The Business Value of FlashStack

Pure Storage and Cisco customers realized **significant value** by leveraging FlashStack to help their organization optimize their IT and business operations. Through staff efficiency gains, reduced IT costs, better performance, and business enablement, IDC found that interviewed organizations achieved benefits an annual average of $4.8 million, resulting in a 3-year ROI of 343%.

KEY RESULTS

$583,465
average annual benefits per 100 Flash TBs

343%
three-year return on investment

9-month
payback on investment

CUSTOMER QUOTE (GOVERNMENT):

"FlashStack has reduced FTE time committed to managing and maintaining our environment by a large percentage. It has very high performance and reliability. We have gained a lot of efficiency in our storage and have reduced data needs as a result."

IT RESULTS

- **60%** reduced three-year TCO in comparison to an equivalent environment
- **54%** more efficient IT management teams
- **89%** more efficient help desk
- **21%** reduction in power and cooling costs
- **70%** less time required to deploy additional storage
- **60%** less time required to deploy additional VMs/compute
- **25%** more time spent innovating
- **32%** reduction in facilities costs

PERFORMANCE RESULTS

- **49%** less application latency
- **38%** less time required to run analytical queries
- **35%** less time required to run batch processes
- **16%** more productive developers
- **83%** reduction in unplanned downtime
- **21%** improvement in internal SLAs

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