

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

GLOBAL (EXECUTIVE) MBA

For innovative senior managers, high-level
executives & experienced entrepreneurs

ALLIANCE MANCHESTER
BUSINESS SCHOOL

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THERE HAS NEVER BEEN A BETTER TIME TO STUDY FOR A PROFESSIONAL MBA.



XAVIER DURAN
Global MBA Director

There's never been more choice, more variation, more flexibility. With many of the world's top business schools offering a part-time MBA, how do you decide which is right for you?

You know you want to continue working while you study — and need to work around family and social commitments — so a fully online MBA may seem an attractive option. You can complete the work whenever you like, but without face-to-face, interactive learning, you could miss out on vital peer support and networking opportunities.

If face-to-face interaction is important to you, again there are a variety of options. Traditional Executive MBAs offer an intensive learning approach, with 70–90 days of face-to-face teaching. That's a lot of time out of your schedule. You'll need to really consider whether that is going to be feasible alongside your existing work and personal commitments. Traditional part-time MBAs are another option. These generally feature regular weekend or evening

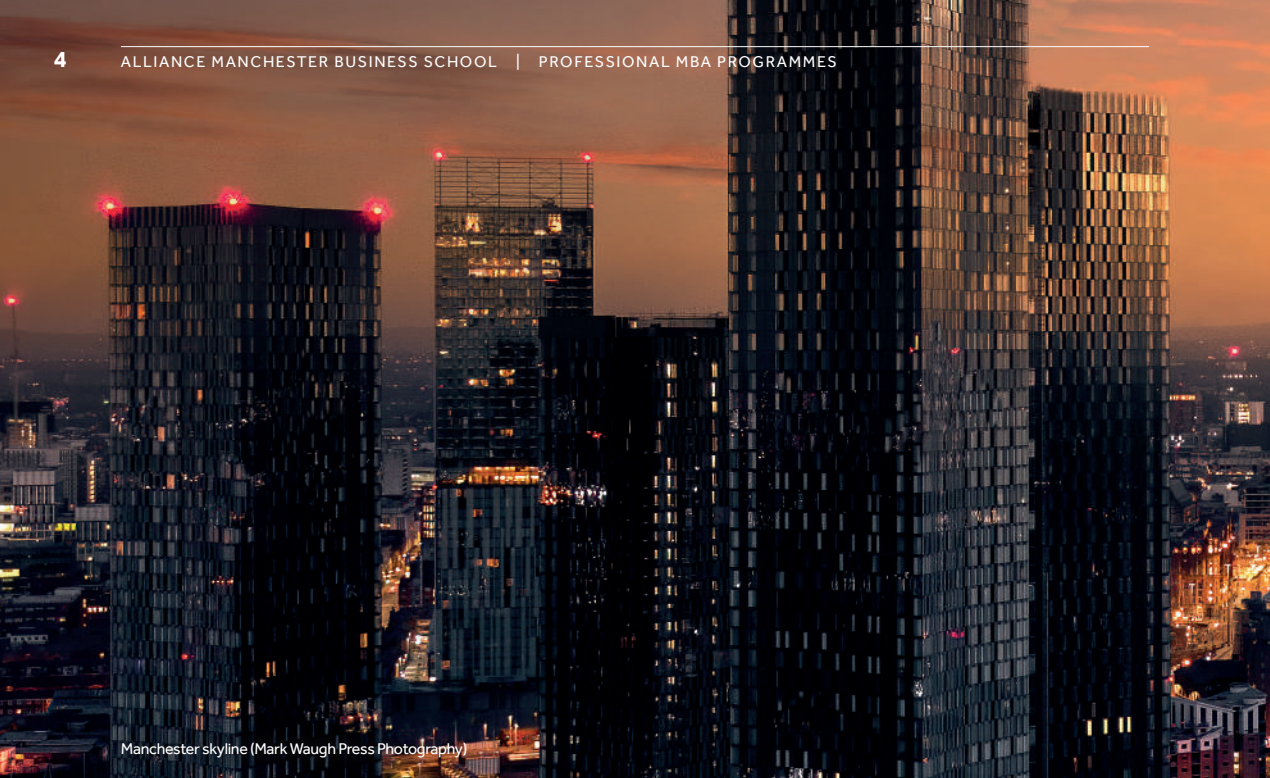
classes and are usually close to home with a very local cohort of students. Both options offer a quality student experience but often come at a big financial cost and require a huge amount of commitment.

