NISHANT JAGTAP

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EDUCATION

CONESTOGA COLLEGE

Ontario, CA

Postgraduate Degree, Web design and development (GPA 3.72/4)

Jan 2021 – April 2022

GUJARAT TECHNOLOGICAL UNIVERSITY

Bachelor of Engineering, Computer Engineering (CGPA 7.29/10)

Gujarat, India Aug 2016 - May 2020

Relevant Coursework: Human-Computer Interaction, Usability Engineering, User-Centered Design.

PROFESSIONAL EXPERIENCE

Union Bank of India, Gujarat, India | UX Design Intern

Dec 2019 - May 2020

- Collaborated closely with design leads to craft user-centric experiences for web applications, improving usability and visual appeal, resulting in a notable 37% increase in user interaction.
- Gained proficiency in the end-to-end process of project delivery and utilized design tools to contribute to the overall project.
- Conducted thorough user research and actively participated in developing information architecture, user goals, journey maps, and designing wireframes, prototype, and visual interfaces.
- Authored comprehensive documentation, reducing onboarding time by 40% for new team members.

PROJECTS

Boutique E-comm Shop | Technology Stack: Figma, Trello, After Effects, React, User Testing, Google Analytics, Sass.

- Led the UX design for an advanced e-commerce web application, significantly improving user engagement and boosting sales by 25%.
- Leveraged Adobe Photoshop for creating captivating graphics and animations, contributing to a visually appealing user experience.
- Applied user-centric design principles to streamline the debugging process, ensuring smoother code maintenance.
- Conducted usability testing and implemented user feedback, leading to iterative design improvements.

Ticket Booking & Reviewing App Technology Stack: Figma, Android Studio, Microsoft Teams, UsabilityHub, GitHub, CSS.

- Conceptualized and designed an intuitive mobile application for seamless ticket booking, resulting in a 20% increase in user engagement.
- Ensured cross-platform compatibility for both Android and iOS, applying UX principles to optimize user interaction, leading to a 15% expansion in user reach.
- Demonstrated troubleshooting skills, analytical thinking, and a passion for crafting an intuitive user interface throughout the development process.

NFT Auction Site | Technology Stack: TypeScript, Figma, After Effects, Illustrator, Blender, GSAP, Bootstrap.

- Led the UX design efforts for a responsive web application managing auctions and NFTs.
- Implemented bid validation protocols, enhanced security measures, and enabled secure transactions, resulting in a 30% reduction in bid processing times.
- Conducted in-depth user research to gain valuable insights into user behavior and preferences.
- Coordinated with cross-functional teams, emphasizing the pivotal role of UX in achieving project goals.

KEY SKILLS

- Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, XD, After Effects), Blender
- Languages: JavaScript, TypeScript, HTML, CSS
- Frameworks/Libraries: React.js, Angular, Vue.js, jQuery, Bootstrap, Sass, Material-UI
- User Experience: User research, Wireframe, Prototyping, Usability Testing, User-Centered Design, Design flow creation

CERTIFICATES

- Google UX Design Professional Certificate.
- UX Design LinkedIn.
- UX Research LinkedIn.
- Python for Research EDX Harvard.
- Responsive Web Design FreeCodeCamp.