



EDEN BLOOM

ENSURING MEMORIES LIVE ON

EDEN BLOOM

Funeral Directors

Heart in the middle of everything we do



Brochure & Price Guide
April 2026

Our Ethos

Eden Bloom Funeral Directors, a mother and daughter run company, with a team of funeral arrangers, stand as a pillar of support, steadfastly by your side when you need us the most. We understand the profound emotional challenges that accompany loss, and our dedicated team is unwaveringly committed to providing solace, guidance, and practical assistance throughout your journey. With compassion as our cornerstone, we are here to offer a comforting presence and assist you in navigating the intricate details of funeral arrangements. Whether it is a shoulder to lean on, a listening ear, or a source of reliable information, Eden Bloom is a constant, supportive presence, ensuring that you never walk alone during these challenging times. Your needs are our priority, and we are honoured to be there for you when it matters most.



Our Team



Channel Walters founded Eden Bloom to deliver bespoke funeral services that honour and celebrate each individual life. She is a qualified practitioner with over ten years' experience working within corporate funeral homes, during which she arranged and conducted more than 900 funerals.

Channel also acted as a subject matter expert during the regulation of pre-paid funeral plans under the Financial Conduct Authority and is a member of the London Association of Funeral Directors, having completed her Certificate in Funeral Arranging and Administration.

Channel is known for her attention to detail and her calm, compassionate approach. From managing complex arrangements to supporting families through loss, she creates personalised and meaningful farewells and provides trusted guidance during an exceptionally difficult time.

Channel Walters BSc Cert FAA, Funeral Director



Monica Whyte, a compassionate professional who has seamlessly woven her expertise in human resources and project management into a unique and heartfelt career path.

Monica discovered a profound calling that led her to a most unexpected, but deeply rewarding endeavour, arranging funerals. Monica hones her skills in understanding the intricacies of interpersonal relationships and the delicate balance required to nurture positive funeral experiences.

Monica is an advocate for destigmatising conversations around death and fostering a more open dialogue about end-of-life planning.

Monica Whyte, Funeral Care Director

Our Team



Simone Danderson is part of the Eden Bloom team as a funeral arranger, known for her caring nature, meticulous approach, and unwavering dedication to the families she supports. With a background in regulation, Simone brings a strong understanding of the importance of accuracy, structure, and detail, ensuring every arrangement is handled with care and integrity.

Above all, Simone is deeply committed to the final farewell. She understands how meaningful each decision is and works thoughtfully with families to ensure every element reflects their wishes and honours their loved one. Her calm presence, compassion, and attention to detail provide reassurance at a time when it is needed most, helping families feel supported throughout the journey of saying goodbye.

Simone Danderson, Funeral Arranger



Salluka Williams is part of the Eden Bloom team, bringing specialist expertise in children's bereavement and loss. Qualified as both a nurse and a midwife, she has spent her career supporting individuals and families at some of life's most vulnerable moments, combining clinical knowledge with deep compassion and understanding.

In addition to her practical experience, Salluka is also an author who has mastered the art of empowerment, helping others find strength, voice and meaning through grief. She is deeply committed to ensuring every farewell is handled with sensitivity and care, particularly where children and families are navigating complex emotions. Salluka's warmth, insight and dedication make her a trusted source of support, helping families feel heard, held and gently guided through their journey of remembrance.

Salluka Williams, Funeral Arranger

How do our Funerals work?

The two elements that bring a funeral service together are:

The Funeral Directors Services

These costs are for taking care of legal documentation, collection, transportation, and care of your loved one, embalming (optional), ceremonial vehicles, funeral director and staff, coffin, or casket of your choice.

Disbursements and Additional Costs

Disbursements are fees charged by third parties which we have no control over. These include cemetery/crematorium costs, officiants etc. Additional costs include things like, service sheets, flowers, funeral stationary, dove releases and all other personal requirements.

Funeral Consultations / Pre-Planning Services - £110

Planning your funeral in advance ensures your wishes are honoured and relieves the burden on loved ones during a difficult time. We will guide you through every detail from service preferences to personal touches, creating a farewell that reflects your life and values. Take comfort in knowing everything is arranged just as your wish. When the time does come, we will add a £55 reduction to the funeral invoice.

Payment Policy

Regarding our payment policy, we respectfully draw your attention to the below information.

We require, in advance of the funeral taking place:

- Full payment of disbursements and additional expenses 2 working days following the receipt of the invoice
- Full payment of our Funeral Director services cost 5 working days before the funeral takes place without any undue delay.

