual solutions

Web Design Associate March 2023 - February 2024
The Brand Guild | Washington, DC

- Planning website layouts, functionality, and navigation based on client needs
- Creating wireframes, prototypes, and responsive digital designs
- Supporting website maintenance and developing digital and print marketing materials
- Collaborating with creative teams to maintain consistent branding across digital platforms

Key Projects

IBEW Local 11: Contributed to the development of a large-scale union website, improving access to member resources and communications (2026).

Chicago FOP Lodge #7: Rebuilt a large-scale website to improve access to member resources, news, events, and benefits (2026).

IBEW Local 42: Developed a Webflow website featuring job announcements, employment referrals, and member resources (2025).