

Drips for Higher Education

Drips Conversations as a Service delivers a proactive, learner-centric outbound strategy to reach students who don't respond to traditional outreach.



WHY CHOOSE DRIPS?

Drips is reinventing education outreach using a three-pronged managed technology approach with proven results for higher education institutions.

Keep It Real

Traditional outbound communication channels don't allow people to respond and engage on their terms. Drips helps universities and education service providers engage current and prospective students in real conversations to drive better results.

How do we do it? With Al-powered Conversations as a Service, we hold real, two-way interactions using SMS, scheduled calls, and voicemail.



Keep It Easy

Drips isn't just an outreach tool. We give you a whole team to make it easy to integrate a conversational outbound strategy. This managed service approach includes hands-on support with integration, campaign scripting, testing, split testing and optimization, and ongoing reporting and improvements.



Keep It Safe

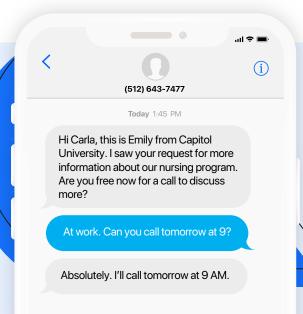
From federal FCC rules like the TCPA to specific state-level regulations, our proprietary systems go above and beyond to help protect your reputation while getting results. Drips works with leading legal firms to help you stay on top of fast-changing outreach regulations. Plus, we're ISO 27001-certified to preserve information security in your marketing tech stack.



USE CASES

With the power to engage current and prospective students with real conversations, Drips excels in use cases across the entire student journey.





It's all about how you say it™

With tailored AI outreach technology, experienced campaign management personnel, and leading-edge compliance solutions, Drips is the ideal platform for the complex and competitive education industry. Get in touch today to start getting results with Conversations as a Service.

Innovate with Drips