

## A Flawless Migration From CJ.com

**100+**Successful  
Migrations**100,000+**

Affiliate Partners Migrated

**5+**Years Of Data  
Migrated

### Brands Trust Everflow For Seamless Migrations



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“We didn’t see any drops in performance or have any outages, which is impressive considering how large our migration was.”

**ARAGON**  
ADVERTISING

”

“We can’t emphasize enough how well Everflow handled this. It was one of the smoothest migrations we have been through.”



“We received outstanding support from Everflow, including live chat, one-on-one, and meeting-based. This proved invaluable for migration.”



“The engineers are top notch and helped us tremendously with the migration, which can be the biggest obstacle when switching platforms.”



# CJ Migration Plan & Timeline



## WEEK 1: Kick-Off Call & Tracking Setup

- Define the go-live date, timezone, & the data scope for migration.
- Determine which affiliate partners, campaigns, & reports should be migrated.
- Create all employee accounts, configure roles, & set permissions.
- Set up a test campaign & partner for training (optional).

Everflow team will work closely with you to define the scope of the data to be imported.



## WEEK 2: Data Gathering & Formatting

- Gather all required data from Impact including affiliate, program, & reporting data.
- Data will be formatted & loaded into Everflow for the client to review for accuracy, resulting in the final format and scope of the import.
- Import to be reviewed as a joint exercise to ensure that the client is comfortable with the look & feel of their data inside Everflow.



## WEEK 3: Partner Communication

- The Everflow Implementation & Account Management Teams will work with you to customize & schedule outbound messaging to partners about the migration.
- Everflow teams will provide front line support to assist with partner and client inquiries.

Everflow's [Communication Hub](#) is a powerful tool to notify all affiliates of the migration & to provide them with instructions on how to log into their new account.



## WEEK 4: Finalize Data Import

- By now, you'll be comfortable with the way your data is staged inside the Everflow platform.
- A fresh download of data can be imported to ensure that any changes since Week 2 are captured.



## WEEK 5: Partner Link Updates

- Partners are notified of the new tracking links available for them to download.
- The Account Management team will work with you to answer any questions as partners update their tracking links, in addition to ongoing reconciliation to ensure data integrity.

Everflow teams will provide continued training and support for the client & partners as needed.



## Migrate To **Everflow** Seamlessly

Gold-standard support to ensure every step of the process is executed expertly.

## Case Study

# 740%

Growth In Qualified  
Leads YoY

After Migrating From Impact

[Read More](#)



Brands Trust **Everflow** For Migration



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