

NAGA Doubles Partners Onboarded by Tying Payouts Directly to ROI

20

Days Cut
from Onboarding

2x

Partner Base
Growth

40%

Reduction
in BI Workload

NAGA was restricted by a legacy platform and manual scripts that stalled partner growth. Everflow automated NAGA's partner program, slashing overhead & doubling their onboarding capacity.

How Did They Do It?

- Replaced hard-coded business intelligence scripts with **automated logic**
- Integrated global tech stacks via **Everflow API** to speed up partner onboarding
- Applied **Everflow's new Customer Value** to enable doubling their influencer channel

[Read Full Case Study](#)

