

A photograph of two young girls in traditional Indian attire. The girl on the left is wearing a purple sari with a gold border and a gold necklace. The girl on the right is wearing a red sari with a gold border and a gold necklace. They are both smiling and looking at the camera. The background is a blurred outdoor setting with trees and a clear sky.

VOW for Girls Wedding Industry Impact Report 2025

Thank you to the Wedding Industry Professionals who Support Our Work
To End Child Marriage and Protect Girls' Rights

With Appreciation

Over 300 wedding industry professionals generously invested in VOW for Girls work to end child marriage in 2025. Their support came via donations and through their efforts to increase awareness about the harmful practice of child marriage and VOW's work to eradicate it.

In 2025, wedding industry professionals donated over \$84,847. 100% of this funding supported local efforts to advance girls' rights by providing education, job training, and vital life skills so girls can create their own futures.

The impact of Support:

139

women-owned small
businesses will have
start-up costs covered.



\$84,847

Generously donated by Wedding
Industry Professionals in 2025



About VOW for Girls

Our mission is to end child marriage by building a connected groundswell of love and support for every girl whose right to own her future is at risk. Since our inception in 2019, programming supported by VOW has impacted the lives of over 500,000 girls in 22 countries. We provide trust-based grants to vetted, locally-led organizations that advance girls' rights by providing education, job training, and vital life skills. 85% of these programs are women-led.



Learn More About VOW for Girls

Reach out to us anytime. We love to hear from you:
liza@vowforgirls.org | www.vowforgirls.org

Meet Praise

A 13-year-old girl whose courage—and education—are reshaping her future.



When Praise lost her father, everything changed. Her family struggled to make ends meet, and like many girls in her Ugandan village, she faced pressure to leave school and marry young. Her older sister had already been forced to follow that path. But Praise's journey took a different turn—thanks to Youth Fraternity for Change, a local program supported by VOW for Girls.

The program covered her school fees, provided supplies, and introduced her to a girls' empowerment group that opened her eyes to the power of education. "The old Praise wasn't someone who liked to be a leader," she reflects. But today, she proudly serves as a student leader, mentoring girls, organizing school meetings, and encouraging her peers to stay in class.

Her favorite subject is English, and she dreams of becoming the first doctor in her family—to support her mother and uplift others. After giving a speech on International Day of the Girl, Praise said, "I thought I couldn't do it—but I did." Her confidence is contagious, and her vision is full of promise.

Because of supporters like you, Praise stayed in school and is helping others do the same. With deeper investment, this program could reach hundreds more girls.

"I want to be someone who helps girls—just like YFC helped me." —Praise

About Child Marriage

Child marriage is a devastating human rights violation affecting 12 million girls around the world each year. Underpinned by gender inequality, it is driven by different factors, including poverty, insecurity, and social norms that say girls aren't deserving of their own choices. It is closely linked to girls dropping out of school, negatively impacts girls' health and safety, and keeps families trapped in cycles of poverty. With its knock-on effects, the World Bank estimates that child marriage is costing nations trillions of dollars annually.