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FOR IMMEDIATE RELEASE

McMillen Welcomes Heidi Wight as Director of Marketing

Wight brings a results-driven approach to marketing leadership, combining strategic vision, operational alignment and entrepreneurial insight to support continued growth.

Boise, ID, July 14, 2026— McMillen, Inc. is pleased to announce that Heidi Wight has joined the firm as Director of Marketing.

In this role, Wight will lead the continued evolution of McMillen’s marketing function, with a focus on advancing the firm’s long-term growth objectives. She will further strengthen alignment across business development, communications and operations, building on the capabilities of McMillen’s existing teams while enhancing how the firm positions its expertise and pursues opportunities across key markets.

Wight brings more than 15 years of experience leading marketing strategy, pursuit operations and team development. Her background reflects a distinctive strength in integrating marketing strategy across engineering and construction environments, connecting technical teams, business development leaders and client needs to deliver cohesive, market-driven approaches that advance pursuit strategies and enhance client engagement. She has built and elevated high-performing marketing teams, helping organizations strengthen capabilities, develop future leaders and achieve long-term growth.

In addition, Wight’s experience as a business owner and entrepreneurial leader underscores her strong business acumen. Through leading her own companies, she has developed innovative marketing systems, brand strategies and new service approaches that drive growth and elevate organizational performance, bringing forward-thinking ideas to advance McMillen’s well-established brand.

“We are excited to welcome Heidi to McMillen,” said Marissa Emmons, Senior Vice President, Business Development. “She brings a rare combination of strategic vision, operational leadership and entrepreneurial experience. Her ability to align and elevate our marketing efforts while supporting our broader business goals will be instrumental as we continue to evolve. She will also play a key role in mentoring the next generation of marketing leaders by establishing a marketing internship program while continuing to build our high-performing team to support McMillen’s long-term growth.”

As she steps into this role, Wight will work closely with McMillen's leadership, business development and communication teams to advance the company's strategic goals, further enhancing the firm's ability to deliver exceptional outcomes for clients and drive continued growth.

"Joining McMillen is both a meaningful professional opportunity and a personal one. My late father worked on landmark Pacific Northwest civil engineering projects, and growing up and now raising my own family here, I've developed a deep appreciation for our region and its communities," said Wight. "McMillen plays an important role in helping those communities adapt, grow and thrive. I see a strong opportunity to further align our marketing efforts with the firm's broader business strategy by strengthening how we position our work, support pursuit strategies and ultimately deliver greater value to our clients."

McMillen is a full-service engineering, environmental and construction firm shaping the future of water resources. The firm serves the dam, energy, fisheries, natural resources and infrastructure markets across North America, Europe and beyond. Its work spans every project phase—from feasibility and permitting through design, construction and commissioning—with a focus on delivering technical precision and real-world functionality.

To learn more about McMillen, visit www.mcmillen.com.

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