



Everflow One

A Technology+Expertise Solution



Challenges:

- **Partner Recruitment:** The #1 challenge for affiliate programs: 12-18 months ramp up period or failed programs.
- **Program Plateau:** 80% of new Affiliate programs stall revenue growth in second year.
- **Hard to cut through the noise** - Brands pay 15%-20% to Networks – just for access to a directory of irrelevant partners.



You Need Help If...

- Your Brand is new to Affiliate marketing
- There are no full time in-house Experts
- You need to prove ROI in the shortest term

**Brands with Expert
Guidance Grow**

3X-7X

Faster

The Solution: Everflow One

Everflow One:

Turnkey solution that gives you **Platform & Marketplace** access, along with an **Expert** to dramatically shorten **launch-to-scale time**.

Your Expert will...

- **Set up** the right offer
- **Leverage** existing relationships to recruit the right partners
- **Optimize** your program, provide guidance

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You will...

- Bring Your Brand and **ICP Knowledge**
- **Learn** Best Practices by shadowing your Expert
- **Validate** your program ROI

Don't Reinvent The Wheel!

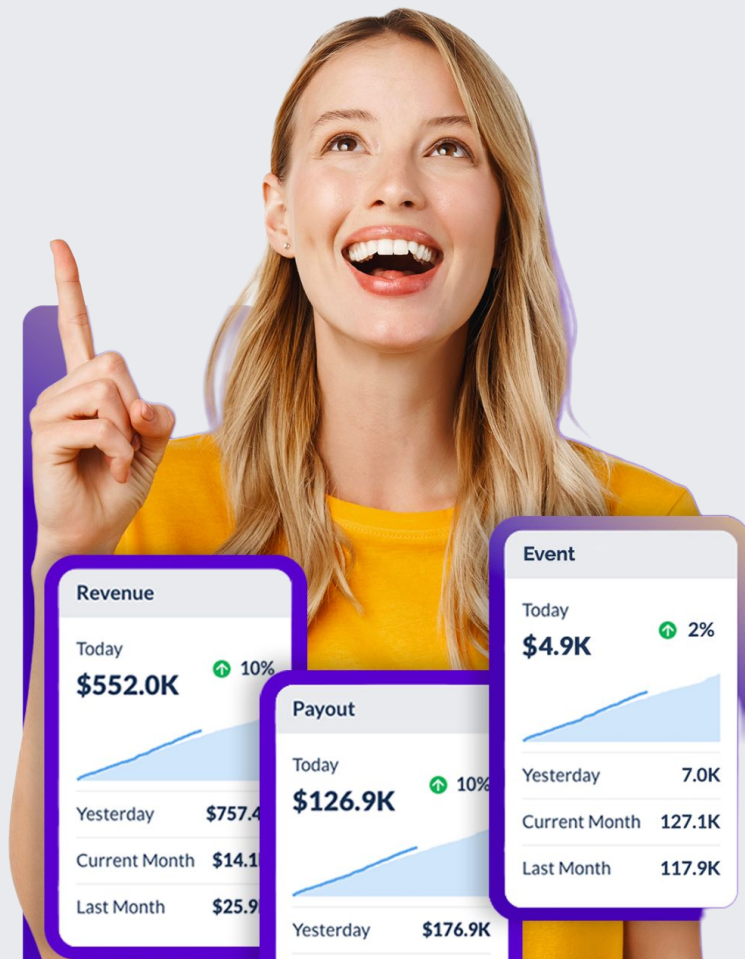
Use The **Industry's Top Tracking Platform**,
While Leveraging **Publisher Relationships, Best
Practices & Industry Benchmarks.**

Everflow One

One Contract
One Monthly Invoice
One Expert for You

Includes:

- Everflow Platform
- Everflow Marketplace
- Vetted Industry Expert
For Duration of Pilot



Revenue

Today
\$552.0K ↑ 10%

Yesterday **\$757.4**

Current Month **\$14.1**

Last Month **\$25.9**

Payout

Today
\$126.9K ↑ 10%

Yesterday **\$176.9K**

Event

Today
\$4.9K ↑ 2%

Yesterday **7.0K**

Current Month **127.1K**

Last Month **117.9K**

Next Steps

Discovery Call

Meet your expert; align on goals, timelines & expectations

Sign IO

Sign contract

90-Day Pilot

Limited scope 6-month engagement aimed at testing specific topics

Kick Off Program

Includes offer setup, partner recruitment, user training, platform setup, etc.

FAQ

- 1. Is the services scope the same for a pilot vs. a standard contract?**
 - A 6-month pilot will get a limited scope aligned with pilot goals. 12-Month programs get full Expert support and execution.
- 2. What level of involvement is required from my team?**
 - Your team will provide key inputs, such as brand story, ICP and creatives, as well as giving the go-ahead on commissions. You'll attend a 30-minute weekly check-in call. Your Expert will manage day-to-day execution and issue updated reports to you.
- 3. How quickly can we get started?**
 - Once contracts are finalized and technical implementation on Everflow is completed, the Expert will begin their 6-month engagement.
- 4. What happens after the 6 months?**
 - You'll receive a strategic roadmap for the next six months along with the option to continue working with the Expert.



Thank You!

