

Flawless Migration From TUNE

100+Successful
Migrations**100,000+**

Affiliate Partners Migrated

5+Years Of Data
Migrated

Everflow Is Trusted By Brands Migrating From Tune



gamesvid



“We didn’t see any drops in performance or have any outages, which is impressive considering how large our migration was.”



“We can’t emphasize enough how well Everflow handled this. It was one of the smoothest migrations we have been through.”



“We received outstanding support from Everflow, including live chat, one-on-one, and meeting-based. This proved invaluable for migration.”



“The engineers are top notch and helped us tremendously with the migration, which can be the biggest obstacle when switching platforms.”



TUNE Migration Plan & Timeline



WEEK 1: Information Gathering & Account Setup

- Provide TUNE API Key, Network ID, Global Postback, optional Custom API URL, historical data range, and desired timezone.
- Create Everflow employee accounts and provide a CSV mapping Everflow and TUNE user IDs.
- Whitelist specified Everflow IPs in TUNE.



WEEK 2: Staging & Data Review

- TUNE data (reports, offers, affiliates, advertisers) will be pulled into a staging environment.
- Review and confirm data accuracy in the staging environment. No further changes after confirmation.



WEEK 3: Advertiser & Optional Proxy Postback

- Begin implementing Everflow postback and event postback URLs with advertisers.
- Provide your global TUNE postback for optional Proxy Postback setup in Everflow.



WEEK 4: Affiliate Migration & Communication

- Affiliate postbacks will be automatically migrated from TUNE.
- Manual changes can be made if needed.
- Everflow's [Communication Hub](#) is a powerful tool to notify all affiliates of the migration & to provide them with instructions on how to log into their new account.



WEEK 5: Final Review & Ongoing Support

- Partners are notified of the new tracking links available for them to download.
- The Account Management team will work with you to answer any questions as partners update their tracking links, in addition to ongoing reconciliation to ensure data integrity.



Migrate To **Everflow** Seamlessly

Gold-standard support to ensure every step of the process is executed expertly.



Case Study

740%

Growth In Qualified
Leads YoY

After Migrating

[Read More](#)

Brands Trust **Everflow** For Migration



TRADING 212

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