

# Amplify Influencer Performance With Inflektion



**EVERFLOW**

## **Influencer-Oriented Features**

(such as dashboard, product seeds)

## **Influencer-Personalized Buying Experience**

at scale

## **Drive Additional Revenue**

on top of your affiliate program



 **inflektion**

**Everflow  
Extension**

THE  
**DNA**  
COMPANY

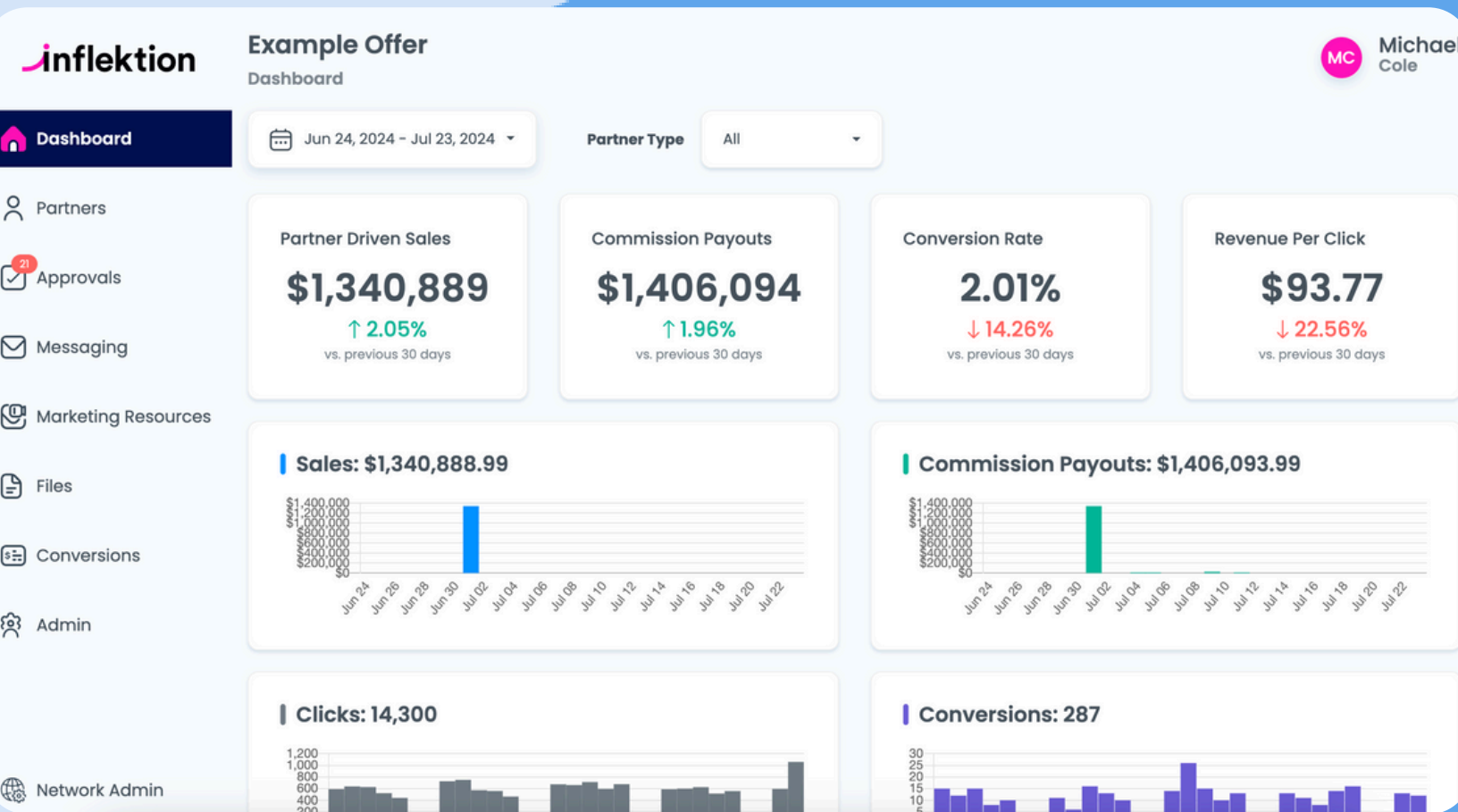
POWER  PLATE.

OURA

POWERDOT

muse®

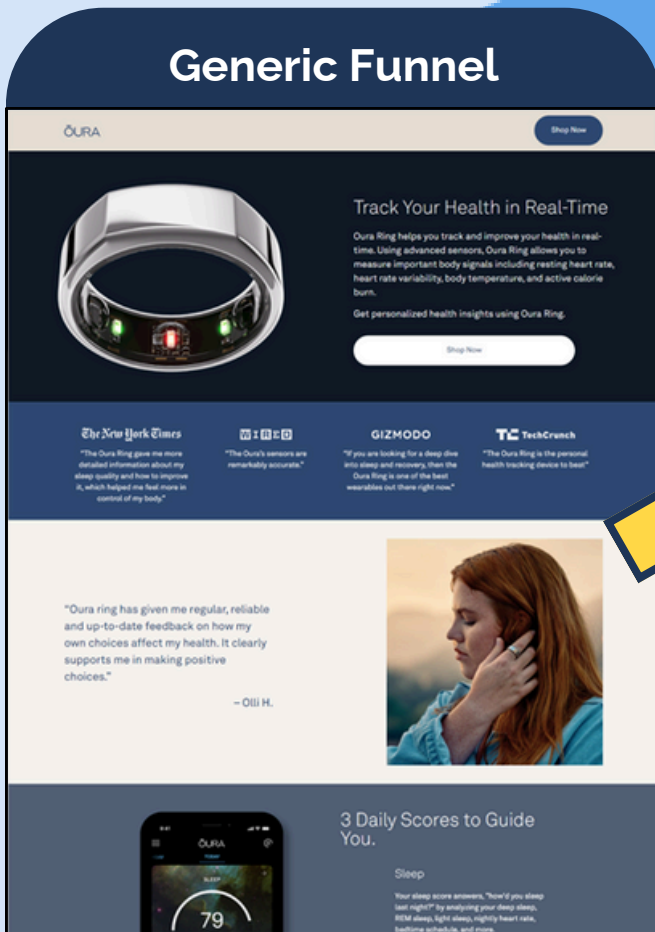
# A Dashboard Designed With Influencers In Mind...