At Alliance Manchester Business School, we do things differently. The Manchester MBA takes you away from home for between 8–35 days of interactive, challenging, practical residential workshops, supplemented by flexible online learning. Wherever in the world you are based, you get access to the same support, Global Careers Service and networking opportunities. Plus, you have the opportunity to study at up to seven global locations to get genuine insights into managing in a global business environment.

With so many options to choose from, it's important to think carefully. We encourage you to research all of these options and seek advice from as many schools as possible to decide which type of programme will work best for you."

Why study for a professional MBA?

- > Continue working full-time while you study
- > Highly flexible
- > Opportunities to work with a wide range of companies
- > Networking — learn from real people, make contacts
- > Career progression
- > Gain new skills or improve existing ones
- > Explore future opportunities
- > Challenge yourself



Manchester skyline (Mark Waugh Press Photography)

ORIGINAL THINKING APPLIED

We take our inspiration from the city that surrounds us. Manchester and its people are renowned for their vision, creativity and entrepreneurial spirit — vital qualities for tomorrow's business leaders.

From the start of the Industrial Revolution to the birth of the computer age, from splitting the atom to the discovery of graphene, Manchester has always been at the forefront of global innovation and change.

That unique Manchester spirit is reflected in all of our professional MBA programmes and in the graduates we produce — even if you never set foot in Manchester. The qualities that define our city are at the heart of the way we do, understand and teach business at Alliance Manchester Business School, and you'll feel this wherever you are in the world.





Global

Manchester's multicultural melting pot is reflected in our diverse cohort and faculty, while our evolving curriculum, based on the latest international research and practice, reflects the city's status as a global centre of business, innovation and technology.



Innovative

All of our MBA programmes are based on our unique Manchester Method — a highly participative, experiential approach to business teaching that focuses on 'learning by doing' — as original as the city itself.



Adaptable

Manchester thrives in times of change and so do we. Future-proof your career by developing flexible skills to help you navigate an uncertain world, such as creativity, collaboration, critical thinking, communication and confidence.



Responsible

Trade Unions, the Suffragist movement, even the Vegetarian Society, all have their roots in Manchester. We follow in these footsteps by encouraging our students to make a difference to people, places and the planet by being socially responsible leaders.



Pioneering

In a city of firsts, we were one of the first two business schools to be created in the UK. Today, we have a global reputation for innovative teaching and learning that places us among the best in the world.

A HISTORY OF INNOVATION. A FUTURE OF OPPORTUNITIES.



Alliance Manchester Business School is part of the prestigious University of Manchester, one of the leading research institutions in the world, with 25 Nobel laureates among its students and staff.

Created in 1824, and with more than 43,000 students and 12,000 staff, the University of Manchester is the largest campus-based university in the UK. It is a world-class centre of research with particular expertise in energy, advanced materials, cancer, global inequalities and industrial biotechnology.

26
Nobel
Laureates

No. 2
In Europe
for social &
economic
impact

6th
In the UK

10th
In Europe

34th
Globally





World-leading research
and global connections.
An MBA from Alliance
Manchester Business School
is among the best business
qualifications in the world.



One of the first two
business schools
created in the UK
in 1965

3rd

In the UK for
research power



مفوضية الاعتماد الأكاديمي
Commission for Academic Accreditation

5th
In the UK

14th
In Europe

46th
Globally

7th
Globally
for ESG



Global MBA
Ranking 2025



Pioneering

Our MBA is triple
accredited by
the AACSB, an
accreditation body
from the US, the
EFMD from Europe
and the Association
of MBAs, making us a
member of the elite
group of less than 1%
of business schools
in the world with the
triple crown.



Licensed by The Ministry of Higher Education and Scientific
Research and programmes accredited by the Commission for
Academic Accreditation



ONE MANCHESTER MBA. THREE WAYS TO STUDY PART-TIME.

There is only one Manchester MBA. Whichever pathway of the Manchester MBA you choose and wherever you study, you get the same internationally-renowned faculty, the same innovative teaching and learning methods and, crucially, the same qualification — an MBA from one of the most prestigious business schools in the world.

Each of our three part-time MBA programmes is designed to meet the needs of professionals at different stages of their career and with different requirements and ambitions. However, there are some elements of the Manchester MBA that are common across all programmes. These are the fundamental things that make the Manchester MBA stand out, however and wherever you choose to study.

