

# Print Advertising Reservation Form

Deadline for Advertising & Payment:  
**August 16-17, 2025**



## PRINT AD RATES AND DETAILS

The Fiesta Talks Magazine will be distributed to attendees at PASKO IN AMERICA on Dec. 16, 2023 for free. The circulation is 5,000 and readership is estimated at 20,000 with the average Filipino household size at over 4 persons.

### Cost:

- |   |         |
|---|---------|
| <input type="checkbox"/> Inside Full Page:  | \$600.  |
| <input type="checkbox"/> Back Cover:        | \$3000. |
| <input type="checkbox"/> Inside Back/Front: | \$2000. |
| <input type="checkbox"/> Premium Page       | \$1000. |

(First 10 pages starting page 3)

(Based on finished artwork, ready for printing.) Finished artwork (full colors only) in the correct size will be accepted without additional charges.

**Production Charges:** Typesetting or other preparation work will be billed separately to the advertiser at a flat rate of \$200.

## MECHANICAL REQUIREMENTS:

Full page ad publication size: 8" x 10.5," PDF format

Photo: 2400 pixels wide x 3150 pixels high (300 dpi)

Logo: 2 x 2 inches, 600 x 600 pixels (300 dpi).

Submission deadline: July 31, 2025.

Please send all finished digital artwork to  
info@fiestainamerica.com

## ADVERTISING CONTRACT

☐ I would like to place an advertisement in the 2025 Fiesta Talks Magazine

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PAYMENT INSTRUCTIONS

Payment in full must accompany this contract. Please make check or money order payable to Philippine Fiesta USA and mail along with this form to 124 East 40th Street, Suite 1004, New York, NY 10016. For Philippine-based exhibitors, this contract must be faxed to (212) 682-2038 and payment in full must be remitted to our Chase Bank Account #308968830, ABA No. 021000021, Swift Code CHASUS33, Bank Address: 633 3rd Ave, New York, NY 10017, upon signing of this contract. Proof of remittance must be sent with this contract.

If paying by credit card\*, please provide us with the following information:

☐ Check or Money Order Enclosed      ☐ Credit Card      ☐ Visa      ☐ Mastercard      ☐ Amex      ☐ Discover

*\*There is an additional 3% processing fee on all credit card payments.*

Name: \_\_\_\_\_ Total Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_