Payments for direct cremations and burials must be paid in full 3 working days before the service takes place.

If your loved one's account is going through probate, there is no need to wait. If there are sufficient funds in the account to cover the cost of the funeral, settlement can usually be made directly from the deceased's bank accounts.

Should you wish to claim assistance in the form of the funeral expenses payment (DWP) these payments will only be a contribution and will usually not cover the full cost of the funeral. If you are unsuccessful in your claim for assistance, you will still be liable for the full payment amount of the funeral. If you require any help regarding this, our funeral staff are on hand to assist.

We accept payment via bank transfer and cash. American Express is not accepted. All payments must be settled prior to the funeral taking place, to avoid the risk of cancellation/postponing.

Our Services

Our Service to the person who has died

Care of the Deceased £675

- Liaising with HM Coroner as required.
- Cleaning and dressing of your loved one in their own clothes or a white gown supplied by us [£50].
- Gentle and sensitive care of the person who has died in purpose-built facilities in South London.

Bringing into our Care (only one will apply)

- From a local private address or home outside office hours (5pm-9am) [£400]
- From a local hospital or coroner mortuary [£230]
- From a local private address or home within normal office hours (9am-5pm) [£260]
- **Cost for care per day incurred from day of collection (Fridge) [£14]**
- **Cost for care per day incurred from day of collection (Freezer) [£23]**

Our Service to you

Lily Professional Service £1325

- An initial meeting with you to discuss all aspects of the funeral, advice on registering the death
- Completing the statutory paperwork via phone / face to face/ Google Meet. Unlimited care and support.
- An experienced funeral director on the day to manage the service.
- x1 chapel visit (Additional chapel visits charged at £70 per visit) with your loved one in a modern, chapel of rest in Brockley, Beckenham, Catford, S.Norwood or Dulwich. (Alternative locations available)
- Support and guidance to carry the coffin yourself (*if permitted by the cemetery or crematorium*).
- Saturday Funeral +£550 or Sunday Funeral +£800



Our Services- Personalised Special Touches

Disbursements for the Funeral

Disbursement charges, also known as third-party fees, encompass expenses from organisations/individuals outside of our service that we handle on your behalf. These expenses often cover services like those provided by crematoriums, cemeteries, celebrants, or ministers. For ease, we will pay their fees on your behalf.

Additional Funeral Director Products and Services

Care of the Deceased

| | | | |
|--|-----|--------------------------------------|------|
| Purchase of Eden Bloom White Gown | £50 | Embalming for a Funeral in the UK | £220 |
| Dressed in Clothing Provided by Family | £0 | Embalming for a Repatriation | £470 |
| Deceased to Remain in Clothing | £0 | Embalming with an Infectious Disease | £500 |
| Fingerprint Set | £35 | Cutting a Lock of Hair (per lock) | £12 |

Vehicles

| | | | |
|----------------------------------|------|--------------------------|--------------------|
| Traditional Black Hearse | £385 | White Hearse | £460 |
| Black Limousine | £385 | Motorbike* | £1175+ |
| Simple Hearsette | £350 | Vintage lorry * | £1620+ |
| Grey or Black Jaguar Hearse | £385 | Land Rover* | £780+ |
| Grey or Black Jaguar Limousine | £385 | Horses (Black or White) | £1450(2)/£2000 (4) |
| Black Daimler Hearse / Limousine | £485 | Private Hire Taxi | POR |
| Rainbow hearse | £460 | Private Minibus or Coach | POR |

(*distance dependent)

Pallbearers

| | |
|--|------|
| Family Pallbearers | £0 |
| Professional Pallbearer* (one location) | £95 |
| Professional Pallbearer* (two locations) | £110 |

Extra Time (per hour)

| | |
|---|-----|
| Extra time for Vehicles beyond 2.5 hrs | £55 |
| Extra time for Pallbearers beyond 2.5 hrs | £35 |

Coffins, Caskets and Gravemarkers

| | |
|-------------------------------|------------|
| Traditional Wooden Coffins | From £980 |
| Natural/ Eco-Friendly Coffins | From £980 |
| American Style Caskets | From £2200 |
| Temporary Grave Marker | £130 |

Flowers

| | |
|---------------------------------|-----------|
| Coffin Sprays | From £220 |
| Floral Letters (per letter) | From £65 |
| Wreaths/Posies/Pillows | From £65 |
| Silk Floral Easel with A3 Photo | £200 |