Our three professional MBA programmes

- > Global MBA
- > Global Finance Accelerated MBA
- > Global (Executive) MBA





All of our professional MBA programmes include:

Blended learning

Study in a way that suits your lifestyle and learning style. All of our programmes feature a combination of highly participative online learning and residential workshops to fit around your work and home commitments.

Residential workshops

A chance to immerse yourself in your studies, away from the distractions of daily life, focus on what you want to achieve and build a strong, supportive cohort. Most courses include an intensive, three-day residential workshop. These give you a challenging mix of experiential learning from renowned business experts and practitioners and group work focusing on real business problems. Plus there's the opportunity to network, socialise and make connections that could transform your career. The number of residential ranges from three to six, depending on the programme you choose, and you can flex your workshops to include more online or face-to-face learning to suit your commitments.

Online learning

Our online teaching, learning and student support includes:

- > Dedicated online learning and support hub
- > Live online lectures and virtual workshops to support face-to-face workshops
- > Virtual office hours with world-leading academics
- > Online student surgeries
- > Digital library
- > Discussion forums
- > Pre-sessional study skills and foundational review courses
- > Virtual guest speakers and networking opportunities

Overseas experience

Learn about negotiation skills in the heart of one of the largest and fastest growing economies in the world, Shanghai. Or take a people management course in Dubai, the best place to see the globalised workplace in action. Wherever you are based, you'll have excellent opportunities to get global experience and make international contacts. We even provide accommodation at a number of workshop residentials.

Skills for the real world

Explore new ways of thinking and doing business that will help you succeed in a fast-changing, multicultural, business landscape. You don't just get a solid foundation in contemporary global business and management issues, you learn how to apply your knowledge immediately to add value to your organisation and your career.

Consistent quality

To make sure our teaching is consistently high quality across the globe, our 'flying faculty' comes to you, wherever you are studying. So you'll be taught the same up-to-date global curriculum by the same world-leading business experts in Manchester as in Hong Kong.

International environment

Our global classroom brings together talented, ambitious professionals and academics from across the world to study a contemporary, global curriculum. Working alongside a diverse cohort, you'll be able to apply a wealth of first-hand cultural and business insights to your studies and gain vital skills for leading in a multicultural business environment. You'll also have access to an unrivalled network of international business experts plus 60,000 alumni from 176 countries — who knows where those contacts could take you?

Return on investment

The Manchester MBA is an investment in your future that will help you reach your next goal, whether that's moving up to a more senior role, moving on to a new company or sector, or moving out to follow your own business idea. Any MBA will help your career, the Manchester MBA will transform it.

LEARN BEYOND THE LECTURES — THE MANCHESTER METHOD

No one wants to spend precious time out of the office or away from home just listening to theory. That's why we developed the Manchester Method — our unique approach that focuses on 'learning by doing'.

Highly interactive, challenging and practical, the Manchester Method teaches you the theory then shows you how to put it into action to get results. Based around group work, practice-based learning and reflection, the Manchester Method teaches you to:

- > Take structured and data-informed approaches to decision making
- > Lead and work more effectively with multinational groups
- > Reflect critically and analytically
- > Gain confidence in your professional abilities.

The best case study is your own

Using the Manchester Method, you'll learn about your own business environment and use your skills to address real-life concerns that affect your company. Throughout the Manchester MBA you'll be encouraged to find opportunities to innovate and make a genuine difference or make an entrepreneurial dream a reality. You'll also learn how to handle complex, 'wicked problems' and bring structure to unstructured situations — vital skills for leaders in a challenging and rapidly changing world.



Pioneering

Practical, experiential learning is nothing new for us. The Manchester Method was developed by our academics back in 1960 and is still at the heart of what we do today. 'Original Thinking Applied' is not just our current branding, applying the latest research to contemporary business issues is what we've always done.





**MOHANNAD ALKALASH,
GLOBAL MBA**
Managing Director for Middle East, Turkey,
Pakistan and Africa, Zoom

"I loved the MBA programme and blended learning was a totally different ballgame – studying by myself with the support of faculty, who switch on the lights' to help steer your learning and show you what you need to do."

LEARN BUSINESS THE WAY YOU DO BUSINESS

At Alliance Manchester Business School, we don't believe in working in silos. We take a holistic, multidisciplinary approach to business teaching that reflects the way the business world works in real life. Our teaching emphasises the connections, synergies — and sometimes tensions — between the operational, tactical and strategic functions of an organisation. You'll learn how to approach the same issue from multiple angles, giving you the skills, knowledge and confidence to lead in complex organisations.

