

Minty Scales Revenue & Partner Growth on the **Everflow Marketplace**

+25%

Increase in
Total Revenue

25%

Campaign
Conversion Rate

+13%

Increase in
Partner Payouts

Finding new partners used to mean slow setups and technical hurdles for Minty. **The Everflow Marketplace** removed these roadblocks by connecting them directly with growth-ready brands, driving a 25% revenue jump.

How Did They Do It?

- **Sped up campaign launches to just days** with Everflow's shared tracking infrastructure
- **Identified pre-qualified brands instantly** using smart Marketplace filters
- **Secured their ideal brand matches** through curated matchmaking by the Everflow team

[Read Full Case Study](#)

