

KEEP FAMILIES TOGETHER

EVERY MONTH IN LOS ANGELES, 200 PARENTS FACE THE REALITY OF LOSING THEIR KIDS. NOT BECAUSE THEY'RE TODAY, BAD PARENTS, TO BUT BECAUSE THEY CAN'T MAKE ENDS MEET. GIVE BECAUSE KEEP FAMILIES TOGETHER.

Launching December 3rd "Giving Tuesday"

WHY? THE PROBLEM WE FACE TOGETHER

Many families across our communities face separation because of the lack of basic practical concrete needs like furniture and household goods. In partnership with LA County family services, social workers, volunteers and local non-profits, we'll deliver and assemble the goods that will keep families together.

OUR GOAL

- **\$150,000 Keeps 100 Families Together (and closes their Child Protective Service Case).**
- We have the families identified, the list of needs, and the ability to distribute them.



HOW YOU CAN HELP

- **Share the campaign in a way that's true to you** and invite your community to join you in "doing good" for the Holidays by keeping these families together. UGC scripts and assets provided.
- Volunteer a day this December to deliver and assemble crucial goods for our families.



In collaboration with