All of our MBA programmes include:

Manchester MBA preparation course

Get access to our online preparation course as soon as you pay the reservation fee. This will prepare you to return to studying — from writing academic assignments to rediscovering key study skills.

Core courses*

Gain a thorough understanding of the global business environment with core business and management courses. Then apply this knowledge to your own organisation through real-time problem solving.

- > Leading Global Transitions
- > Leading People and Organisations
- > Strategy and Competition
- > Operationalising and Communicating Value
- > Business Accounting and Finance
- > Developing Managerial and Career Success

*The Global Executive MBA does not include Developing Managerial and Career Success but instead includes two additional core courses: Digital Economy and The Reflective Executive.



Global

Network on an international level, get experience of different business cultures and expand your global experience with electives in Manchester, Dubai, Hong Kong, Shanghai or Singapore. We also deliver some electives in other locations like Tokyo occasionally.



HADLER FAVARIN MARTINES, GLOBAL MBA Partner, PwC, Brazil

"I visited the Manchester, Dubai and Shanghai locations and met people from different cultures and backgrounds. Since graduating, I feel more prepared and confident to face the challenges of a fast-changing business environment."





Electives

Personalise your MBA to set you apart from other professionals. Choose specialist electives tailored to your interests and career goals, or combine electives to create your own pathway in marketing, digital business or finance, for example. Gain more expertise in an area of your choice or explore a new field of interest. Study electives at any of our global locations for a completely new business perspective. You can also flex your electives to include more or less face-to-face or online learning to get the perfect combination for your needs.

This list provides a current example of the electives available at the time of going to press. For the latest information, please visit ambs.ac.uk/mba.

Big Data Analytics

Business to Business Marketing

Corporate News and Shareholder Value

Design Thinking, Creativity and Co-creation

Digital Economy: Platforms, AI & the Firm*

Digital Marketing Strategy

Doing Business in the Middle East

Engaging Human Talent

Entrepreneurship and Innovation Management

Exploring Decision Making in Practice*

Fintech, Digital Banking and Blockchain

International Business strategy

Investments and Portfolio Management

Leading Business Projects

Managing Disruptive Technologies

Negotiation Skills

Platform Ecosystem Strategy

Practical Investing

Strategic Financial Analysis

Strategic Supply Chain Management

The Sustainable Change Agenda

Venture Capital and Private Equity

* These electives are only available to Global and Global Finance Accelerated MBA students, as the material is already embedded within the core curriculum of the Global (Executive) MBA.

Skills for an ever-changing world

In today's rapidly evolving business landscape, success hinges on developing the skills to pivot strategies and make decisive moves in the face of uncertainty. Businesses have had to become more flexible, agile and open to change in a short space of time to remain viable. Make sure you and your company survive and thrive in uncertain times by choosing electives that will develop your understanding of areas like digital literacy, the green economy, entrepreneurialism and the growing need for digital and technological skills in the workplace.



Live Business / Live Capstone Project

Put your learning to the test with a live project solving an issue in your own or a teammate's organisation, or explore an entrepreneurial opportunity in another sector. This is your chance to try something new, work in an international team, build your CV and really show what you can do. Live projects are significant pieces of work — some have previously led to successful start-ups and even been published in academic journals. Whatever the outcome, the live project is a transformative experience that adds real value to your MBA.

Reflection

The Manchester MBA develops reflective, socially responsible leaders who can negotiate global challenges. Crucial to this is the ability to reflect intelligently on your actions. Understanding the way you manage and lead, and learning from your experiences, is central to our MBA programmes. Reflection is built in to every course, helping you to critically assess how you make decisions, solve problems and manage complex situations.

A contemporary global curriculum

Our curriculum is continuously refreshed to ensure it balances traditional core business principles with current and emerging topics such as fintech, sustainability and data science.



ALANOUD AL HASHMI,
GLOBAL MBA
CEO and Founder, The Futurist Company

"The MBA helped me in every aspect of setting up the company — strategy, marketing, solutions, negotiations, supply chain — and all of it learned in the MBA. I love the idea that critical thinking helped me discover what I wanted to do — make ideas work."

WHATEVER YOUR NEEDS
AND WHEREVER YOU ARE
IN YOUR CAREER, THERE
IS A MANCHESTER MBA
TO SUIT YOU.





