

Education



Drips for Higher Education

Drips Conversations as a Service delivers a proactive, learner-centric outbound strategy to reach students who don't respond to traditional outreach.

It's all about how you say it™

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drips

WHY CHOOSE DRIPS?

Drips is reinventing education outreach using a three-pronged managed technology approach with proven results for higher education institutions.

Keep It Real

Traditional outbound communication channels don't allow people to respond and engage on their terms. Drips helps universities and education service providers engage current and prospective students in real conversations to drive better results.

How do we do it? With AI-powered Conversations as a Service, we hold real, two-way interactions using SMS, scheduled calls, and voicemail.



Keep It Safe

From federal FCC rules like the TCPA to specific state-level regulations, our proprietary systems go above and beyond to help protect your reputation while getting results. Drips works with leading legal firms to help you stay on top of fast-changing outreach regulations. Plus, we're ISO 27001-certified to preserve information security in your marketing tech stack.



Keep It Easy

Drips isn't just an outreach tool. We give you a whole team to make it easy to integrate a conversational outbound strategy. This managed service approach includes hands-on support with integration, campaign scripting, testing, split testing and optimization, and ongoing reporting and improvements.



USE CASES

With the power to engage current and prospective students with real conversations, Drips excels in use cases across the entire student journey.



Acquire

Engage prospective students in real conversions at scale using AI-powered texting and calls.

- Drive online enrollment and scheduled calls with enrollment advisors
- Follow up with applicants to boost conversion rates
- Increase operational efficiency

80%

Conversion Lift



Activate

Get higher engagement from new students and improve satisfaction.

- Drive portal registration and welcome calls
- Improve orientation attendance
- Resolve common questions

More Engagement

55%



Navigate

Improve academic results and career outcomes by engaging students in helpful services.

- Boost usage of academic and career resources
- Proactively offer personalized help with math, writing, and other core skills

2x

Transfers To Call



Retain

Engage about missed bills and other barriers safely and empathetically, while saving time in your call center.

- Drive financial clearances
- Re-engage lapsed students
- Re-enrollment reminders and guidance

Better Retention

39%



(512) 643-7477

Today 1:45 PM

Hi Carla, this is Emily from Capitol University. I saw your request for more information about our nursing program. Are you free now for a call to discuss more?

At work. Can you call tomorrow at 9?

Absolutely. I'll call tomorrow at 9 AM.

It's all about how you say it™

With tailored AI outreach technology, experienced campaign management personnel, and leading-edge compliance solutions, Drips is the ideal platform for the complex and competitive education industry. Get in touch today to start getting results with Conversations as a Service.

Innovate with Drips