

Emaline Frey

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Education

Purdue University - User Experience (UX) Design - May 2026 Graduation - GPA: 3.64

- Minors in Psychology and Organizational Leadership
 - John Martinson Honors College
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Work Experience

Undergraduate Assistant - Purdue Knowledge Lab, West Lafayette IN (August 2025 - Current)

- Acting in a patron-facing role providing information about the makerspace and assisting patrons in realizing creative projects across many disciplines

Human Factors Summer Worker - Abbvie, Green Oaks IL (May - Aug 2024, June - Aug 2025)

- Created system for cataloging and comparing Information For Use (IFU) documents for both Abbvie products and competitors by listening to and predicting stakeholder needs
- Interpreted stakeholder wants and needs and compiled relevant terms, definitions, and citations from regulatory documents to create the structure for a new regulatory job aid

Shift Lead - Duck Donuts, Libertyville IL (May 2022 - Aug 2023)

- Managed store operations and supervised a team of 6 employees. Trained four new employees, including new shift leads, in all stations as well as opening and closing procedures
 - Responsible for all aspects of food production including customer interaction, and order fulfillment
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Classroom Project Experience

Evaluation of Purdue Libraries Website

- Worked with Purdue library staff to evaluate the usability of the library's current database search features
- Conducted comparative analysis, current state testing, and discovery interviews to determine needs of undergraduate students experienced and inexperienced in research source databases

Investigation of Lafayette/West Lafayette Bus System, CityBus

- Analyzed user complaints and stakeholder needs, and conducted contextual inquiries to determine that redesigning the CityBus app and its functionality would address the most relevant issues
 - Redesigned the Citybus app to promote ease of use for new users, and to reduce time spent on the app tracking bus positions
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Leadership Experience

Alpha Theta Delta Design Fraternity - Purdue University, Vice President

- Responsible for logistics, communications, and establishing meeting agendas

Purdue Sewing Club - Purdue University, President

- Responsible for planning meetings, teaching members, and facilitating collaborations with other clubs
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Publications

Plaskoff, J., Frey, E. (2024), "Strategically addressing the post-COVID organization: the hope of employee experience", Strategic HR Review. <https://doi.org/10.1108/SHR-01-2024-0001>

- Researched key sources, discussed Employee Experience processes and philosophy with Dr. Plaskoff
 - Shared in writing and revisionary responsibilities
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Skills - Adobe CS, Figma, HTML, CSS, Microsoft Word, Excel, PowerPoint, Project Management, Requirements Gathering, Communication Writing, Design Thinking