	Average age of students	Average years of experience	Nationalities	Percentage of female students	Study time (months)	Maximum face-to-face days	Residentials	Electives	Course start
Global (Executive) MBA	41	18	30	23	18	32	5	2	Jan/ July



REBECCA KING,
GLOBAL MBA

Director, Project Implementation – NEOM
Operations, Saudi Arabia

"The Manchester Method, with its emphasis on collaborative group work, was a major draw for me. It felt like the most authentic approach to learning, mirroring the way the professional world operates. While it was challenging at times, I now fully appreciate the immense value of this learning style."

GLOBAL (EXECUTIVE) MBA

**Eighteen months that
will change your life and
transform the way you think
about business.**

Choose this MBA for...

- > Our most experienced, senior cohort
- > Greater international experience, insight and contacts
- > Closed cohort that travels together for core workshop residentials





Travelling cohort

While our Global MBA gives you the flexibility to dial up or decrease the amount of global travel, the Global Executive MBA will immerse you in our global study locations. You will attend four core workshop residentials as a cohort in Manchester, Dubai and Hong Kong for greater exposure to international business culture, then choose your own electives at any of our 5 global locations. We provide 26 nights of accommodation across the three core global locations.

Leading for the future

Tomorrow's global leaders need to be able to seize opportunities to innovate in an increasingly complex, and ever-changing, business landscape. To help you meet these challenges, we offer two additional core courses, exclusive to the Global Executive MBA.

Digital Economy will boost your understanding of e-commerce, allowing you to deal with rapid changes in technology and business practices. As well as studying core economic and internet market theory, you will consider the effects of technology and Artificial Intelligence on key industries such as advertising, financial markets, insurance, healthcare, venture capital and the retail sector. You'll also learn how to design new platform firms and develop strategies to take a traditional corporation into the digital age.

The Reflective Executive: Today's senior executives are increasingly required to be more *reflective* about their own practice (e.g. their responsibilities) and more *reflective* in decision making situations that are uncertain and complex. Applying this dual perspective to senior managerial practice, this inquiry-based course will help you to explore aspects of your own practice (e.g. senior managers' responsibilities) and will enrich your practical knowledge and skills for cultivating a more reflective approach to decision making.

Real-world projects that change lives

Change your perspective, stretch your thinking and boost your social responsibility credentials by working with a not-for-profit organisation. You'll have the opportunity to apply your new skills and knowledge to a different type of business challenge. You get valuable, practical experience, the client gets high-level consultancy, we get to learn from and support our local, national and global communities. Everyone wins. You will also have the option to take on a project for a commercial organisation if you prefer.

Supporting professional discussions

The team are on hand to facilitate introductions to senior alumni to enhance your learning and career progression. Drawn from our extensive network of business contacts from across the world, they will work with you to help you define your goals, build your confidence and increase your global corporate contacts.

Next level networking

To help you make those vital global business connections, our Global Careers Service and Alumni Relations team offer a range of extra events exclusively for Global Executive MBA students. These include a welcome dinner, guest speaker and networking events, and visits to high profile global organisations.

At a glance

18

Months
study time



Start
January
or July



Scholar-
ships
available

26–35

Days face-
to-face

2

Electives

5

Residentials

41

Average age

30

Nationalities

12

Average years
of managerial
experience

18

Average years of work experience



Course structure

GLOBAL (EXECUTIVE) MBA

An intense, challenging and exclusive programme that will take your leadership global.

YEAR ONE: core knowledge and skills Up to 19 days face-to-face plus 1 virtual workshop day												MONTHS 13–18: focus and specialise Up to 13 days face-to-face						KEY ■ Core Courses ■ Electives ● Face-to-face Workshop ○ Virtual Workshop	
JANUARY INTAKE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	
	TERM ONE						TERM TWO						TERM THREE						
	Manchester		Dubai				Hong Kong						Manchester		Any global centres				
Pre MBA Manchester MBA preparation (online)	Leading Global Transitions 3						Leading People and Organisations 3						Elective 1 3						Post MBA Lifetime membership of our global alumni community
	Digital Economy 3						Strategy & Competition 4						Elective 2 3						
	Business, Accounting & Finance 1 3						Operationalising & Communicating Value 4						Live Business Capstone Project 1						
	The Reflective Executive 2												1						
	GEMBA+ personal & professional development activities (Non credit-bearing) Cultural Activities Class Socials Senior Alumni Introductions Networking Events Careers & Employability Sessions Alumni Speaker Events Alumni Socials Regional + Industry Alumni Groups + More 1																		
	1																		

