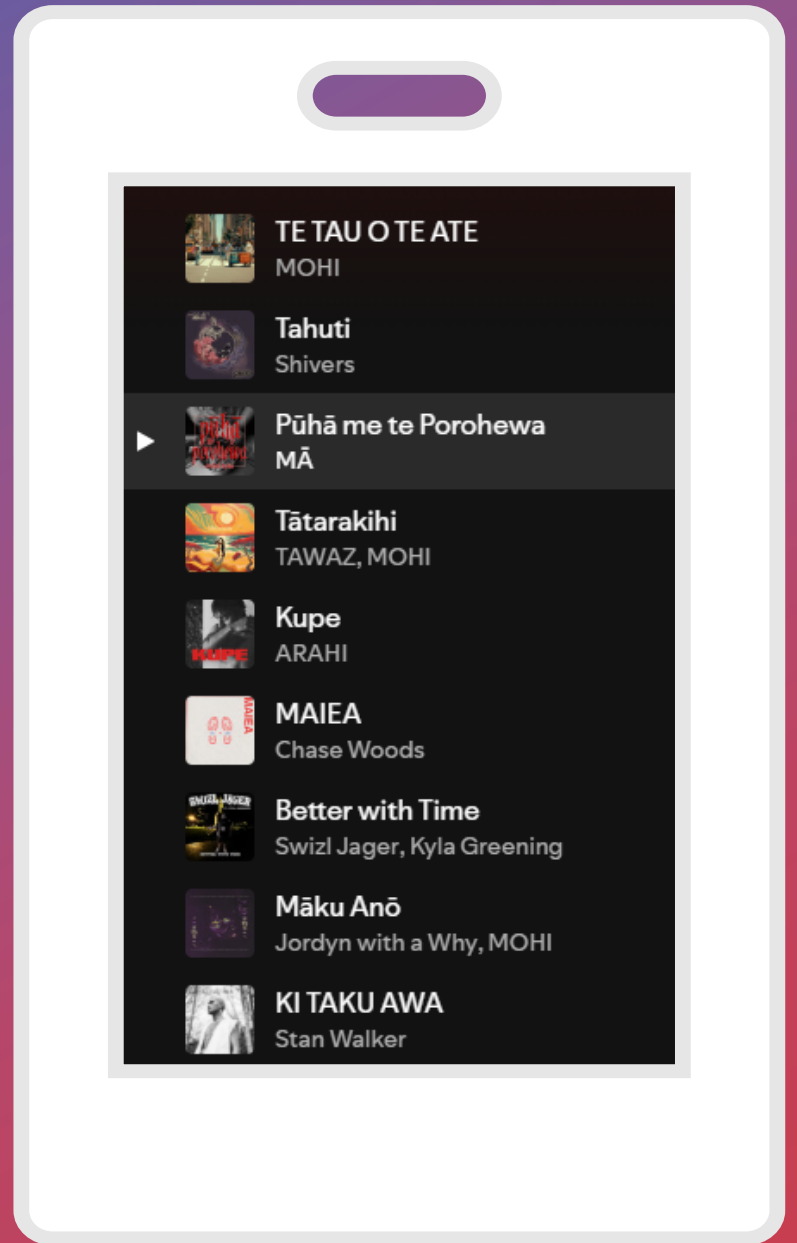


Māori Music



What we support

- 1 Development of waiata reo Māori
- 2 Artist-led production and promotion of waiata reo Māori
- 3 Waiata reo Māori initiatives that promote waiata reo Māori



Why we support

- 1 Reo revitalisation
- 2 Elevate status of te reo Māori
- 3 Engaging, repeatable content





Māori Music Placement



AIR NEW ZEALAND 

ma


music

 Spotify®

TEARAWA
FM



Production:
Relentless



Soundtrack:
Arahi



Production:
Shortland Street

Cover Song/Reversion
Seth Haapu




Production:
Brokenwood Mysteries



Sync:
Swizl Jager



Production:
Not Even



Original, Sync,
Cover Reversion
Many



Options

Music

- **Waiata Reo Māori**
- **Waiata Tuarea**

Screen

- **General Audience**
- **Reo Māori Content**
(co-fund with NZ On Air)



**Ani-Piki
Tuari**

Tāmaki Makaurau



**Juneea
Silbery**

Tāmaki Makaurau



**Nadia
Marsh**

Tāmaki Makaurau