Our Services-Personalised Special Touches

Additional Personalisation

| | |
|--|------------|
| Photographer/Videographer | From £650 |
| Music Van/Graveside Piano | From £1000 |
| Flute and Harp Duo | From £1650 |
| Singer | From £350 |
| Saxophonist | From £520 |
| Themed Funeral | From £280 |
| Eco-Balloon Releases (100) | From £450 |
| Silver (925) Ashes or Fingerprint Pendant* | From £125 |
| Orders of Service Qty. 50 (sold in 10's) | From £170 |
| Scatter Tubes | From £90 |
| Urns | From £100 |
| Steel Pans (x2) | From £600 |
| Butterfly Release (x10) | From £170 |
| Flag | £35 |
| Doves-1 dove/Additional Doves | £185/£55 |

*including transfer, engraving thirty characters and postage.

Testimonials

Eden Bloom offers a truly amazing, high-quality, bespoke service that includes a personal touch at no extra cost, competitive pricing, demonstrating their genuine and honest business approach. I was recommended to them after they provided a beautiful service for a friend, and now I completely understand the high praise.

Sue - 2026

Eden Bloom's support throughout the process of our mum's funeral was exemplary. They were thoughtful, respectful, compassionate and professional. They worked with our family to give us the very best advice, we were able to contact them about the little things that worried us as well as the bigger problems and they were always there for us.

Blossom - 2026

What stood out the most was the direction I received from the beginning to the end of day - i.e. my husband was always late for everything, yes even our wedding but for his funeral I wanted him to be buried on time and this was achieved! How? Because I was guided through the whole day - personal touch - like my own personal PA. Complaints - seriously I have none.

Lynne - 2026

Both Channel and Monica showed exceptional professionalism, kindness, and genuine care. Nothing was too much trouble, and every detail was handled with dignity, respect, and excellence. Your support brought comfort to my family when we needed it most. Thank you so much for everything you did. I will always be grateful for the compassion you showed us during such a challenging time.

Eunice - 2026

Stationary and Floral Spray Hire

Orders of Services*

| 20 | 25 | 30 | 40 | 50 | 60 | 70 | 80 |
|------|------|------|------|------|------|------|------|
| £130 | £140 | £150 | £160 | £170 | £180 | £190 | £200 |
| 90 | 100 | 125 | 150 | 175 | 200 | 225 | 250+ |
| £210 | £220 | £230 | £240 | £250 | £260 | £270 | POR |

*5 photos included

£13 per extra image

Up to 16 pages

e-Order of Service £20

Memory Pins

| 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 |
|-----|-----|-----|-----|------|------|------|------|
| £30 | £50 | £70 | £90 | £110 | £130 | £150 | £170 |

Bookmarks

2 sided, colour print, laminated

£3.50 each up to 50

£3 each 60-100

£2.75 each 110+

Book of Remembrance

| A5 | A4 |
|-----|-----|
| £45 | £55 |

Invitations

Funeral Notice E-Flyer £40

Silk Floral Spray Hire

5ft Coffin Spray- White Only £110

5ft Coffin Spray- Any Colour £130

Heart Reef- Any Colour £50

Letters white base only with a choice of sprig colour: MUM / DAD / NAN/ BRO / SIS £50 per tribute

Bundled price includes: x2 Letter Tributes + Heart Tribute + Any Colour Spray £220



Direct Cremation-£2500-Unattended

Our direct cremation is an alternative funeral service if you wish to not attend the funeral. The direct cremation is an unattended service which usually happens in the morning. Families often go with this choice if they would like to remember their loved one in a celebration of life service without the coffin present.

This **strictly limited service** includes:

- Professional services, transfer, and care of the deceased
- A simple coffin
- No attendees at the funeral
- No choice of the day or time of the funeral
- No visiting
- Necessary staff and a suitable vehicle to convey the deceased to a local crematorium.
- Cremation fee
- Delivery of ashes to a home address [+285 UK wide] or scattering of ashes in the garden of remembrance at the crematorium

Direct Burial-£2200- Unattended

A direct burial is a simple, but sensitively presented unattended funeral.

This **strictly limited service** includes:

- Professional services, transfer, and care of the deceased
- A simple coffin
- No attendees at the funeral
- No choice of the day or time of the funeral
- No visiting
- Necessary staff and a suitable vehicle to convey the deceased to the cemetery.

