



Seamlessly Scale Email Campaigns With Everflow's Performance Tracking Platform & OPTIZMO's Suppression List Management



OPTIMIZED RESULTS

Track Everything (& Events!): Track affiliates, influencers, strategic partners, & media buys in one dashboard. Track key event actions like upsells, site visits, subscriptions, & offline sales.

Rest Easy With Trusted Support: Get team trainings, extensive materials, full onboarding, & live chat support.

Get More Done With Integrations & Automations: Connect your tech stack, including *Facebook*, *Google*, *Shopify*, and *HubSpot*. Automate split testing offers, ensure traffic is sent to relevant offers, block low-quality sources, and offload routine program tasks.

See What's Working (Including) All Partner Activity: Get a total view of performance by running reports in whatever format works best—slice, sort, & move data with ease. Recruit any type of partner, track performance & provide them with a dashboard to drive results.

Introductions To Preferred Partners: Become eligible to get direct intros to partners in your niche.



REGULATORY PEACE-OF-MIND

Collect and process email opt-outs generated by all your mailing partners—to ensure CAN-SPAM compliance.

Store and easily access all existing and new email opt-outs on a secure platform—to simplify overall suppression list management.

Distribute appropriate email suppression files to all 3rd-party mailers and other partners—to centralize and monitor this complex process.

Automate the entire email opt-out collection, processing, and distribution workflow in real-time—to improve the efficiency of the entire email suppression list management process.

Securely manage 3rd-party access to your lists.

With enhanced security, visibility, and control of how 3rd parties interact with your data, OPTIZMO provides all of the tools needed to mitigate risk and avoid costly suppression list abuse issues.



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JG WENTWORTH



Contact Your Everflow Rep To Get Started