

The Power of Protein
Diversification for Future-Fit Farming

A holistic food system























UK and Ireland, GROW

What is GROW?

GROW is a farmer-centric capacity building project that provides advice and tools to farmers to transition towards **sustainable farming** practices.

Innovation

GROW drives innovation in sustainable agriculture.

For whom?

Designed for key actors in the **primary production**phase of the food supply chain. Farmers, but also
SMEs, startups, industry, public/private
organisations, among others, in Portugal, Sweden,
UK, Germany and Poland.

Knowledge sharing

GROW facilitates the exchange of knowledge and best practices.

Why GROW?

We provide essential tools, resources, and networking opportunities to help farmers transition to more sustainable practices and build a resilient food system.

Networking

GROW connects farmers with experts and other stakeholders.

GROW is a capacity building initiative empowering farmers across Europe to embrace sustainable agriculture















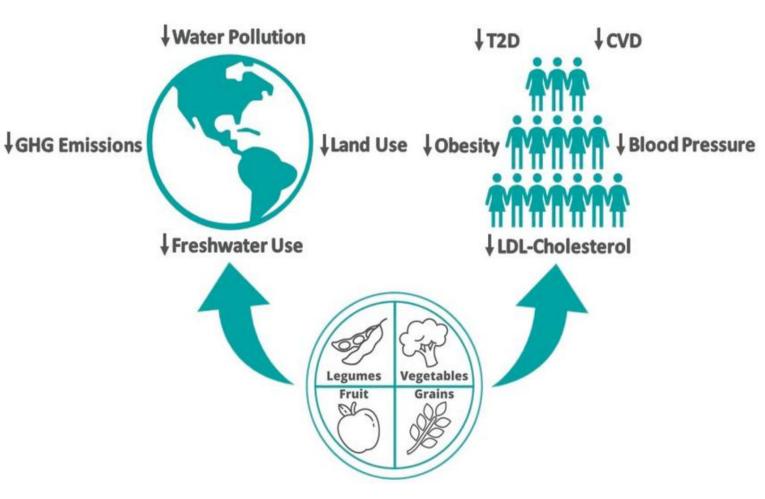


A Diet for the planet

A Diet balanced for planetary and human health

- 2 Billion people cannot afford a healthy diet
- 48% of the global population do not consume enough calories but 43% of adults are overweight
- 1 in 5 deaths associated with poor diet globally







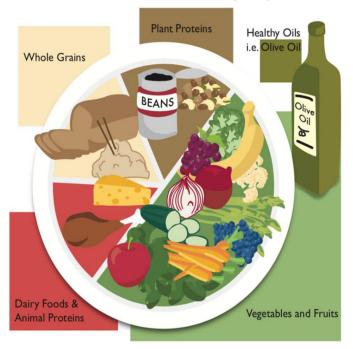




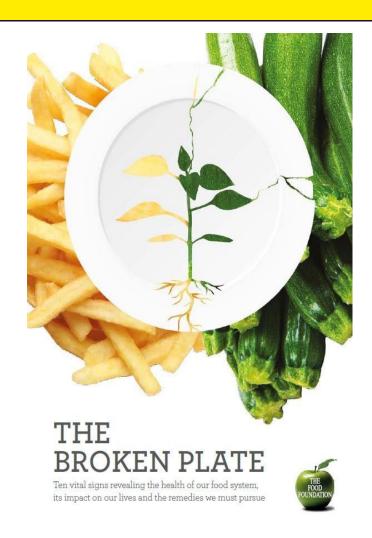
A Broken Food System

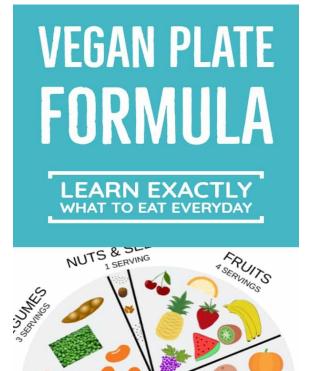
PLANETARY HEALTH PLATE

impact on our global ecosystem. In February 2019, scientists collaborated with The Lancet medical journal to establish this realistic diet that maintains both human and planetary health.



