

Mohan Saroj Maneesh Damarla

UI/UX Designer

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Professional Summary

UI/UX Designer with 6+ years of experience delivering user-centered, accessible digital experiences across enterprise SaaS and web platforms. Skilled in service design, user research, UAT, responsive design, and CMS-driven development, with hands-on experience in Agile environments using Figma, HTML5/CSS3, and component-based design systems.

Core Skills

UX & Product Design: User Experience (UX), User Interface (UI), Customer Experience (CX), User-Centered Design, Interaction Design, Information Architecture, Responsive Web Design, Mobile UX, Enterprise UX, B2B SaaS Design, Design Thinking, Design Critiques, Design Assets, Visual Design

Research & Strategy: User Research, Usability Testing, Heuristic Evaluation, Customer Journey Mapping, Personas, A/B Testing, Competitive Analysis, UX Metrics

Prototyping & Design Systems: Wireframing, Mockups, High-Fidelity UI Design, Interactive Prototyping, Design Systems, Component Libraries, Design Tokens, Style Guides, Brand Guidelines, Accessibility (WCAG)

Tools: Figma, Axure, Adobe Photoshop, Adobe Illustrator, Lucidchart, Visio, Confluence, Google Analytics

Development Collaboration: HTML, CSS, Design-to-Development Handoff, Agile/Scrum, JIRA, Cross-Functional Collaboration, Stakeholder Communication

Professional Experience

Verizon, Basking Ridge, NJ

UX Designer

11/2023 - Present

- Lead UX design for scalable enterprise SaaS applications supporting complex business workflows.
- Leveraged AI-assisted prototyping tools and Figma to accelerate design exploration and iterate on interactive user experiences.
- Conducted user research that surfaced a critical usability issue, directly influencing the product roadmap
- Designed user-centered, accessible (WCAG-compliant) interfaces for enterprise and customer-facing applications, improving workflow efficiency and usability metrics by tracking task success rates and engagement.
- Developed and supported front-end implementations using HTML5, CSS3, and Bootstrap, ensuring responsive and performant web interfaces.
- Contributed to service design initiatives, mapping end-to-end user journeys to improve digital service delivery and user satisfaction.
- Defined and tracked UX metrics including task success rate, usability scores, and user engagement to measure product usability and inform design improvements.
- Created and maintained UI components and design assets including icons, buttons, and reusable interface elements within the design system.
- Conducted user research sessions, interviews, and usability testing, including recruiting participants and synthesizing findings into actionable insights.
- Implemented User Acceptance Testing (UAT) and usability testing frameworks to validate product functionality and reduce usability issues prior to release.
- Partnered with business and technical teams to translate requirements into intuitive UX solutions and high-fidelity UI designs.
- Create wireframes, mockups, high-fidelity UI designs, and interactive prototypes in Figma to design intuitive enterprise and customer-facing products.

- Collaborated in Agile/Scrum environments using JIRA and Confluence to manage iterative design delivery and documentation.
- Collaborate with product managers, engineers, and business stakeholders to translate requirements into scalable UX solutions.
- Maintained and evolved design systems and style guides to ensure consistent user experiences across products.
- Collaborated with product managers, product owners, and engineering teams to ensure seamless implementation of UX solutions.
- Mentored junior designers and facilitated design reviews to maintain high UX standards across projects.
- Conduct usability testing, heuristic evaluations, and user research to improve usability and task completion.
- Document design requirements and support implementation through JIRA tickets and design-to-development handoff.
- Designed and tested interfaces for WCAG 2.1 accessibility compliance, ensuring inclusive and accessible user experiences.
- Contribute to design system components and reusable UI patterns to maintain consistency across digital products.
- Defined and tracked UX metrics to evaluate design effectiveness and inform product improvements.

Sacred Heart University, Fairfield, CT

HCI Graduate Assistant

10/2022 - 11/2023

- Conducted user research, usability testing, and competitive analysis to inform product strategy and design decisions across multiple platforms.
- Presented design concepts and participated in design critiques, providing constructive feedback and refining solutions based on stakeholder input.
- Leveraged Google Analytics and UX metrics (task success rate, engagement) to evaluate user behavior and inform data-driven design improvements.
- Synthesized qualitative research and Google Analytics insights to identify user behavior patterns and improve design recommendations.
- Designed wireframes and prototypes in Figma to test and iterate website and application design concepts.
- Created personas, journey maps, and UX documentation to guide design decisions.
- Collaborated with cross-functional teams to refine design solutions through iterative design sprints.
- Synthesized qualitative and quantitative research into actionable UX insights.
- Synthesized research findings into personas, journey maps, and UX recommendations that informed product and design decisions.

ZChem Specialties NDT, Bengaluru, India

UX Designer

06/2021 - 06/2022

- Redesigned the onboarding flow, reducing drop-off in the first two weeks after launch
Led UX design for cloud-based SaaS applications and customer-facing websites.
- Redesigned the company website to improve navigation and usability, reducing bounce rate by 31% and increasing sales by 29%.
- Stayed current with emerging UX design trends, tools, and technologies to continuously improve design processes and product usability.
- Collaborated with developers to implement custom features using HTML, CSS, and JavaScript within CMS environments for enhanced interactivity and performance.
- Built reusable design systems and component libraries within CMS platforms to streamline content updates and ensure scalability across multiple pages.
- Designed responsive, accessible (WCAG-compliant) web interfaces using HTML5, CSS3, and Bootstrap, ensuring cross-device compatibility.
- Designed and implemented component-based CMS solutions (WordPress), creating reusable UI components and responsive layouts aligned with enterprise web standards and accessibility guidelines.

- Designed responsive web interfaces and reusable UI components for enterprise applications.
- Conducted usability testing and User Acceptance Testing (UAT) to validate product functionality, identify usability issues early, and ensure alignment with user and stakeholder requirements.
- Worked closely with engineers to ensure designs were technically feasible and accurately implemented.

Areksoft Technologies, Hyderabad, India

UX Designer

07/2019 - 05/2021

- Designed web and mobile interfaces for SaaS and enterprise clients using Figma.
- Delivered UX for 6 client projects in one quarter, with 3 leading to renewed contracts
- Conducted usability testing that led to a 35% reduction in mobile application abandonment.
- Created reusable UI components and documentation for design systems.
- Collaborated with product and engineering teams to deliver user-centered design solutions.

Education

Master of Science in Computer Science,
Sacred Heart University

03/2022 - 08/2023

Bachelor of Technology in Computer Science,
BML Munjal University

05/2016 - 05/2020

Certifications

- Google UX Design Certificate
- Human-Computer Interaction (HCI) - Interaction Design Foundation
- 21st Century Design with Don Norman - Interaction Design Foundation