

Reward Your Best Partners

Automatically Track Affiliates Delivering LTV



EVERFLOW

Customer Value



Track The Full Customer Funnel

Monitor every meaningful action post-conversion and tie it directly back to its source.



Pick Your Own Priority Parameters

Decide what drives real value so you can create flexible, multi-conditional bonus structures.



Automate Bonus Payouts

Build custom rules to automatically reward affiliates based on the entire customer journey.



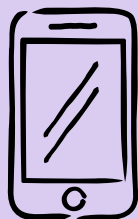
Attract Better Affiliates

By rewarding top-tier customers, you show partners that you're willing to pay *more* for premium traffic.

**Customer Value is included in all
Everflow plans!**

[**Get a Demo**](#)

Use Cases for Customer Value



Apps

"Reward affiliates for users whose total in-app purchases exceed \$500."



Finance

"Set up a bonus for affiliates once a customer funds their account at least \$250 within 30 days."



Ecommerce

"Pay an additional bonus to customers whose order value is over \$100."

Everflow Is Trusted By Over 1,100 Companies

MOEN®

ayawa

bunq

@sharecare

