

NISHANT JAGTAP

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PROFESSIONAL EXPERIENCE

Empowered Futures – UX/UI Designer

Jan 2024 – Present

Toronto | Canada

- Spearheaded the development of a design system that boosted productivity by 40%, streamlining workflows and enhancing collaboration within the design team.
- Collaborated effectively with a team of 19 designers, contributing to the update and creation of new user interfaces that improved user experience.
- Modernized the user interface (UI) through strategic design improvements, ensuring a visually appealing and user-friendly experience.

Union Bank of India – UX/UI Design Intern

Dec 2019 – May 2020

Gujarat | India

- Collaborated with a team of UX designers to create wireframes and prototypes for mobile banking applications by following best practices, contributing to a 30% improvement in user experience.
- Conducted user research and usability testing sessions, gathering feedback from over 100+ participants to inform innovative design decisions and enhance app functionality.
- Contributed creative ideas and concepts during brainstorming sessions, fostering innovation and problem-solving within the team.
- Supported the implementation of design changes based on user feedback, resulting in a 25% increase in user satisfaction ratings.

PROJECTS

Boutique E-comm Shop

Nov 2022 – Jul 2023

- Led the design and development of a boutique e-commerce shop using a diverse technology stack including Figma, Trello, After Effects, User Testing, Zoom, and Google Analytics to achieve product vision of stakeholders.
- Implemented user-friendly interfaces for web and mobile platforms and navigation flows to enhance the shopping experience, resulting in a 33% increase in user engagement, as measured by time spent on site and number of pages viewed.
- Conducted rigorous user testing sessions to gather feedback and iterate on design iterations providing solutions, leading to a 30% improvement in website usability.
- Utilized Google Analytics to analyze website traffic and user behavior, making sure our user persona research and data we collected was effective informing strategic decisions to optimize conversion rates and drive sales growth.

Ticket Booking & Reviewing App

Dec 2021 – April 2022

- Orchestrated the UX design process for a ticket booking and reviewing mobile app, leveraging tools like Figma, Android Studio, Slack, Microsoft Teams, Usability Hub, GitHub, CSS, Prototype, and wireframe.
- Conducted extensive user research to understand user needs and preferences, informing the creation of intuitive user interface.
- Employed usability testing tools such as Usability Hub to gather feedback and refine interface designs iteratively, resulting in a 25% improvement in app usability metrics.
- Collaborated closely with developers to ensure seamless integration of design elements into the app, resulting in a 22% increase in user satisfaction ratings.

EDUCATION

Conestoga College, Canada

Jan 2021 – April 2022

Postgraduate Degree, Web design and development (GPA 3.72/4)

Relevant Coursework: UI/UX, Responsive Web Design, Interaction Design, Prototyping and Wireframing, Visual Design.

Volunteering

0 Barriers Foundation – UI Designer

April 2022 – Dec 2022

- Crafting visually engaging logo and splash screen, ensuring reflection of inclusivity and accessibility, these elements serve as first impressions for users interacting with organization's digital platform.
- Collaborating with team, developed user personas, detailing diverse needs and preferences of potential users, informing design process to ensure website/software caters to wide range of accessibility requirements.
- Expertise to develop a robust website/software tool for assessing accessibility across all websites, generating detailed reports for organizations to address barriers and promote inclusivity and compliance with accessibility standards.

CERTIFICATES

- **Google UX Design Professional Certificate.**
- **User Interaction Design – LinkedIn.**
- **UX Research – LinkedIn.**
- **Python for Research – EDX Harvard.**
- **Responsive Web Design – FreeCodeCamp.**

KEY SKILLS

- **Technical Skills:** Figma, Adobe Creative Suite (Adobe Photoshop, Illustrator, Adobe XD, After Effects, InVision, InDesign), Blender, Sketch, User research, Wireframe, Prototyping, Mockups, Usability Testing, User Interface (UI), User-Centered Design, Design flow creation, A/B Testing, Front-end languages, JavaScript, TypeScript, HTML, CSS, React.js, Angular, Agile, jQuery
- **Global Skills:** Problem-solving, Communication skills, Adaptable environments, Graphic design, User-centric
- **Soft Skills:** Time management, Flexibility, Leadership qualities, meticulous attention to detail, Project management