



ADVERTISEMENT OPPORTUNITIES

2026 ANNUAL SPRING ICE SHOW

MAY 1ST & 2ND, 2026

DEADLINE: APRIL 17TH, 2026

EMAIL: EBANNER@BIGGBYCOFFEEICECUBE.COM

Biggy Coffee Ice Cube East Lansing invites you to advertise for your business or recognize your skater(s) during our Spring Ice Show! We are excited to offer many forms of advertisements!

PERSONAL ADS - see reverse side for business options

STAMP ADS - \$14.00

1 Skater's Name __qty
 Message: _____
 From: _____

2 **IT'S YOUR NAME**
YOU ARE A SUPER STAR!
 WITH LOVE FROM _____
 __qty
 Message: _____

3 **HAVE FUN!**
 Skater's Name
 With love, mom & dad
 __qty
 Message: _____

4 **IF SO PROUD OF YOU JENNI!**
HAVE FUN!
 LOVE, MOM, DAD & TALLIAN
 __qty
 Message: _____

5 **CHAMP FOR THE STARS**
 Skater's Name
 __qty
 Message: _____

6 **I WISH YOU ALL THE BEST!**
 SKATER
 LOVE, YOUR FAMILY
 __qty
 Message: _____

Business Card - \$30.00

Full Page - \$140.00

Quarter Page - \$50.00

Inside Cover - \$180.00

Half-Page - \$80.00

- Display your skater's name in the lobby - \$20.00
 Personalized for your skater to take home after the show!

Skater's Name _____



15 Second TV Graphic (full week of show) - \$25.00



Skater's Name: _____

Skater's Name: _____

Message: _____

Skater's Name: _____



BUSINESS ADS

- Business Card - \$30.00
- Full Page - \$140.00
- Quarter Page - \$50.00
- Inside Cover - \$180.00
- Half-Page - \$80.00

- Display your business name in the lobby - \$20.00
Personalized for your business to take home after the show!

Business Name _____



Title Sponsorship - \$900.00

All promotion of the show will include your business logo. A full-page ad for your business will be included in our show program. A 30 second video or graphic, provided by your business, will be featured on the rink TV's throughout the ice show weekend, May 1st & 2nd. All in-arena signage produced for the show will feature your business. Your business can set-up a vendor table in our lobby throughout the weekend of the show. Your business will receive 1 hour of free ice at Biggby Coffee Ice Cube East Lansing to be used between June 1 and August 31, 2026 (ice time must be scheduled through Gavin Parker, [gparker@biggbycoffeicecube.com](mailto:gpark@biggbycoffeicecube.com)). AVAILABILITY IS LIMITED.

The program format is 8 1/2" x 11" printed in color. Business advertisers must submit camera-ready, 300 dpi digital artwork for print ads (preferred .pdf or .jpg format) submitted via email to ebanner@biggbycoffeicecube.com. Digital TV ads must be sized at 1920 x 1080 px, 72 dpi. Biggby Coffee Ice Cube East Lansing reserves the right to position all advertisements.

CONTACT ERIN AT EBANNER@BIGGBYCOFFEEICECUBE.COM TO CONFIRM AVAILABILITY

Please fill out payment form on the next page of this document.
Ads will not be placed until payment is received.

PAYMENT

Personal Ads

- Stamp Ads - \$14.00 QTY _____
- Business Card - \$30.00
- Quarter Page - \$50.00
- Half-Page - \$80.00
- Full Page - \$140.00
- Inside Cover - \$180.00
- Medal - \$20.00
- 15 Sec. TV Ad - \$25.00
- Total \$ _____

Business Ads

- Business Card - \$30.00
- Quarter Page - \$50.00
- Half-Page - \$80.00
- Full Page - \$140.00
- Inside Cover - \$180.00
- Medal - \$20.00
- Title Sponsorship - \$900.00
- Total \$ _____

Payment Information:

Visa MasterCard Amex Discover

Expiration Date _____

Card Number _____ CVV2 Number (Last three digits on back of card) _____

Name of Cardholder _____

If billing address is different from address listed above, please write billing address here:

**Checks are no longer accepted at Biggby Coffee Ice Cube East Lansing.
Please scan QR codes below to purchase ads online.**



Scan code to purchase ads online!



2810 Hannah Blvd East Lansing, MI • 517-336-4272
biggbycoffeeicecube.com