Both January and July intakes available for this course

You can view the current course structures for our January and July programmes on the AMBS website at <https://www.manchester.ac.ae/study/manchester-global-executive-mba>

A maximum of 35 days in-person attendance is available on the Global (Executive) MBA depending on which electives are selected. However some students will choose to reduce the face-to-face commitment of the MBA by taking some classes virtually. In addition to the commitment required above, there will also be some virtual mandatory elements for Business Accounting & Finance which will be the equivalent of 9 virtual hours delivered over three weekend days in that term. The above structure is for a typical January intake. The July structure would see some of the above courses taken earlier and others later in the academic year.

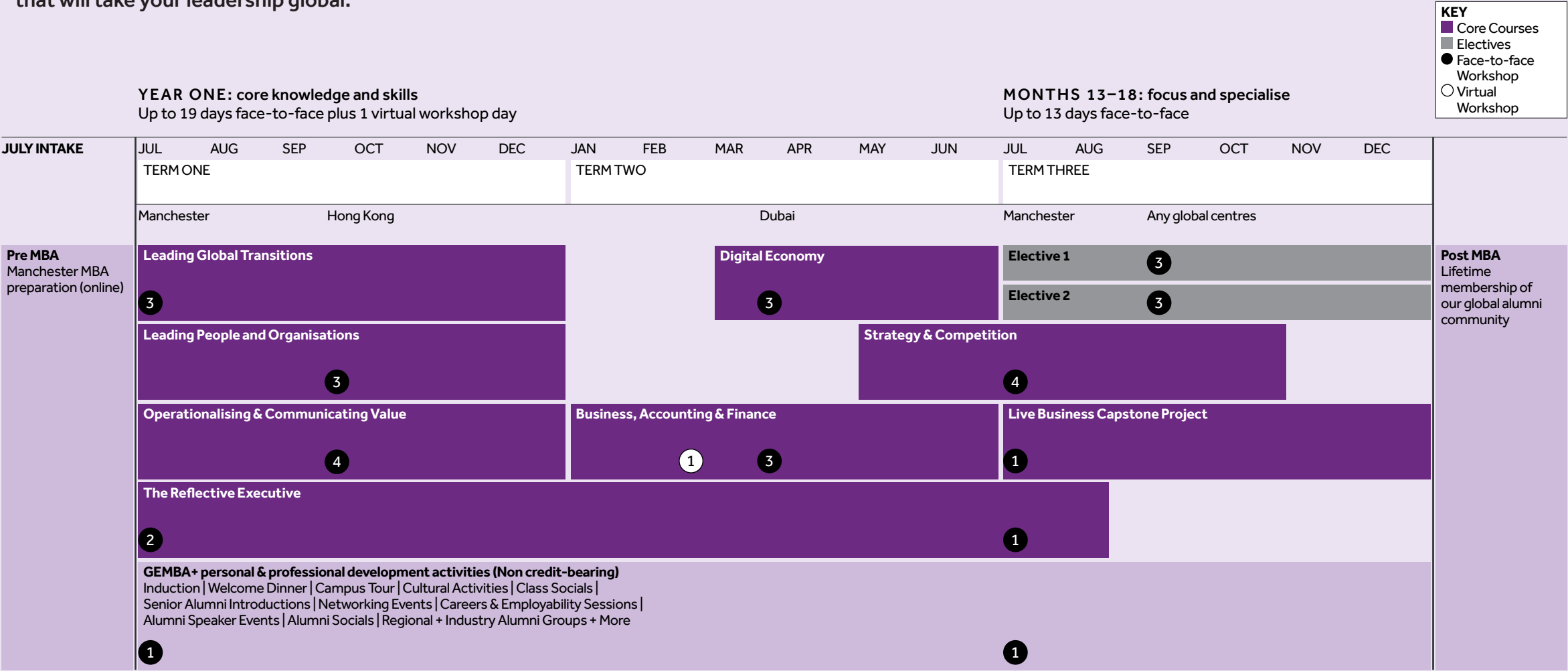




Course structure

GLOBAL (EXECUTIVE) MBA

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OUR GLOBAL REACH

Our five global locations bring the Manchester MBA to you. Located in some of the world's busiest commercial cities, you can study with global business experts and local practitioners to gain unique perspectives.



