

How **Everflow** Engineered an AEO Traffic Surge with **ScaleVisible**

+66%

YoY Increase in Organic Traffic

13%

of Demos Self-Attributed from AI

10%

CVR for LLM Traffic > Demo

Relying on legacy SEO left Everflow vulnerable to a **20% traffic drop**. ScaleVisible's three-legged AEO framework reversed the decline, driving a **66% organic traffic surge** powered by high-converting AI citations.

How Did They Do It?

- **Coordinated multi-channel content sprints** across ScaleVisible's owned publisher network
- **Engaged subject matter experts** in forums like Reddit to earn trusted community citations
- **Published expert-led Masterclasses** to establish technical depth required for AI citations

[Read Full Case Study](#)

