**Project Title: “XXXXXXXX”** *(To be completed by SCBF)*

**SCBF PUW 20XX – XX Report Date: MON - YYYY**

***General guidelines:***

* *The entire report should not be more than 5 pages. Recommended space limits for each section is given below:*
1. *Executive Summary –* *Maximum 10 lines (Within page 1 of this document with the Project summary table)*
2. *Context – Within 1 page (page 2 of this document)*
3. *Partnership Model – Maximum half a page (1/2 page of page 3 of this document)*
4. *Intervention approach - Maximum half a page (1/2 page of page 3 of this document)*
5. *Results, Outcomes and Impact -* *Maximum 1 page including the data in the table (page 4 of this document)*
6. *Way ahead: Future scaling and sustainability plans - Maximum half a page (1/2 page of page 5 of this document)*
7. *Lessons learnt and Recommendations - Maximum half a page (1/2 page of page 5 of this document)*
* *If you have more pictures, please share them separately through mail. Limit the number of pictures in this report (including with testimonials)*
* *Use of images: Please note that, unless we receive any objections from you, we may use the images in this report for SCBF publications, such as the annual report. Kindly provide captions and, if applicable, credits for each image. Additionally, please submit high-resolution photos, preferably in JPEG format.*

|  |
| --- |
| **Project Summary** *(To be completed by SCBF)* |
| Financial sector partner |  | Project duration |  |
| Grantee / TA provider |  | Targeted outreach  |  |
| Country of implementation  |  | Instrument type  |  |
| Product / Solution |  | Co-funding partner |  |
| Targeted segment |  |  |  |

1. **Executive Summary**

*Outlining the following (Maximum 10 lines ad within page 1 of this document with the Project summary table):*

* *Problem statement and project objectives*
* *Proposed solution and its significance for low-income communities*
* *Target segment and geography*
* *Key impact and results*
1. **Context (1 page)**

*Within 1 page (page 2 of this document)*

* *Problem statement contextualizing within the target market and low-income communities*
* *Financial sector context relevant for the type of product or service supported through the project, including relevant trends that influenced the design and delivery of the product/service, and alignment with the financial inclusion vision of the government.*
* *Relevant regulatory framework highlighting challenges and opportunities*
* *Market penetration rates for the product/service*
* *Existing market solutions and alternative coping mechanisms used by low-income population*
* *Scale of the problem and potential market opportunity*
* *Need for SCBF funding support – why was it crucial for the success of the initiative*
1. **Partnership model**

*Maximum half a page (1/2 page of page 3 of this document)*

* *Provide a brief description of each partner and their role in the project framework*
* *Include a map showing the geographical areas where the project was implemented*

1. **Intervention approach**

*Maximum half a page (1/2 page of page 3 of this document)*

* *Provide detailed description of the solution – including features, pricing structure, and customer cost considerations.*
* *Distribution mechanism (where/how the product/service was marketed/sold)*
* *Key areas funded by SCBF*
* *Key innovations and technologies introduced or supported by the project*
* *Gender financial inclusion - which concrete tools and mechanisms were used to ensure gender inclusivity*
* *Description of financial education activities of low-income communities and staff of key stakeholders*

1. **Results, outcomes and impact**

*Maximum 1 page including the data in the table (page 4 of this document)*

*(KPIs in the following table are examples, mention the key KPIs (including women & rural outreach) for this project and the achieved results)*

|  |  |
| --- | --- |
| ***Key KPIs*** | ***Achieved results (by end of the project – specify date)*** |
| *Total number of people reached*  | *#* |
| * *Number of women*
 | *# or %* |
| * *Number of people from rural area*
 | *# or %* |
| * *Number of people under the age of 35 years*
 | *# or %* |
| *Total number of people trained in financial literacy* | *#* |
| * *Number of women trained in financial literacy*
 | *# or %* |

*Explain the following points (in brief):*

* ***Beneficiaries Reached****: How many clients were served with the financial product/service? Provide a breakdown by gender, rural/urban location, income level, and youth (under 35).*
* ***Key Performance Indicators (KPIs)****: Highlight relevant KPIs, such as PAR<30 for credit or loss ratio for insurance. Refer to the KPI sheet provided by SCBF at the project launch.*
* ***Impact Measurement****: Explain how the project's impact on low-income clients was measured, including metrics used, key results achieved, and the anticipated long-term impact.*
* ***Training Impact****: State the number of low-income clients and stakeholder staff trained and specify the training areas.*
* ***Comparison with Targets****: Compare the actual results with the initial project targets.*
* ***Client Feedback****: Summarize client feedback and include testimonials and client photos if available (max 2).*
* ***Investment Mobilization****: Detail whether project partners mobilized investments based on the SCBF grant, the nature of these investments (public/private), and their intended use.*
* ***Market Demonstration Effect****: Describe any positive demonstration effect on the market and how it was manifested.*
* ***Key Results****: Highlight the most significant outcomes or results that you are proud of.*
1. **Way ahead: Future scaling and sustainability plans**

*Maximum half a page (1/2 page of page 5 of this document)*

* *Scaling plans: What are the concrete next steps for scaling the programme? (Concrete geographies, partners, and funding sources).*
* *Sustainability post-SCBF support: How will the programme continue without the SCBF funding support?*
1. **Lessons learnt and recommendations**

*Maximum half a page (1/2 page of page 5 of this document)*

* *What worked well?*
* *What did not work as well as planned?*
* *Which key assumptions were confirmed through this project?*
* *What were the key constraints and how did you overcome them?*
* *What would you have done differently?*
* *What are your top 5 recommendations for similar future initiatives?*