



WACO, TX – May 15, 2025 –

The Cen-Tex Hispanic Chamber of Commerce is proud and excited to welcome Dr. Mito Díaz-Espinoza as our new President and Chief Executive Officer.

Mito is not only a dynamic, strategic leader—he also deeply understands the importance of supporting Hispanic-owned businesses and ensuring they feel a sense of belonging, cultural identity, and access to pathways for growth and success in our community. His personal story and professional journey powerfully reflect the values we champion as a Chamber.

A proud native of Waco, Mito brings both a personal connection and a professional commitment to uplifting the people and businesses that make our region so vibrant.

From his work in student success and equity at McLennan Community College and Baylor University to his most recent role as Director of Impact Initiatives at Waco Family Medicine, Mito has dedicated his career to expanding access, creating opportunities, and lifting others as he rises. His work spans nonprofits, higher education, community partnerships, and national speaking engagements.

He has also served as a longtime board member and Leadership Development Co-Chair for the Hispanic Leaders' Network, where he has mentored emerging Latino professionals and championed community-centered leadership. In addition, he serves on several impactful boards, including the Dr Pepper Museum, Historic Waco, the Lambda Theta Phi Foundation, and the Animal Birth Control Clinic.

Mito holds a bachelor's degree from Texas A&M University, a master's degree from Baylor University, and a Ph.D. from the University of Tennessee. His leadership is grounded in lived experience and a deep understanding of how education, equity, and economic opportunity intersect.

We are thrilled to welcome Mito's wealth of experience and passion as he leads and elevates the Chamber.

More than anything, Mito leads with heart. He brings clarity, humility, and joy into every room. He believes in the power of collaboration, storytelling, and honoring identity—values we know will resonate with our members and community partners alike.

Please join us in welcoming Dr. Mito Díaz-Espinoza to this new role. The future of the Cen-Tex Hispanic Chamber is bright, and we are proud to have him guiding the way.