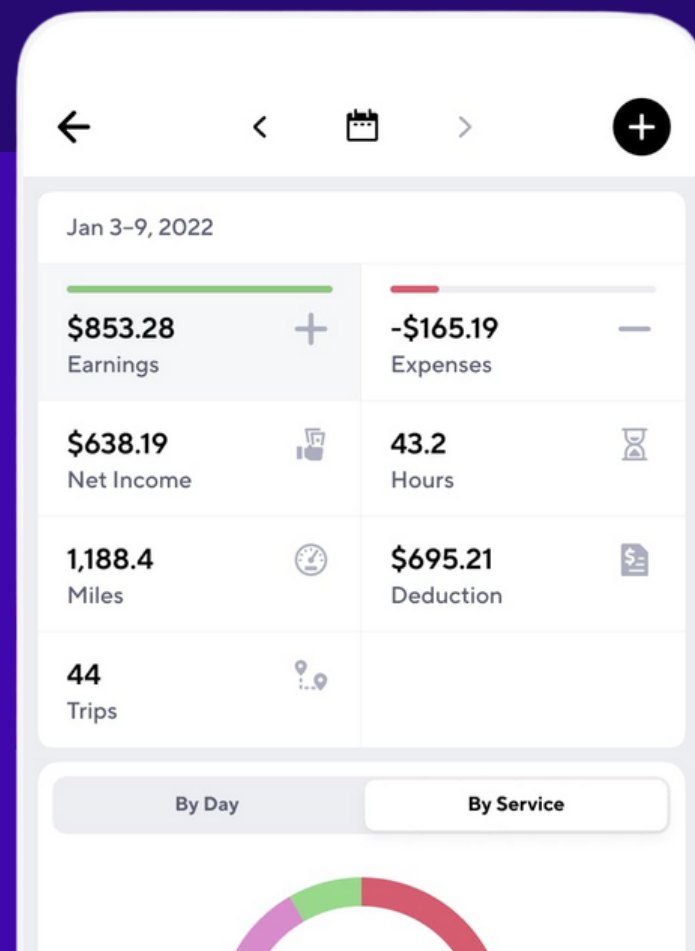




Gridwise Eliminates Manual Analytics with Everflow to Boost Performance-Side Revenue

40X
Performance-Side
Revenue in **1 Year**



GRIDWISE'S GIG WORKER GAINS

900,000+ gig workers seeking financial independence have turned to Gridwise's companion app to improve their efficiency, track their mileage, and find real-time hotspots.

However, these users aren't the only ones who rely on Gridwise.

Since Q3 of 2018, **advertisers have generated steady streams of revenue via Gridwise's engaged, niche audience and optimized offers through Everflow platform.**



TOOLS TO TRACK EVERYTHING

Gridwise's affiliate program benefits from a deep understanding of their engaged audience of rideshare and delivery drivers. This allows the app to match users with valuable advertiser offers more effectively.

The company relies on Everflow to efficiently manage these offers and track performance revenue by placement.

Through Everflow's Facebook integration, Gridwise can expand its reach through Lookalike audiences while using Everflow as their performance hub for both internal and external marketing. This strategy allows them to optimize performance tracking and achieve a notable increase in revenue.



MORE TIME & BETTER TRACKING

By switching to Everflow, **Gridwise replaced its manually taxing in-house affiliate analytics setup** that previously took hours to launch campaigns.

Everflow’s platform provided immediate tracking and reporting to manage advertiser offers and track revenue by placement.

The platform’s onboarding process ensured Gridwise's team quickly used Everflow to expand their reach and push engagement data back for optimization.

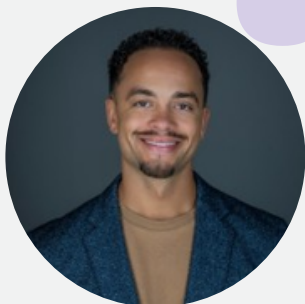


FUTURE REVENUE SECURED

By fully utilizing Everflow's platform and proactive customer success strategy, **Gridwise achieved a 40x increase in performance-side revenues** while moving away from their manual analytics setup.

This success is directly attributed to the full alignment of the Gridwise team to leverage tracking, reporting, and all of our latest platform features.

As a long-term Everflow user, Gridwise is positioned to continually discover new opportunities and revenue via affiliates.



Everflow has an intuitive design and was the only solution with a completely open API we could build around, and it was affordable. It just made sense to go with them over other platforms with limitations.

Ryan Green
Co-Founder, Gridwise

Boost your rideshare and delivery earnings

With Gridwise, it's simple. Track your mileage and earnings to uncover personalized insights steering you toward more profitable opportunities.

Free download

[Gridwise](#)

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Last Name *

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