The University of Manchester - Dubai

Join one of the region's largest MBA communities — home to over 2,500+ MBA students and alumni.

+971 4 446 8664

mba.me@manchester.ac.uk



UK, Europe, Africa & Americas Centre, Manchester

The home of Original Thinking — Alliance MBS was one of the UK's first two business schools, est. 1965.

+44 (0) 161 275 7212

global@manchester.ac.uk





South East Asia Centre, Singapore

Get a global perspective — 75% of students at the South East Asia Centre come from multinational companies. Face to face workshops delivered both in Singapore and Kuala Lumpur (Malaysia).

+65 6226 0784
mbaenquiries@manchester.edu.sg



China Centre, Shanghai

Learn at the heart of the world's largest emerging economy.

+86 21 6070 1318
mba@uom.ac.cn



East Asia Centre, Hong Kong

Visit our first overseas centre, est 1992 and immerse yourself in a truly global environment — 70% of students are from outside of Hong Kong.

+852 2588 5013
mba@manchester.edu.hk

107
 nationalities
 are studying a
 professional MBA
 with us globally

MORE THAN A QUALIFICATION

The Manchester MBA is not just about acquiring new knowledge and skills, it's a life and career-changing experience.





MBA+

Gain experience outside the classroom with our comprehensive MBA+ programme, designed to boost your personal and professional development — and ensure you are highly sought after in your organisation, and beyond.

This targeted programme of activities, which runs alongside your academic studies, includes:

- > Networking events — meet other professionals and make valuable contacts
- > 1:1 careers support — expert advice on taking your career global
- > Employability sessions — CV-enhancing webinars and face-to-face sessions
- > Alumni speaker events — learn the secrets of success from high-profile global professionals
- > Alumni introductions — make new contacts, gain knowledge and enhance your network
- > Social events — relax, unwind, take in some local culture
- > Industry and regional groups — share ideas and network with like-minded professionals

Plus, the moment you enrol you're part of our 71,000-strong alumni community of highly successful professionals from 182 countries — an impressive worldwide contacts list that could transform your career.



AHMED WAGIH, GLOBAL MBA
General Manager at L'Oréal Consumer Products Middle East

"The MBA helped me to build the foundation that enabled me to progress in my career. What really helped me to strengthen my understanding of business was the consultancy projects and the fact that you can apply and practice all the theories and learning from the classroom in the real world with real clients."

NEXT STEPS

Do you have what it takes to complete the Global (Executive) MBA? Entry requirements (all programmes):



Good bachelor degree or international equivalent



Satisfactory admissions test score



Excellent team working, communication, professional and interpersonal skills

Plus:

Global Executive MBA

- > Substantial and significant professional experience in management roles, and currently be in a senior leadership position influencing the company's strategy, decisions and goals
- > Significant international exposure (preferred)



To view our full entry requirements, visit:

<https://www.manchester.ac.ae/study/manchester-global-executive-mba>



HOW TO APPLY

The application process



Visit our website

www.manchester.ac.uk/mba



Check the admissions requirements and application deadlines



**Contact us, meet us at an event or send your CV for advice:
mba.me@manchester.ac.uk
or call us at +971 4 446 8664**



Take a one hour online test



The final decision will be made by the Alliance Manchester Business School Admissions Committee — we hope to welcome you onto the programme



TIM SHELTON, GLOBAL MBA
Founder, The Foresight Collective

"The Manchester Global MBA experience gave me the confidence to speak about contemporary business challenges, with thought provoking ideas and research, and the opportunity to apply these to real-world case studies in my own company. It was a chance to collaborate with like-minded motivated fellow students. It gets you thinking in new ways and it had me set up for success as my career develops."

MANCHESTER
1824

The University of Manchester

Contact us to arrange a
personal consultation

☎ +971 (0)4 4468664

✉ mba.me@manchester.ac.uk

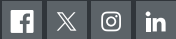
🌐 www.manchester.ac.ae

ORIGINAL THINKING APPLIED

This brochure is prepared in advance of the entry dates it relates to and all information is accurate at the time of going to press.

www.manchester.ac.ae

Licensed by The Ministry of Higher Education and Scientific Research & programmes accredited by the Commission for Academic Accreditation



 DUBAI
INTERNATIONAL
ACADEMIC
CITY

Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by the KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.