**Please note that the price shown does not include the burial plot, headstone or memorial plaque, removal or refixing of any headstones, fees for the gravedigger or any interments.*



Essential Funeral Service- £2800-Attended

In line with the updated Code of Practice set by the National Association of Funeral Directors and approved by the Office of Fair Trading, we offer an Essential Funeral Service:

- Full support and guidance from our funeral director, including all required arrangements
- Transportation of the deceased from the place of passing to a mortuary (within a 10-mile radius and during standard working hours).
- Secure and dignified care of the deceased.
- A simple wood effect coffin.
- A hearse with the necessary staff to transport the deceased to the closest crematorium or cemetery only. Please note, this option does not allow you to have a service in a place of worship.
- x1 viewing with the deceased during working hours (+£220 for embalming).
- Funeral services available on Tuesdays, Wednesday and Fridays, at a time allocated by us.
- There is an option to upgrade the coffin. **However, if further services are required, our standard pricing will apply, for example limousines or orders of services etc.**

Payment Terms

- The full cost of the invoice must be settled at least 3 working days before the funeral takes place. If payment has not been made during this time, we may have to reschedule.



Standardised Pricelist

All funeral directors are legally required to publish this Price List for a standardised set of products and services. This is to help you think through your options and make choices, and to let you compare prices between different funeral directors (because prices can vary).

ATTENDED FUNERAL (funeral director's charges only)

This is a funeral where family and friends have a ceremony, event or service for the deceased person at the same time as they attend their burial or cremation.

| | |
|--|--------------|
| | £3665 |
| • Taking care of all necessary legal and administrative arrangements | £1325 |
| • Collecting and transporting the deceased person from the place of death (normally within 15 miles of the funeral director's premises) into the funeral director's care | £230 |
| • Care of the deceased person before the funeral in appropriate facilities. The deceased person will be kept at contracted funeral director's branch premises | £675 |
| • Providing a suitable coffin – this will be made from [Oak Veneered Coffin] | £980 |
| • Viewing of the deceased person for family and friends, by appointment with the funeral director (where viewing is requested by the customer) | £70 |
| • At a date and time you agree with the funeral director, taking the deceased person direct to the agreed cemetery or crematorium (normally within 20 miles of the funeral director's premises) in a hearse or other appropriate vehicle | £385 |

UNATTENDED FUNERAL

This is a funeral where family and friends may choose to have a ceremony, event or service for the deceased person, but they do not attend the burial or cremation itself.

Burial (funeral director's charges only)

£2200

Cremation (funeral director's charges plus the cremation fee) 2

£2500

FEEES YOU MUST PAY

- For an Attended or Unattended burial funeral, the burial fee.1 **From £2800**
- In this local area, the typical cost of the burial fee for local residents is: **£1459**

For a new grave, you will also need to pay for the plot; for an existing grave with a memorial in place, you may need to pay a removal/replacement fee. In addition, the cemetery may charge a number of other fees.

- For an Attended cremation funeral, the cremation fee.2

In this local area, the typical cost of a cremation for local residents is:

£844 - £1511

ADDITIONAL FUNERAL DIRECTOR PRODUCTS AND SERVICES

This funeral director may be able to supply a range of optional, additional products and services, or to arrange (on your behalf) for a third party to supply them. Examples include:

| | |
|--|------------------|
| • Additional mileage (price per mile) | £2.50 |
| • Additional transfers of the deceased person's body (e.g. to their home, to a place of worship etc.) (price per transfer) | £385 |
| • Collection and delivery of ashes | £285 |
| • Embalming | £220 |
| • Funeral officiant (e.g. celebrant, minister of religion etc.) | From £300 |
| • Services supplied outside of normal office hours | POR |

The funeral director can give you a full list of what they can supply. They are likely to charge for these additional products and services, so you may choose to take care of some arrangements without their involvement, or you can use a different supplier.

1 This fee (which is sometimes called the interment fee) is the charge made for digging and closing a new grave, or for reopening and closing an existing grave.

2 In England, Wales and Northern Ireland, you will usually need to pay doctors' fees as well. This is the charge for two doctors to sign the Medical Certificates for Cremation.

Terms of Business

During our meeting, we will talk through the options available and then send an email with an estimate of the total cost of the funeral. Once everything has been confirmed, an itemised invoice will be sent via email, approximately 7-10 business days before the service.