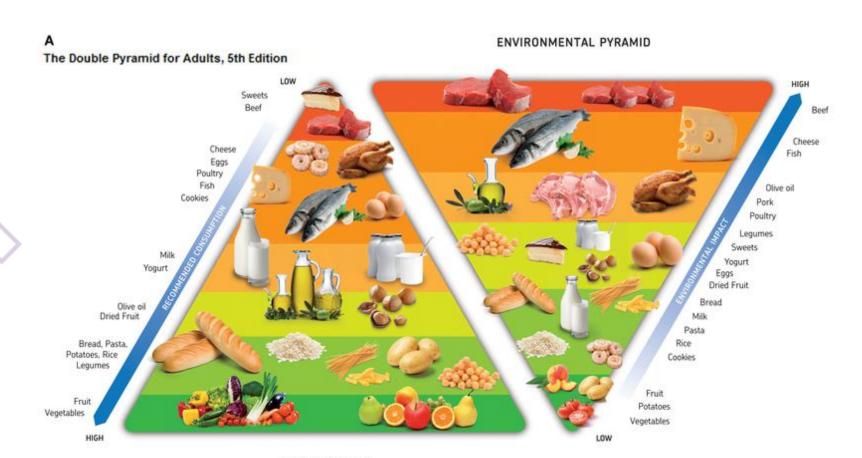
Modeling your plate like this one builds a healthy diet and a sustainable world.











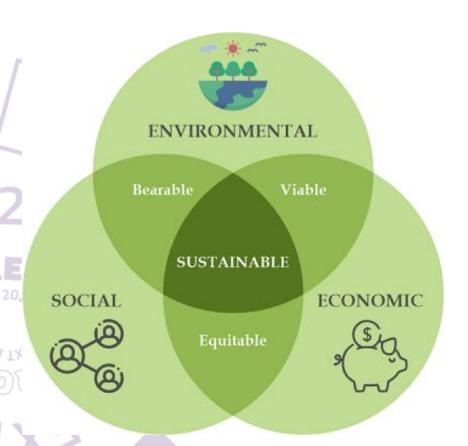
FOOD PYRAMID

	DAILY IMPACT			WEEKLY IMPACT		
	Carbon Footprint (gCO₂eq)	Water Footprint (liters)	Ecological Footprint (global m²)	Carbon Footprint (gCO₂eq)	Water Footprint (liters)	Ecological Footprint (global m²)
7 TIMES VEGAN MENU	1,683.05	1,389.09	13.79	11,781.38	9,723.61	96.52
7 TIMES VEGETARIAN MENU	2,436.18	1,533.26	14.81	17,053.26	10,732.81	103.69
5 TIMES VEGETARIAN MENU 2 TIMES OMNIVORE MENU	3,613.35	2,420.55	21.46	25,293.47	16,943.89	150.22
7 TIMES OMNIVORE MENU	6,556.29	4,638.80	38.08	45,893.99	32,471.57	266.53

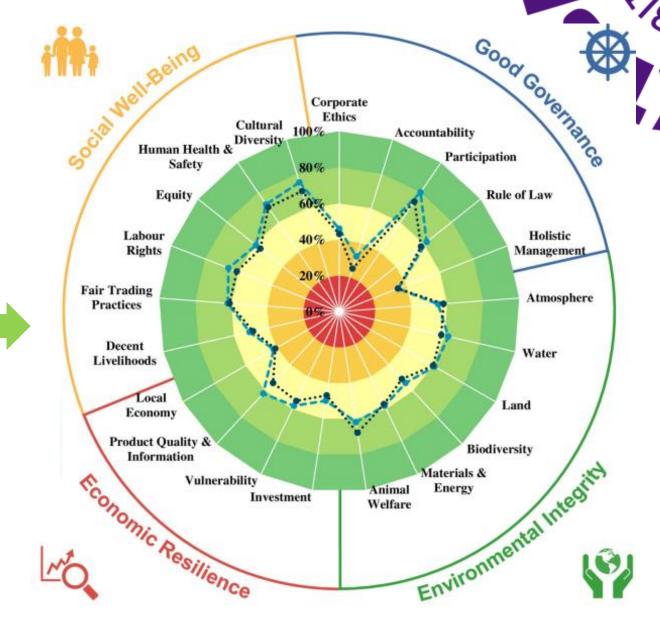




Beyond carbon



Moving towards a more **holistic** view of **sustainability** that incorporates, GHGs, biodiversity, water quality and soil health







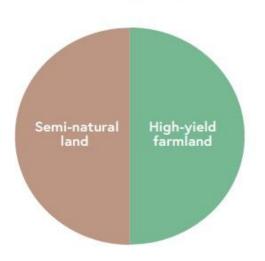




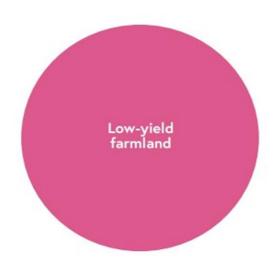
The road(s) to net zero



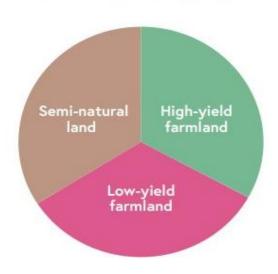
Land sparing



Land sharing



Three Compartment Model



Sustainable Intensification

Regenerative Agriculture

A three Compartment model

Alternative Proteins

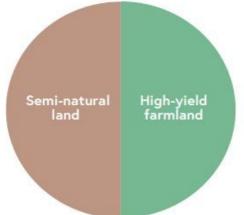




Sustainable Intensification ('land sparing')

