



STRENGTHEN CHURCH RELATIONSHIPS

WITH YOUR PREGNANCY HELP ORGANIZATION



EMBRACE
Grace



“PREGNANCY CENTERS ARE
THE **FIRST RESPONSE TEAM.**
THE CHURCH IS THE **HOSPITAL.”**

- DR. TONY EVANS

Together, we can make abortion
unthinkable in our communities.

To our Pregnancy Center Heroes!

I have heard so often from Pregnancy Center Directors that they wish they had a stronger relationship with local churches. They say, *“We get a donation every once in a while but it doesn’t really feel like we are working together to help these moms.”*

We can help.

We believe that the church needs to partner, support and know all about their local pregnancy centers and the amazing services you provide!

I’ve put together 19 actionable ideas on how you can strengthen your church relationships. But our favorite idea is us! For real! Embrace Grace is a great bridge between the church and you.

Together, we can make hope attainable and abortion unthinkable because we can make the church a safe place for these brave women to run TO instead of away FROM because of shame and guilt.

With love from your biggest fan,



Amy Ford

President, Embrace Grace

INSPIRE THE CHURCH

HOST A PASTORS' BREAKFAST OR LUNCHEON

Have a local guest speaker share powerful testimonies and ideas of how Pregnancy Help Organizations (PHO) and churches have worked together to provide care to new moms and dads in need of support. Pray for God to stir their hearts to action!

SMALL CONNECTIONS WITH CHURCH STAFF

Bring cookies. Send encouraging notes. Pray for them. Give small gifts. Not just the pastors but the assistants as well! Building relationships with them throughout the year is important so that they trust you when it's time to ask for donations, volunteers, announcements, and more!

PASTOR HIGHLIGHT IN YOUR ANNUAL BENEFIT

Ask local pastors to be a part of your annual fundraising event. Take some time to honor them by asking them to stand and list the churches represented. Having them attend the event is helpful for them to see and understand the impact that you're making in the community.

FILM A SHARED TESTIMONIAL

Do you have a great testimonial of a client that was served both by the church and by you? Film her sharing her story and then ask the church to play the testimonial at a Sunday morning service. The entire church will be inspired by the great work that you do!

HIRE AMY FORD AS YOUR GALA KEYNOTE

Amy speaks for Pregnancy Help Organizations across the nation to not only help you reach your fundraising goal but also to rally the churches in your community to support you fully and work with you to serve your clients together! To book Amy to speak at your event, contact AmbassadorSpeakers.com or AmyFord.com for more information.



FROM A DIRECTOR

“Amy Ford is wonderful! I believe she is gifted in boldly speaking your needs and hears clearly from the Lord. At our event, she spoke a word that she believed the Lord was going to raise a certain amount (it was more than our goal) and that was exactly what came in! Down to a very significant one-time gift that she also believed would be given! There is no doubt that God has given her favor in the ask! We almost tripled what we had raised the year before! Our partners loved her!”

- Shannon Inouye, Options Women’s Care Center, La Puente, California

EQUIP THE CHURCH

SPONSOR A CHURCH STAFF LUNCHEON

Offer to cover the cost of lunch or dessert to their church-wide (or department) staff meetings. Ask if they will also allow you to share for the first 10-15 minutes of their meeting about all the services you provide and give ideas on how you can work together to make abortion unthinkable in your community.

EVANGELISM TRAINING

Have a pastor that hasn't yet toured your PHO train your staff on sharing the gospel to your clients. Having him at your facility will help him remember what you do and how you serve those impacted by unexpected pregnancies in your community. Sit down and brainstorm ideas on how to partner together!

SET UP AN INFO TABLE

Ask local churches for permission to set up an information table for your Pregnancy Help Organization in the church lobby and equip the church with information on all the services you provide and how to volunteer and get involved!

LUNCH + TOUR

Pastors are busy, so make it easy—host a simple one-hour Lunch & Tour (or even a fun “taco tour”) where they can come, see your center, and be back out the door within the hour. When they walk the space, hear the stories, and experience what you do firsthand, it sticks in a way an email or meeting never will. A short, intentional visit can turn awareness into partnership and open the door for deeper church engagement.



HOST A BOOK CLUB

Host a Help Her Be Brave Book Club at your Center and inspire attendees to get involved in the movement! This book highlights all the work that you do plus it gets people into your Center to serve. Connect with small group pastors at your local churches and ask them to invite their members to join your book club.

Our PROGRAMS

HELP LAUNCH A GROUP

Having support groups for your clients in churches near them will not only help the church see the care and resources you provide those impacted by unexpected pregnancies but will also give your clients the practical, spiritual and emotional support they need within a church family. For more information go to EmbraceGrace.com/Get-Involved



EMBRACE GRACE

12 week curriculum for
single and pregnant moms



EMBRACE LIFE

20 week curriculum for
single young moms



EMBRACE LEGACY

12 week curriculum for
young fathers

ADDITIONAL EMBRACE GRACE PROGRAMS



MENTORSHIPS

One-on-One Support



CHURCH BUDDIES

Church Connection



SHARE AT CHURCH BABY SHOWER

For every Embrace Grace group, the church provides a baby shower for all of the attendees. Members of the church come together and purchase gifts and watch all the moms open them. It's a great time for a PHO representative to share about the great work that you do and gather names to follow up about upcoming events and volunteer opportunities.

CONNECT WITH A GROUP

There may be an Embrace Grace group near you at a church that you haven't developed a relationship with yet (Go to [EmbraceGrace.com](https://www.EmbraceGrace.com) for church directory). Reach out to the group leader and introduce yourself! Ask how you can refer clients, partner together for events, and ask for introduction to their pastoral oversight team.

EARN WHILE YOU LEARN

Incentivize your clients to try a local church and/or attend a local Embrace Grace group in their area by adding to your *Earn While You Learn* program. Work with ministry leaders or pastors to ensure his/her attendance so that they can utilize your center's boutique and perks!

LOVE BOXES

Give free Love Boxes to your clients to not only inspire a life decision but to help connect them to a church near them with an Embrace Grace group. Love Boxes are available for free to PHO's that have a group within 30 miles of their center. Each box contains an invitation to an Embrace Grace group at a church near you!



REQUEST YOUR FREE LOVE BOXES AT
[EGRACE.CO/PROLOVECENTER](https://egrace.co/prolovecenter)

CO-HOST A LOVE BOX ASSEMBLY EVENT

Work with a local church to co-host an outreach event to assemble Love Boxes! The church would purchase unassembled Love Boxes and gather a group of people to assemble. You can then share with attendees how your clients utilize these boxes and when they are given. This event can help the church understand what you do and get involved.

PROVIDE OUTREACH OPPORTUNITIES

Most churches love outreach opportunities for their members to serve hands-on. In addition to a Love Box assembly event, other ideas include a diaper drive, a deep clean of your offices and redecorate, organize and fill your baby boutique, etc. Make it easy for a pastor by making a menu of serving options that will be the best fit for their church!

PASTOR INVITING YOUR CLIENTS

Ask a pastor or an Embrace Grace group leader to drop in on a parenting class that you are teaching at the Center for a personal invitation to the moms to attend their church. Seeing and hearing directly from a representative of the church might help the moms feel more safe and a little more brave to try out the church!

ALWAYS FOLLOW UP

If the church refers a client to you for support or help, make sure you thank them and give an update on how it went (as much as is allowed for privacy). Even a simple thank you for referring to us helps them know that you guys are partnering together to serve her well!

GET FREE LOVE BOXES

to inspire your clients to be brave and choose life!

egrace.co/prolovecenter



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