



Screen Music & Sound Guild of New Zealand

Te uepū Kaitito Whakaata

Advocacy. Community. Representation.



WHY MUSIC AND SOUND?

"Sound is important because it can tell us about character, place, and time. It's important because it informs us and moves us in ways visuals can't, and because certain combinations of sound and visuals can evoke what neither can do alone."

Randy Thom
Sound Designer



OVERVIEW

The Screen Music and Sound Guild of New Zealand (SMSG) was established in November 2020 in response to an expressed need from sector workers for a formal organising body representing sound post-production workers and screen composers. To represent our aligned interests in the changing film industry landscape, sound post-production workers joined with the membership of the former Screen Composers Guild to create the new combined guild.

OUR KAUPAPA

01. **Professional development** in the form of workshops, events and seminars covering new technologies, workflows, creative practice and business. Moving forward we hope to utilise webcasting technology to extend these events to members outside the main centres.

02. **Workflow guidelines** — In 2020 the Directors and Editors Guild of New Zealand produced the Workflow Best Practice Guide, with input from many production and post-production professionals. SMSG will continue to contribute to this living document as technologies and workflows evolve.





OUR KAUPAPA

03.

Industry Standard Agreements & Advice

The guild with HGM Legal and extensive discussions with members put together the first industry standard composer's agreement in 2017.

04.

Health and safety guidelines and standards

The Covid-19 pandemic highlighted the need for sector guidelines in this area. Existing health and safety protocols in the wider industry tend to be on-set production focused.

05.

Financial sustainability of the industry moving forward

Advocacy. This will require a two-pronged strategy to boost marketing locally and offshore, while developing budgetary guidelines and exploring a tiered system to correlate with film funding levels.

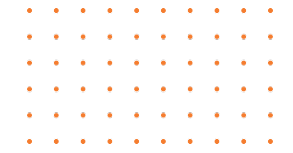
06.

Championing the next generation

The traditional apprentice/assistant model in post-production has declined in recent years as budgets have tightened. Film school graduates are generally not work-ready and require on-the-job training. The sector urgently needs to develop a strategy to address this skills gap.



OUR KAUPAPA



07.

Championing the current and past generation. Ensuring members are planning their careers with an eye to the future and retirement. Our industry is young by world standards but many who started in the early days are coming to the end of their working life.

08.

Providing Information about wider industry events, links to articles of interest and connection with aligned guilds and organisations via our social media feeds.

KEY OUTCOMES

- 01.** Increased awareness and connection amongst practitioners in our screen sector
- 02.** A wider industry understanding of the realities, requirements and value of sound and music in screen production
- 03.** World-class professional, technical and creative standards across our sector



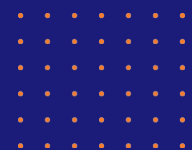


MEMBERSHIP LEVELS

We have three paid membership levels aimed at supporting established professionals while providing connections and learning for entry-level members. We aim to make our subscriptions affordable for freelancers with fluctuating incomes, while acknowledging the need for sufficient support to continue operating. We also have a free membership for school students.

Rangatahi

This membership is for Hackathon participants, school students or recent school-leavers to learn more and get an early step into the industry.



MEMBERSHIP LEVELS



Bronze (Associate)

For students and trainees (max 3 years out of tertiary education and then automatically moved to the next level of membership.) Student proof required. No voting rights. Full directory listing.

\$28.75 incl GST.



Silver (Professional)

For those working in the screen music and sound sectors who need to substantially supplement their income in areas not relating to music or sound. Full voting rights and full listing in directory.

\$86.25 incl GST.



Gold (Full)

For anyone who works primarily in the screen music and sound sectors. (This is the majority of our membership.) Full voting rights and full listing in the directory.

\$172.50 incl GST.



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CONTACT US

Learn more and join SMSG on our website.



www.smsg.org.nz



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