

Amplify

B2B Growth

Client Example: RentTrack

Client Background & Program Goals

A.K.A. How It Started



 Client Overview: RentTrack provides a unique solution that allows renters to build credit through rental payments, while also helping property managers to attract stronger tenants and foster loyalty from existing tenants.

• Start Date: May 2018

 Program Goal: Grow network of property management companies utilizing RentTrack via performance marketing campaigns.



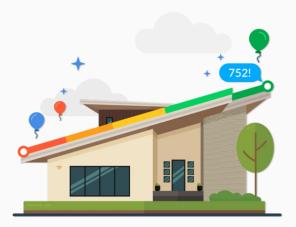


Client Update: September 2021

A.K.A. How It's Going



- Promotion Via Campaigns:
 RentTrack is utilizing Everflow to enable targeted partners to promote their offers via performance-based campaigns.
- Powered By Major Partners:
 Campaigns are being promoted via strong partnerships, including a leading personal finance startup with over \$40 million in funding, a banking app with over ten million users, and a fintech company with \$5.8 billion in assets.
- Growth Through Partnerships:
 Partnerships are driving results, including over 150,000 users and six-figure revenue for RentTrack.







Amplify Your B2B Growth Today With Everflow!



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