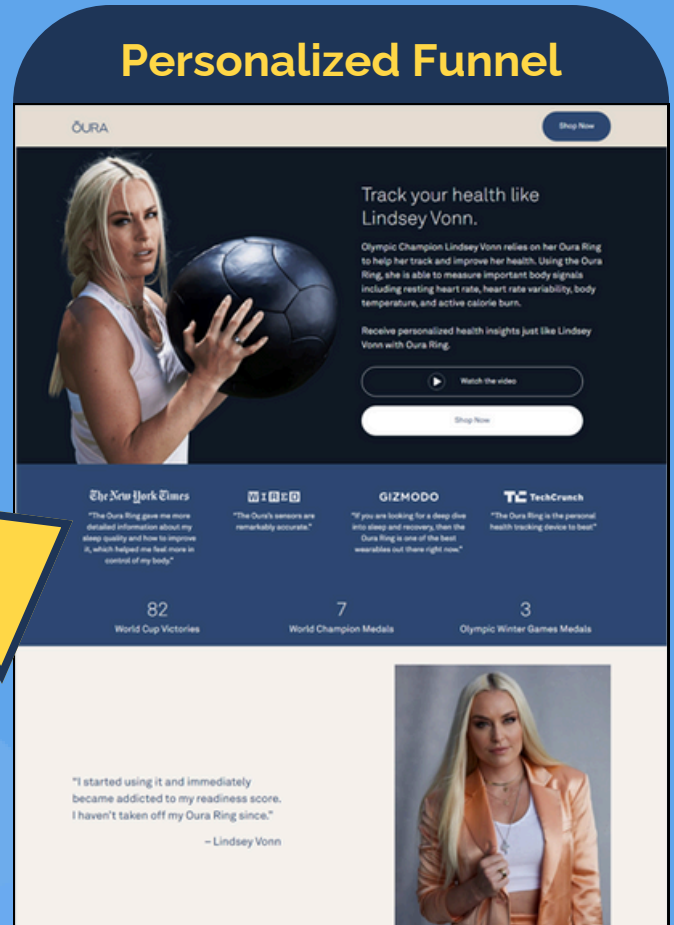
# Do More Than Drive Traffic From A Click:

Keep influencer presence alive along the entire buying journey using personalization at scale.

## Generic Funnel

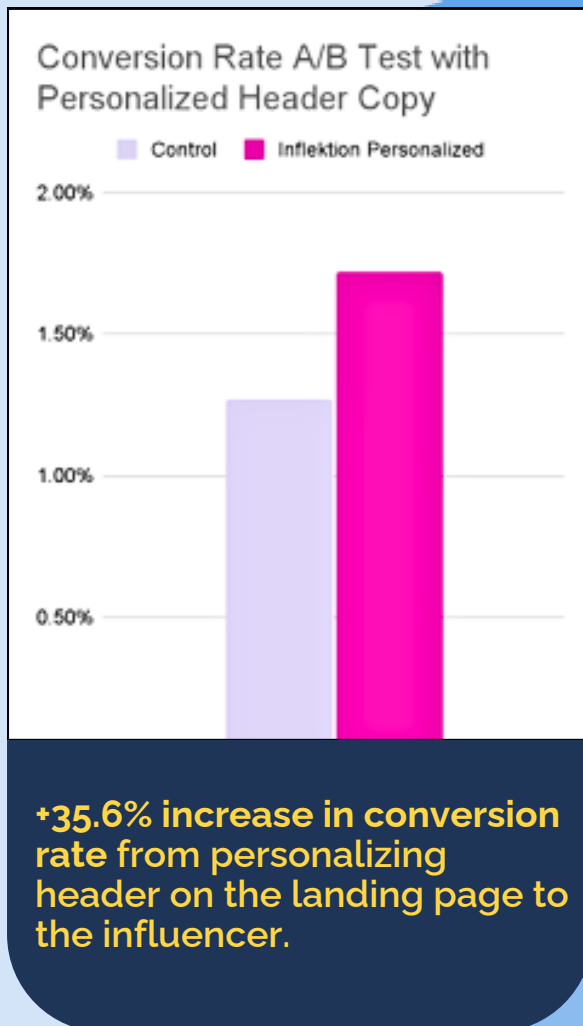


## Personalized Funnel



# Increase Conversion Rates

With Landing Page Personalization



“We saw **up to 300% increased conversion rates** when personalizing our landing pages with dynamic insertion.”

– **Joey Vaillancourt**  
Head of Partnerships  
**BLOptimizers**