

# Own a Harrisons franchise

Earn up to \$150K+ per year



# Owning a Harrisons Business

At Harrisons Flooring you will be part of an established family business with more than 130 franchises across Australasia. Owning a Harrisons Flooring Franchise is a great way to maximise your earning potential. We are the leading mobile in-home service providers. We want to help people everywhere to create homes that perfectly reflect who they are and what they treasure.

Give us a call on **0800 103 001** or fill out our form, and we will talk you through what our recruitment process is and fill you in with a bit more about our business. After the initial call, we may ask you to fill in an Application Form & Confidentiality Agreement and come in to meet the team.



## Some key characteristics we look for:

- Working the hours required to make your business successful
- Passion for your chosen franchise category
- Understanding and willingness to work under a franchise model
- Love for bringing our brand promise "Wonderful Made Easy" to life
- Tenacity to ensure that customers are always happy
- Naturally outgoing
- Industry experience not required

## Successful franchisees can expect:

- An 'award winning' retail franchise system
- To achieve exceptional returns
- To build an extremely saleable, high-profile business of significant value
- An exceptional training system and a powerful, proven business model which makes previous experience in your chosen industry a non-requirement.

Read more about the Harrisons Family Promise >

With the Harrisons Family Promise we focus on providing our customers with the best service and experience. To facilitate this, we ensure the right match between franchisees and our customers.

# Why Harrisons?

Associating your business with the Harrisons brand is a great way to maximise your earning potential. We are the leading mobile in-home service providers. We want to help people everywhere, create homes that perfectly reflect who they are and what they treasure.



## **Brand and Marketing**

when have a sophisticated brand and marketing programme backed up by great websites and call centre support. This ensures the success of the business now and moving forward. Whilst this is run at a national level it is also geo-targeted to ensure that every region enjoys success.

## **Customer service support**

We have dedicated call centres in Melbourne and Brisbane providing exceptional support for both customers and franchisees.

## **Technology**

We have invested in cutting-edge technology to ensure accurate measuring and on-the-spot quoting. This is backed up with the latest technological advances in products and workrooms.

### **Ongoing support**

- Dedicated Franchise Managers assist you with your business, so you never feel like you are going it alone.
- Regional Conferences and one Annual Offshore Conference for training, information sharing and inspiration.
- All Stars Incentive for top achievers

# **Training**

We provide comprehensive training, starting with an initial two-week course. You'll learn everything you need to hit the ground running, so you can confidently start attending appointments and making sales. The course covers things such as:

- Product knowledge
- Sales processes
- Information Technology
- Administration and Finance
- Brand and Marketing

Once you start trading, you will receive intensive support from your Franchise Manager who will attend appointments with you, help you understand the operational requirements and allow you to continue to learn 'on the job'.

There is a two-day follow up course a few months later and regular regional meetings/conferences with other franchisees to learn more and network.





## Meet some of our franchisees



### **Andrew McNabb**

"I joined Harrisons in 2011, since that time we have had some great results. Starting from the initial training programmes, getting confident with the products and that was followed up by ongoing support from Head Office that continues to this day.

The marketing team at Harrisons always do a great job getting new leads for our business. Being a large group ensures we get the best products at competitive pricing and keeps us a step above our competitors.

The initial investment to purchase the franchise presented a golden opportunity to star generating a good income from the very first month.

We also get to go on overseas trips to places like Hawaii and Fiji every year to recharge and to talk with all the other franchise owners in the company.

If you are looking to join a great company that takes care of the team, I would definitely recommend Harrisons as a great move."



## **Devon & Kat Rogers**

"Becoming a Harrisons franchisee has become a great decision for our family as we now have the flexibility to control our weekly schedule, meaning that we can both enjoy time with our daughter. We are financially able to live comfortably with only one of us working We have also made great friends with the other local franchise owners, which has made us enjoy the community where we live even more."



### **Jenny Thompson**

"Buying a Harrisons franchise is not just buying a business, it's buying a lifestyle, a support system and a fantastic team culture to be a part of.

Having owned a Harrisons franchise for over two years has been a fantastic decision, the hard work you out in is very rewarding it's not easy but you get out what you out in"

## Our team talk about becoming part of the Harrisons Family



**Sue Turley**Harrisons Carpet & Flooring Family



Jenny Thompson
Harrisons Curtains & Blinds Family



Shannon Robertson
Harrisons Solar Family

# Earn up to \$150K+ per year

If you're ready to put in the work to grow your business, you can expect rewards that match your effort, with top franchisees earning up to \$150K+ a year.

## **How it works**

Unlike most franchises, we don't charge ongoing franchise fees. We use a transparent model that rewards your success.

## **Financing**

Start-up costs are low, and we've got great deals with ASB Bank to make financing fast and simple, so you can get up and running in no time. ASB also offers an exclusive merchant services package, making it easy for franchisees to accept Visa and Mastercard payments. Vendor finance may also be available to help reduce your upfront costs when purchasing a new franchise. We'll talk you through all your options during the application process.



# Take the next step

Chances are you're seriously considering what life could look like owning a Harrisons Flooring franchise. The good news? It's not complicated, and you won't be doing it alone.

## Here's what your path to ownership looks like:

- Register your interest

  Fill out a short form to let us know you're keen to explore the opportunity.
- 2 Intro call with our team
  We'll talk through your goals, available territories, and answer any questions.
- Application & discovery
  You'll review the details, meet the team and decide whether the fit is right.
- 4 Training & onboarding
  Hands-on sales training, product
  knowledge, and business set-up.
- Vehicle set-up
  We get your mobile showroom ready to go.
- 6 Local launch & leads
  Once you're set up, we activate your local
  marketing and start sending leads your way





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Submit your interest now >

And if you've still got questions call **0800 103 001**. We'd love to hear from you.