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Kelsea Morrison
Director of Marketing Operations at Varonis

AI Is Not Your Strategy. Control Is.

Leigh Dow Chief Marketing Officer at Mattermost

3 AI tactics that make your whole company think marketing runs on magic (launch 1 on the plane home)

Seth Steinman VP Marketing at PreVeil

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Stephen van der Heijden Chief AI & Innovation Officer at Sendmarc

From AI Experiments to Revenue Impact:

What Modern Marketing Leaders Must Operationalize in 2026

Stephen van der Heijden Chief AI & Innovation Officer at Sendmarc

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From Cost Center to Growth Engine: Turning Alliances, Events, and Marketing into Revenue

Joe Cicero Chief Marketing Officer at Security Risk Advisors

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