We will do everything we can to ensure you understand the range of services we offer and how much the funeral will cost including any known disbursements (the fees to be paid on your behalf to, ministers, cemetery, or crematoria authorities and other third parties).

We require payment in full before the funeral takes place to avoid postponing the service. Payment is split into 2 amounts. The disbursements are due 2 working days once the invoice has been sent. The final balance is due 5 working days before the funeral takes place.

We accept payment by bank transfer, debit/credit card and cash. Payments made via payment link using credit card will incur a 2% charge in addition to the invoiced amount to account for merchant fees.

We reserve the right to add interest at 10% compound every 30 days on all accounts outstanding after the due date. All costs incurred in recovering an outstanding account are chargeable to the debtor.

Disclosure of Interests

We have no interest in any price comparison sites or lead generators, which compares Funeral Director Services and/or Crematoria Services and their respective prices.

Eden Bloom Funeral Directors Ltd operates as a mobile business. We operate from a home address. Our team are hired on a contract basis and are not salaried employees.

We make contributions to charity, but do not make any material charitable donations, or payments of gratuity to a third party connected to the funerals sector.



Local Crematoria Fees (*correct in April 2026*)

PRICE INFORMATION PROVIDED BY CREMATORIUM OPERATORS

The Funerals Market Investigation Order 2021 requires funeral directors to display specific price information provided by crematorium operators to make it easier for customers to access up-to-date information and to help increase customers' awareness of the total cost of the services they may require.

Putney Vale Crematorium, Putney

Standard fee attended service - 45 mins slot - £780
Saturday service - 45 min slot - £1660
Sunday service - 45 min slot - £1660
Reduced fee attended service - <10am - 30 min slot - £385
Unattended service £300

South London Crematorium, Streatham

Standard fee attended service - 45 min slot - £1,225
Saturday service - 45 min slot - £1,225
Sunday service - 45 min slot - £2,150
Reduced fee attended service - 10am - 60 min slot - £831
Unattended service £575/ Attended Direct Cremation £795

West Norwood Crematorium, Norwood

Standard fee attended service - 45 mins slot - £1060
Saturday service - 45 min slot - £1,685
Sunday service - 45 min slot - £2,226
Reduced fee attended service - 8.30/ 9.30am - 30 min slot - £519
Unattended service £325

Croydon Crematorium, Croydon

Standard fee attended service - 45 min slot - £1,093
Saturday service - 45 min slot - £1,511
Reduced fee attended service - < 10am - 45 min slot - £844
Unattended service £342

Honor Oak Crematorium, Honor Oak

Standard fee attended service - 45 mins slot - £1,196
Saturday service - 45 min slot - £2,229.70
Sunday service - 45 min slot - £2,469.30
Reduced fee attended service - 10/10.30am - 30 min slot - £900.10
Unattended service £503.60

Lambeth Crematorium, Tooting

Standard fee attended service - 45 mins slot - £1,060
Saturday service - 45 min slot - £1,685
Sunday service - 45 min slot - £2,226
Reduced fee attended service - 8.30/ 9.30am - 30 min slot - £519
Unattended service £325



A PRACTICAL CHECKLIST WHEN SOMEONE DIES

There are several parties who need to be informed once your loved one has passed away. Below is a checklist of items that require your attention during this time.

NOTIFICATION OF DEATH

- Employer of the deceased, if appropriate
- Tax office
- Passport office
- Pension provider
- Social Services – cancellation of services
- Hospital/Doctors/Dentist – cancellation of appointments and return of any equipment.
- Solicitor
- Voluntary services – meals on wheels, home help, etc.

PROPERTY

- Mortgage provider
- Council house tenancy/rent
- Council tax
- Private landlord
- Home and contents insurance provider
- Post Office – redirect mail
- Electricity provider
- Gas provider
- Telephone provider
- TV licence
- Return of any rented household appliances

VEHICLES

- DVLA
- Car insurance provider
- Finance provider if any outstanding payments are due.


PERSONAL FINANCE

- Bank account
- Building Society account
- Post Office account
- Credit cards
- Premium bonds
- Hire purchase or rental agreements
- Personal loan provider
- Life insurance provider social memberships
- Library books returned
- Cancellation of newspaper or magazine subscriptions or delivery
- Cancellation of club memberships – golf, bowls, etc.
- Cancellation of professional memberships.



EDEN BLOOM

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Available Mon-Fri, 9am-5pm / Sat-Sun, by appointment only