

Everflow One

A Technology+Expertise Solution



Challenges:

- Partner Recruitment: The #1 challenge for affiliate programs: 12-18 months ramp up period or failed programs.
- Program Plateau: 80% of new Affiliate programs stall revenue growth in second year.
- Hard to cut through the noise Brands pay 15%-20% to Networks - just for access to a directory of irrelevant partners.

You Need Help If...

Your Brand is new to Affiliate marketing

There are no full time in-house Experts

You need to prove ROI in the shortest term



The Solution: Everflow One

Everflow One:

Turnkey solution that gives you Platform & Marketplace access, along with an Expert to dramatically shorten launch-to-scale time in critical first 90 days.

Your Expert will...

- Set up the right offer
- Leverage existing relationships to recruit the right partners
- Optimize your program, provide guidance

You will...

- Bring Your Brand and ICP Knowledge
- Learn Best Practices by shadowing your Expert
- Validate your program
 ROI

Don't Reinvent The Wheel!

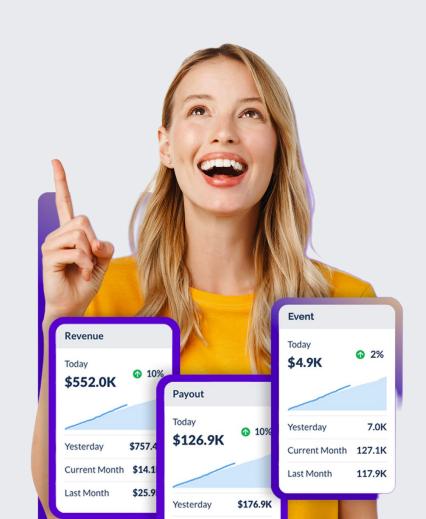
Use The Industry's Top Tracking Platform,
While Leveraging Publisher Relationships, Best
Practices & Industry Benchmarks.

Everflow One

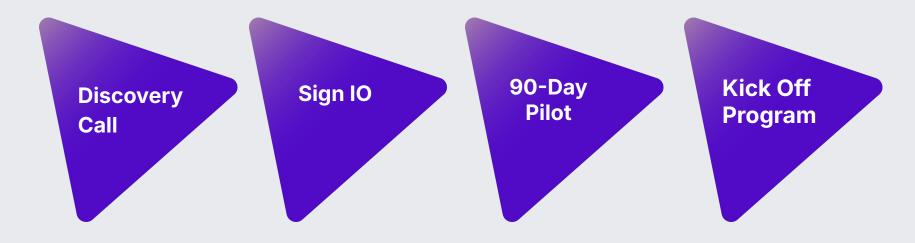
One Contract One Monthly Invoice One Expert for You

Includes:

- Everflow Platform
- Everflow Marketplace
- Vetted Industry Expert
 For Duration of Pilot



Next Steps



Meet your expert; align on goals, timelines & expectations

Sign contract

Limited scope, 90-day engagement aimed at testing specific topics

Includes offer setup, partner recruitment, user training, platform setup, etc.

FAQ

1. Is the services scope the same for a pilot vs. a standard contract?

A 90-day pilot will get a limited scope aligned with pilot goals. 12-Month programs get full Expert support and execution.

2. What level of involvement is required from my team?

Your team will provide key inputs, such as brand story, ICP and creatives, as well as giving the go-ahead on commissions. You'll attend a 30-minute weekly check-in call. Your Expert will manage day-to-day execution and issue updated reports to you.

3. How quickly can we get started?

 Once contracts are finalized and technical implementation on Everflow is completed, the Expert will begin their 90-day engagement.

4. What happens after the 90 days?

You'll receive a strategic roadmap for the next six months along with the option to continue working with the Expert.



Thank You!

