



1. What mechanisms exist to verify fair labor conditions and community impact under Cradle-to-Cradle Certification?

Organisations need to meet the social fairness requirements in the standard (from policies and management systems to mitigating risks, setting up grievance mechanisms and stakeholder consultation) and collaborate with qualified social fairness programs and auditors to mitigate human risks and findings in the final manufacturing facility (which might include more than the facility producing the end product.

2. How can companies practically integrate Cradle to Cradle principles and certificate within existing supplier-audit?

The standard is publicly available. You can best integrate the C2CC requirements with the support of one of our trained assessors.

3. For organizations just starting their sustainability journey, what are the first practical steps you recommend to move towards circularity?

First, you select products strategically, like "never out of stock" products. First look at what materials you are using and what you currently know about them regarding the responsible sourcing, the chemicals or the cyclability. Then look to find out what information you can already get from your suppliers or partners, and what information you need them to start tracking and measuring.

4. Can you share a real-world example of a company or product that successfully achieved Cradle to Cradle Certified, and what impact it had on their business or sustainability goals?

Examples were shared in the webinar; you can also find more on our Product Registry: https://c2ccertified.org/certified-products

5. For ensuring material health will you do any chemical testing?

Yes, we have our detailed Material Health assessment in place. Read more in chapter 4 MH: https://c2ccertified.org/the-standard/version-4-1

6. How does C2C certified aligns with upcoming and current regulations like the EU Green Claims Directive, and Digital Product Passport?

C2CC is aligned with current and upcoming legislation and goes beyond. https://c2ccertified.org/get-certified/eu-policy-regulatory-framework





7. What kind of method and process and tools that you will use to reducing to 50% of Biodiversity by 2050?

By reducing raw materials demand, eliminating hazardous substances, sustainable processing and all other requirements in Material health, Circularity, Water & Soil & Climate

8. You have mentioned as One Standard, 3 certifications, could you please explain it?

There is one standard. The 3 certifications are all based on the standard. Full scope covers all requirements; Material Health is just on MH and Circularity is based on the requirements in Product Circularity.



9. How to become as C2C Certified Assessor?

This is a rigorous process, please contact us to learn more.





Could you share how Cradle to Cradle certification is positioned in terms of international recognition

An increasing level of recognition, from governments, retailers like Zalando and Amazon, and consumers, especially in Germany, Benelux, France, Switserland and USA. Third party validation is proven to be trusted by consumers.

11. I would like to attend the assessor training, just let me know the process?

You can send your company details and experience to me directly [nienke.steen@c2ccertified.org] and I will add you to the list of potential assessors.

12. Is the circular certification system applicable to manufacturers or brands?

The certification is always at a product-level. The certification can be owned by brands and retailers or suppliers. Many manufacturers certify components, such as fabrics, wood, dyes and trims, which helps them market B2B, especially ones looking to make their products circular.

13. How to get certified for C2C for my products? to whom and how i need to approach?

You can best contact me - nienke.steen@c2ccertified.org and we walk through the first steps.

14. What is the cost for these 3 certifications?

You can find our fee schedule here: https://c2ccertified.org/resources/cradle-to-cradle-certified-fees-schedule-2025?scrolly=758.6666870117188. This is ex. assessment costs.

15. I want to learn about DPP?

https://data.europa.eu/en/news-events/news/eus-digital-product-passport-advancing-transparency-and-sustainability You can contact me if you want to know how C2C Certified provides data to proucts.nienke.steen@c2ccertified.org





16. Given the increasing focus on worker engagement in due diligence frameworks, how does Cradle to Cradle integrate worker voice and grievance effectiveness into its Social Fairness assessments?

The standard requires FOA and CB, grievance mechanisms and stakeholder consultation.

17. Are you doing any certifications in India?

Yes.

18. How many days assessor will visit to factory?

Depends on the supply chain set up and complexity and availability of data.

19. What types of industries does the certification cover?

All sectors, no food and non-eligible products as per chapter 2 of the standard. https://c2ccertified.org/the-standard/version-4-1

Watch the full webinar here.

For further follow-up questions, reach out to us at:

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