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Amplify

B2B Growth

Client Example: RentTrack

Client Background & Program Goals

A.K.A. How It Started



RentTrack

- **Client Overview:** [RentTrack](#) provides a unique solution that allows renters to build credit through rental payments, while also helping property managers to attract stronger tenants and foster loyalty from existing tenants.
- **Start Date:** May 2018
- **Program Goal:** Grow network of property management companies utilizing RentTrack via performance marketing campaigns.



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Client Update: September 2021

A.K.A. How It's Going



RentTrack

- **Promotion Via Campaigns:**
RentTrack is utilizing Everflow to enable targeted partners to promote their offers via performance-based campaigns.
- **Powered By Major Partners:**
Campaigns are being promoted via strong partnerships, including a **leading personal finance startup with over \$40 million in funding**, a **banking app with over ten million users**, and a **fintech company with \$5.8 billion in assets**.
- **Growth Through Partnerships:**
Partnerships are driving results, including over **150,000 users** and **six-figure revenue** for RentTrack.



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**Amplify Your B2B Growth
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