- Targeted intensive production / sparing land elsewhere for nature
- Feed alternatives and additives to inhibit CH4: directly or via rumen microbiome & reduce GHG emissions in their production cycle
- Animal breeding / genetics: including genotyping & phenotyping for animals & microbiome
- Precision farming (nutrient applications, vertical farming)
- Integrated Pest Management





Land sparing







Regenerative Agriculture ('land sharing')

- Reduce tillage
- Keep the soil covered cover crops, undersow
- Use cover crops & crop rotations
- Crop diversity polyculture, herbal leys, legumes
- Incorporate perennials and trees (silvopasture & agroforestry)
- Zero/low use of external inputs; maximize on-farm inputs
- Natural pesticides
- Use organic fertilizers
- Focus on localism and/or regionalism & small-scale systems

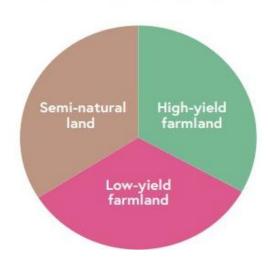


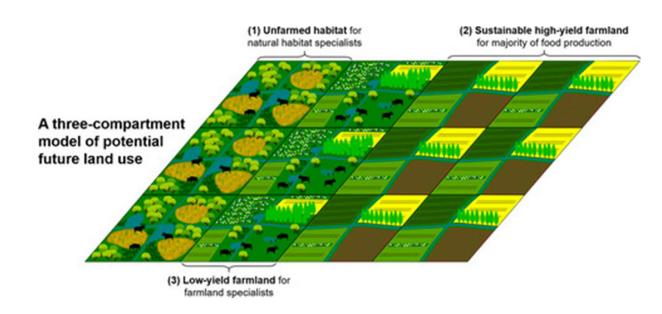
A three-compartment model of land use

- (1) Unframed habitat (rewilding)
- (2) Sustainable high-yield farmland for majority of food production (land sparing)
- (3) Low-yield farmland (land sharing)

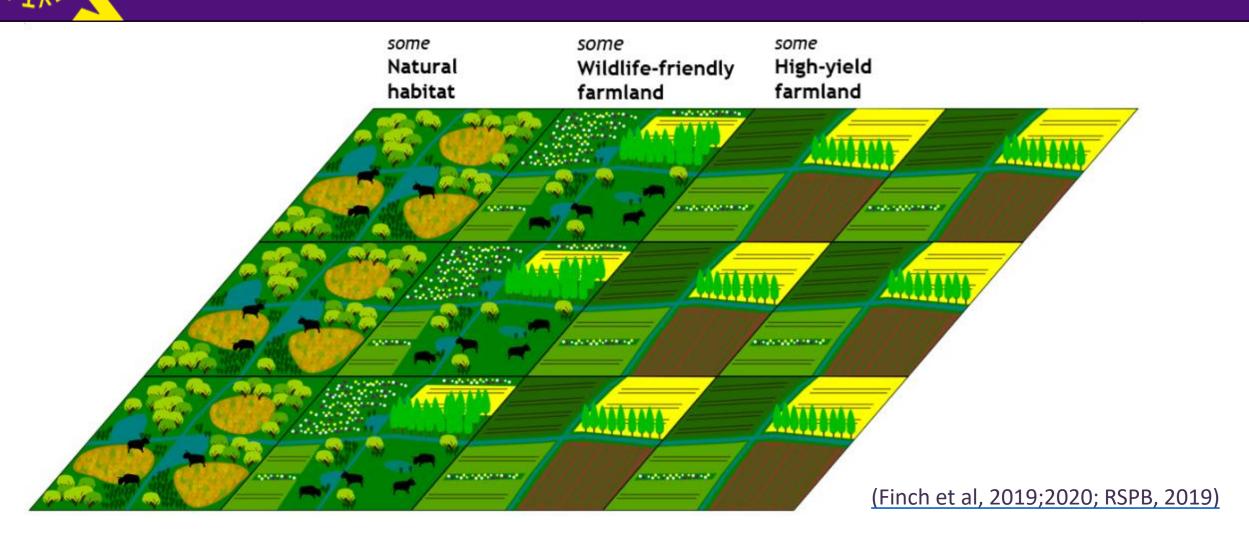
(Finch et al, 2020)

Three Compartment Model





A combination of unfarmed land, regenerative agriculture and sustainable high-yield farmland





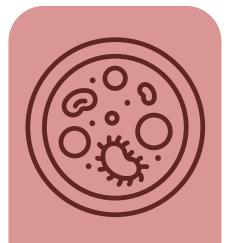
Role of alternative protein sources



Plant-based Proteins



Insect proteins



Fermentationbased Proteins



Cultivated meat

