



2026 Beer Garden Application & Bid

The Cheyenne County Fair Board is excited to announce the approval of a beer garden for the 2026 Cheyenne County Fair & Rodeo. Dates for this year's fair are July 18 through July 25. All Cheyenne County, Nebraska non-profit organizations are invited to bid for openings that are available to serve the beer garden and assist with security. Days and hours of operation for the beer garden will be as follows (subject to change as needed):

- **Tuesday, July 21** **6:00 pm – 12:00 am** **PRCA Rodeo and Slack**
- **Wednesday, July 22** **6:00 pm – 12:00 am** **Monster Truck Bash**
- **Thursday, July 23** **6:00 pm – 12:00 am** **That Arena Rock Show**
- **Friday, July 24** **6:00 pm – 12:00 am** **Chancey Williams with Midnight Rodeo**
Goat Roping to follow in the beer garden
- **Saturday, July 25** **6:00 pm – 12:00 am** **Demolition Derby with Lawn Mower Races**

Serving the beer garden is a major responsibility. If awarded, your organization will be required to provide a minimum of ten (10) persons: five (5) to serve beer and five (5) to provide security at entry/exit points where needed on Tuesday, Wednesday, and Saturday. For the Thursday and Friday night concerts, a minimum of fifteen (15) persons will be required: eight (8) to serve beer and seven (7) to provide security at entry/exit points and float through the grandstands and standing room crowd. All volunteers will report to the fair office one hour prior to the beer garden opening (report at 5 pm) to attend a briefing and go over responsibilities, requirements, and to clarify questions, then assist in setting up the beer garden for the evening event. Volunteers will also need to stay for approximately one hour after the beer garden closes to assist with clean up and tear down from the day's business.

Awarded groups will get detailed requirements approximately two (2) weeks prior to the event. Failure to comply with these rules can result in forfeiture of part or all of your group's bid payment. A list of all volunteer names from your organization will be required within one (1) week of your assigned day. Volunteers are NOT required to be a part of your organization, however, they will be representing your organization at the event.

Your organization is allowed to hang a banner in the beer garden for identification purposes, as long as it does not block the beer garden sponsor banner. We do encourage all volunteers to wear apparel identifying your organization, if able. **All volunteers must be a minimum of 21 years of age.** Servers and workers will follow all Nebraska Liquor Control Commission rules and regulations along with all Nebraska State Law requirements.

In order to maintain fairness and equal opportunity, the beer garden selection process will be based on a bid application to determine what organization will be awarded what night. Organizations awarded the opportunity to serve the beer garden will get to do so for one (1) night only. In the event five (5) organizations do not submit bids, only then will an organization be awarded a second night. Each group selected for the beer garden will retain all tips collected from the day and will also receive the bid amount you submitted to the fair board provided that your group performs the detailed requirements as established above. The Cheyenne County Fair Board has the sole discretion to decrease the bid amount if the detailed requirements are not met or complied with.

Bid process: Each organization will submit their bid one of three ways: online through JotForms, emailed to Shelby Roelle at sroelle@hotmail.com, or printed and delivered to any fair board member. The bid will be date and time stamped to determine a first come, first serve basis and used to award a bid if two organizations have the same bid amount for a specific event. On June 22, 2026 at 6:30 pm the fair board will award beer garden serving nights to the lowest bidder of each night. All bids must be date and time stamped BEFORE END OF DAY JUNE 19, 2026!



Cheyenne County Fair & Rodeo; Cheyenne County, Nebraska

The Fair Board will provide beer garden details including location, maps, diagrams, and areas where security personnel will be stationed at all times during beer garden hours of operation. Legal-aged patrons of the beer garden will be identified with wristbands and beer will be served in exchange for beer tickets. ID checks and beer ticket sales will NOT be the responsibility of the organization; however, it WILL be the responsibility of beer servers to check for wristbands and collect beer tickets.

Bid forms can be found online at www.CheyenneCountyFair.com or by contacting a Fair Board member.

Thank you for your interest in serving the 2026 Cheyenne County Fair & Rodeo Lazy S Ranch Beer Garden!

For more information or questions, please contact Troy Kurz at (303) 587-0788, Mark Roelle at 308-250-1000, or email cheyennecofairboard@gmail.com.

Cheyenne County Fair Board

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All bids must be date and time stamped BEFORE END OF DAY JUNE 19, 2026! Bids will be reviewed at the June 22, 2026 fair board meeting at 6:30 PM. All are welcome to attend. Awarded groups will be notified within 48 hours after that meeting.

Applications can be found online at www.CheyenneCountyFair.com or by contacting a Fair Board member. Bids can be submitted through JotForms, emailed to Shelby Roelle at sroelle@hotmail.com, or delivered to any fair board member.

PLEASE PRINT OR WRITE CLEARLY

Name of Organization:

Mailing Address of Organization:

Purpose of Organization:

Name of Person(s) to Contact:

Phone:

Email:

Please number the events from highest (1) to lowest (5) preference, then enter your bid amount. The bid amount is the amount you want the fair board to pay your organization for serving the beer garden during that event. Additionally, the organization will retain all tips from the event. The event night will be awarded to the lowest bidder. Only one event will be awarded per organization, even if that organization has the lowest bid on multiple nights. In the event there are less than 5 bids submitted, a second event will be awarded to the lowest bidding organization. Bid amount can be as low as FREE and capped at a maximum of \$500 per night.

Day/Date:	Event:	Option:	Bid Amount:
Tuesday, July 21	PRCA Rodeo	_____	_____
Wednesday, July 22	Monster Truck Bash	_____	_____
Thursday, July 23	That Arena Rock Show	_____	_____
Friday, July 24	Chauncey Williams	_____	_____
Saturday, July 25	Demolition Derby	_____	_____